

## **CHAPTER II**

### **REVIEW OF RELATED LITERATURE**

This chapter, the writer reviews some literature related to the topic. Those are about social values, movie, and review of previous study.

#### **A. Social Values**

##### **a. Definition of Social Values**

Social values are criteria shared by the majority of a social in an ideal sense, all of which lead them to the better society. Social values regulate and organize daily life. Such values as honesty, sedulity, helpfulness, and modesty are some of these social values (Turkkahraman, 2014). Social value is the value adopted by a community, about what is considered good and what is considered bad by the community. Someone who has good society will have a better life. It is because they can put themselves wherever they are. Then, they can live in togetherness, peaceful and kindness.

##### **b. Kinds of Social Values**

There are several kinds of social values in a functioning society as a means of controlling in shared life. These values include:

a) Honesty

Behavior based on an attempt to make himself as a person who always trustworthy in word, action and work (Arianty, 2016)

b) Sedulity

Consistent to every regulation (Arianty, 2016).

c) Helpfulness

Helping is an obligation for every human being. Mutual help can build good relations with everyone. Then, can make love each other between neighbors, between friends, between coworkers (Miladiyah, 2014).

d) Modesty

Attitudes and actions that encourage him to produce something useful for society and respect other people's success (Miladiyah, 2014).

## **B. Movie**

### **a. Definition of Movie**

Movie is a medium of education that can demonstrate to the human audio visual so people with such a device would be easier to accept education. Movie is also one of the tools used to deliver the events. A Movie or motion picture includes photographs, diagrams, or pictures in a series which projected in a screen by a projector for process in turning in a screen that cause appearance in screen look natural movement (Sharon and Weldon, 1977: 93).

**b. Kinds of Movie**

There are several kinds of movie as follow:

1. Animation, is a dynamic medium in which images or objects are manipulated to appear as moving images.
2. Action, where one or more heroes are thrust into a series of challenges that typically include physical feats, extended combat scenes, violence and frenetic chases. Action films tend to feature a resourceful character struggling against incredible odds, including life-threatening situations, a villain, or a pursuit, which generally conclude in victory for the hero.
3. Adventure, features the hero in action scenes that display and explore exotic locations. The subgenres of adventure films include swashbuckler film, disaster films, and historical dramas—which is similar to the epic film genre. Main plot elements include quests for lost continents, a jungle or desert settings, characters going on a treasure hunts and heroic journeys into the unknown. Adventure films are mostly set in a period background and may include adapted stories of historical or fictional adventure heroes within the historical context. Kings, battles, rebellion or piracy are commonly seen in adventure films. Adventure films may also be combined with other movie genres such as, science fiction, fantasy and sometimes war films.
4. Horror, is a film genre seeking to elicit a negative emotional reaction from viewers by playing on the audience's primal fears. Horror films

often feature scenes that startle the viewer; the macabre and the supernatural are frequent themes. Thus they may overlap with the fantasy, supernatural, and thriller genres.

5. Thriller, is a broad genre of literature, film and television, having numerous, often overlapping subgenres.
6. Western series, set in the American West and embody the spirit, the struggle and the demise of the new frontier. Western series use stock characters such as cowboys, gunslingers, and bounty hunters, often depicted as semi-nomadic wanderers who wear Stetson hats, bandannas, spurs, and buckskins, use revolvers or rifles as everyday tools of survival, and ride between dusty towns and cattle ranches on their trusty steeds.
7. Comedy, They are loved by young and old for the feel good content. A comedy can be based on innocent humor, exaggerations, facial expressions or downright crude jokes. Meet the Fockers is an example.

### **C. Elements of Literary Work**

#### **a. Setting**

Setting is the place the story happened or created, in choosing the setting the directors have to make some consideration because it also supports the success of the movie. Elements setting divided into three: setting place, time and social.

1. Setting place is the setting direct to located and where the stories happen.
2. Setting Time is setting direct when the story happens.
3. Setting time include event, time of second, minutes, o'clock, day, month, year, etc.
4. Setting Social is setting explain the way of social life society there are include problems and habits in society. Setting social include the habit of life, customs, tradition, belief, how to think, etc.

b. Character and Action

Character is the attitude or personality that rolled by actor or actress in a movie. Character may be presented mainly through description and discussion in a more dramatic manner by the author's simply reporting the characters speech and action (Little, 1970:89). Character is divided into two: the main or major character and minor character. Major character is the most important ones in terms of the plot. While, minor character is a major proponent of character, not really sometimes involved in within the action at all. Characterization is the ability of the author to create the imaginary persons.

c. Plot

Plot is all of the series of the events or scene from the start until to the end of the movie. Plot is the story the story contain the order story

happens that found casual relationship. The plot in the story based on event, conflict and climax.

d. Theme

Theme is something that has traditionally concerned writers and that therefore is a legitimate concern of readers.

