

ABSTRAK

Skripsi dengan judul “Efektivitas Pengelolaan Badan Usaha Milik Desa dalam Pemberdayaan Ekonomi Masyarakat Desa Bendosari Kecamatan Sanankulon Kabupaten Blitar.” ini ditulis oleh Emy Alifa, NIM 17402153294, Pembimbing Nurul Fitri Ismayanti, S.E., M.E.I.

Penelitian ini dilatarbelakangi oleh banyaknya orang miskin di Indonesia yang masih tinggi terutama di desa, yang tentunya menghambat pembangunan nasional. Untuk mengatasi kemiskinan di Indonesia, terutama di desa melalui Pemerintah Desa, berbagai metode telah dilakukan, termasuk melalui program BUMDesa (Badan Usaha Milik Desa). Peran BUMDesa dalam pelaksanaan Pemerintahan Desa dan pemberdayaan masyarakat pedesaan berdasarkan inisiatif masyarakat untuk merangsang, memfasilitasi, melindungi dan memberdayakan kesejahteraan ekonomi masyarakat pedesaan.

Penelitian ini bertujuan untuk mengetahui konsep pengelolaan BUMDesa Makmur Abadi dalam meningkatkan perekonomian masyarakat Desa Bendosari Kecamatan Sanankulon Kabupaten Blitar, mengetahui efektivitas pengelolaan Badan Usaha Milik Desa dalam memberdayakan ekonomi masyarakat Desa Bendosari Kecamatan Sanankulon Kabupaten Blitar, mengetahui dampak pengelolaan BUMDesa Makmur Abadi yang sudah efektif dalam meningkatkan perekonomian masyarakat Desa Bendosari Kecamatan Sanankulon Kabupaten Blitar.

Penelitian ini menggunakan metode penelitian kualitatif dengan jenis penelitian deskriptif. Penelitian ini dilakukan pada BUMDesa Makmur Abadi Desa Bendosari Kabupaten Blitar. Teknik pengumpulan data menggunakan observasi, wawancara dan dokumentasi. Dalam penelitian ini peneliti menggunakan data primer dan data sekunder. Teknik analisis data pada penelitian ini yaitu reduksi data, penyajian data, dan penarikan kesimpulan.

Hasil penelitian menunjukkan bahwa (1) konsep pengelolaan BUMDesa Makmur Abadi sudah sesuai dengan prinsip pengelolaan BUMDesa yaitu kooperatif, partisipatif, emansipatif, transparan, akuntabel, dan sustainabel. (2) pengelolaan BUMDesa Makmur Abadi sudah cukup efektif dilihat dari pendekatan Daft yaitu pendekatan *sasaran goals*, pendekatan *stakeholder*, pendekatan sistem, pendekatan proses internal, tetapi belum efektif dinilai dari pendekatan nilai bersaing. (3) pengelolaan BUMDesa Makmur Abadi yang sudah cukup efektif adalah membatu upaya pemerintah dalam menurunkan angka kemiskinan di Desa Bendosari.

Kata kunci : Pengelolaan BUMDesa, Efektivitas, Pemberdayaan Ekonomi Masyarakat

ABSTRACT

The thesis "The Effectiveness of Management of Village-Owned Enterprises in the Economic Empowerment of the Bendosari Village of Sanankulon Sub-District Blitar District." written by Emy Alifa, NIM 17402153294, advised by Nurul Fitri Ismayanti, S.E., M.E.I.

This research is motivated by the number of poor people in Indonesia who are still high, especially in the villages, certainly hampers national development. To overcome poverty in Indonesia, especially in the village through the Village Government, various methods have been carried out, including through the BUMDesa (Village-Owned Enterprise) program. The role of BUMDesa in the implementation of the Village Government and the empowerment of rural communities based on the community initiative functions to stimulate, facilitate, protect and empower the economic welfare of rural communities.

This study aims to determine the concept of BUMDesa Makmur Abadi management in improving the economy of Bendosari Village, Sanankulon Sub-district, Blitar Regency, knowing the effectiveness of the management of Village Owned Enterprises in empowering the society of Bendosari Village, Sanankulon Sub-District, Blitar Regency. The economy's condition of the people of Bendosari Village, Sanankulon District, Blitar Regency is expected to be better.

This research uses qualitative research methods with descriptive research design. This research was conducted at BUMDesa Makmur Abadi Bendosari Village, Blitar Regency. The technique of data collection of this research uses observation, interviews and documentation. In this study researcher used primary data and secondary data. Data analysis techniques in this research are data reduction, data presentation, and conclusion.

The results of the study show that (1) the management concept of BUMDesa Makmur Abadi is suitable with the principles of BUMDesa management, which are cooperative, participatory, emancipatory, transparent, accountable, and sustainable. (2) the management of BUMDesa Makmur Abadi is effective enough, it can be seen from the Daft approach namely the goal target approach, stakeholder approach, system approach, internal process approach, but it has not been effectively assessed from a competitive value approach. (3) the management of BUMDesa Makmur Abadi that has been quite effective is to assist the government in reduce poverty in the Bendosari village.

Keywords: BUMDesa management, Effectiveness, Community Economic Empowerment