#### **D. Relation between Social Values and Movie**

One of the biggest things that have influence in education is mass media. In this era, mass media is growth swiftly. We can get a lot of information from mass media and learn about everything easily. The varieties technology appearance give openness for society to choose the media that will be used. Therefore, mass media is a thing that will be needed. Part of mass media that can be used is movie. We can watch the movie from television or internet. Both of them are kinds of mass media.

A movie or motion pictures is the only new visual art form created in the 300 years. It is complex, exclusive art, difficult to define, but the element of the movies is instantaneous and universal. Motion pictures are in fact both an art form and medium of mass entertainment, and in the latter capacity they have a significant impact in a sociological sense. In addition, they have background rooted in science and technology (Webster, 2004).

According to (Mustaghfiro, 2018) movie is the best way to persuade people mind, it is because movie is close with the real life. Even, the story of the movie is inspired from the real life. The creators only need some of touching to make the movie more interesting. Sometime, some people imitate

everything in the movie, life style perhaps. Then, every movie will be added some social values or education that can be reached. From that case, the creators can persuade society to imitate the positive things that appear in the movie. In other words, movie has some values that can be found, such as social values. The viewers or the students who watch the movie, will know kinds of social values. Then, they can implement the social values that they get from the movie. Actually, someone can get education from everywhere, one of them from movie. It means, social values that they get can educate the students or viewers to be better people and they can put themselves wherever they are.

#### **E. Previous Study**

This is not the first study that analyzes social values in a movie, but does not mean the writer only plagiarism the previous studies. The previous studies that used are: Munawaroh (2016) finds out the values founded in the subtitle of the pirate fairy movie and finds out how the values presented in the movie. This study uses descriptive qualitative approach. In this study, the writer finds moral values including open minded, inquisitive, active brave and cheerful, finds social values including please, cooperative, ambitious, good helper and finds educational values including smart. The values are presented by looking in the dialogue and interpreting the dialogue itself. In the pirate fairy movies, the characteristic which show about three values are shown by some dialogues which proven by the script. Another way is from the action.

In addition, Yulyana (2015) in the learning of some common socio-cultural aspects, it is very important to learn, because the language used in a community is not released from the existing social-cultural context. Social value is one of the socio-cultural aspects that need to be learned. The socio-cultural aspects can be learned through several authentic media, one of which is the original film media which is the language of the educator. The purpose of this study is to find out the social values contained in the film *Le Petit Nicolas* Director Laurent Tirard, social values that often arise, and how these social values can become learning material in French. The method used in this research is descriptive qualitative research method with total sampling (total sampling).

In the same side, Mustaghfiro (2018) states that one of the Booming films in 2016 was the film "My Stupid Boss". This film is a type of comedy drama that is classified as mild and liked by the people of Indonesia. This study aims to find out and describe the narrative of the storyline of the film *My Stupid Boss* and describe the social value of the film *My Stupid Boss*. The research uses the Narrative method using Tzvetan Todorov's Model Narrative Analysis approach using data collection with observations on the *My Stupid Boss* Film.

Reviewing Munawaroh (2016), Yulyana (2015) and Mustaghfiro (2018), their studies still have some weakness: Mustaghfiro (2018) just analyzes the storyline of the movie and the social values. Storyline does not have very important benefit, the viewers of the movie will just know the story



of the movie from opening until the end. Munawaroh (2016), Yulyana (2015) just find out the social values. The writers just mention the social values that are mentioned in the movie. The writers do not explain how the social values that be found in the movie can be implemented in the real life. It is useless, if the children or the viewers just know the values, but they cannot make their life better after watch the movie. It means that the students or the viewers know kinds of social values, such as: honesty, helpfulness, tolerance and so on, but they do not imitate what the actors do in their real life.

Therefore, this current study analyzes the social values in the movie and how that social values can be implemented in the real life. It will make the better life for the students or the viewers of the movie. They not only know the social values that appear in the movie, but they can take it and do it in their life. Social value is important, because we are as social beings need to know what the social values are. Social value can also teach us to respect each other, it will create peace and unity as a result of the social process. The other wonderful result of social value is the creation of diversity in human life, getting to know more than one or two different tribes, religions and cultures, and helping one another. People who have good social, they will have a good life, because in the truth, humans are social beings.