

ABSTRAK

Skripsi dengan judul “Analisis Dampak Relokasi Pasar Sementara Pasca Kebakaran terhadap Pendapatan Pedagang Pasar Pon Trenggalek menurut Perspektif Ekonomi Islam” ini ditulis oleh Linda Rachmania, NIM 17402153489, Pembimbing Dr. Hj. Nur Aini Latifah S.E., MM.

Penelitian ini dilatarbelakangi oleh terjadinya kebakaran pada bulan Agustus 2018 yang melahap hampir seluruh bangunan Pasar Pon Trenggalek. Akibat kejadian tersebut, pasar terpaksa harus direlokasi untuk sementara di tempat baru. Tentu hal ini menimbulkan dampak bagi para pedagang. Maka, peneliti tertarik untuk mengkaji dampak relokasi Pasar Pon Trenggalek terhadap pendapatan pedagang.

Fokus penelitian dalam skripsi ini yaitu (1) Bagaimana tahap pelaksanaan relokasi sementara Pasar Pon Trenggalek pasca kebakaran menurut perspektif ekonomi Islam (2) Bagaimana dampak relokasi pasar sementara pasca kebakaran terhadap pendapatan pedagang Pasar Pon Trenggalek menurut perspektif ekonomi Islam (3) Apa saja kendala dan bagaimana solusi pelaksanaan relokasi sementara Pasar Pon Trenggalek menurut perspektif ekonomi Islam.

Penelitian ini menggunakan pendekatan kualitatif dengan jenis penelitian deskriptif. Lokasi penelitian di Pasar Pon Trenggalek, sumber data penelitian ini yaitu data primer dan sekunder. Metode pengumpulan data menggunakan observasi, wawancara mendalam dan dokumentasi. Teknik analisis data menggunakan analisis interaktif milik Miles and Huberman yaitu mulai dari reduksi data, penyajian data, hingga menarik kesimpulan/verifikasi. Adapun pengecekan keabsahan data menggunakan teknik triangulasi, pemeriksaan teman sejawat (*member check*), dan perpanjangan keabsahan temuan.

Adapun hasil penelitian skripsi ini, yaitu (1) Pelaksanaan relokasi sementara Pasar Pon Trenggalek terdiri dari beberapa tahap yaitu sosialisasi, penyertaan alasan, pembentukan tim kajian, penyesuaian kios, prioritas untuk pedagang lama yang memiliki legalitas dan prioritas untuk masyarakat sekitar pasar. (2) Dampak dari adanya relokasi pasar terdiri dari dampak positif berupa meningkatnya kesempatan kerja dan menurunnya biaya operasional yang dikeluarkan pedagang, sedangkan dampak negatif yang timbul yaitu menurunnya pendapatan pedagang dan menurunnya kelayakan dan kenyamanan usaha. (3) Kendala yang dihadapi yaitu masih sulitnya pedagang menempati lokasi baru, solusinya dengan memberi peringatan dan bekerjasama dengan satpol pp. Kendala lainnya yaitu kurang layaknya kios sehingga sering bocor dan terkena tampias hujan, solusinya dengan terus melakukan pengontrolan dan pembenahan. Kendala yang dihadapi konsumen yaitu masih sulitnya menemukan lokasi-lokasi pedagang di pasar yang baru, solusinya yaitu pengelola memasang denah pasar dan para pedagang saling bekerjasama untuk menginformasikan lokasi-lokasi pasar yang baru kepada konsumen.

Kata Kunci: Dampak, Relokasi Pasar, Pendapatan

ABSTRACT

The thesis by the title “Analysis of The Impact of Post-Fire Temporary Market Relocation on The Traders Income of Pon Market of Trenggalek According to Perspective of An Islamic Economy” was written by Linda Rachmania, NIM 17402153489, advised by Dr. Hj. Nur Aini Latifah S.E., MM.

This research was motivated by the fire incident in August 2018 which devoured almost all of the Pon Market buildings. Due to the incident, the market was forced to be relocated temporarily in a new place. Of course this has an impact on traders. Then, the researcher is interested in studying the impact of market relocation on merchant income.

The focus of the research in this thesis is (1) How to carry out the temporary relocation stage of Pon Market after the fire according to perspective of an Islamic economy (2) How does the temporary relocation of the market after the fire affect the income of Pon Market traders according to perspective of an Islamic economy (3) What are the obstacles and how is the solution to implementing temporary market relocation of Pon Market according to perspective of an Islamic economy.

This study uses a qualitative research approach with the type of research is descriptive research. The research location is in the Pon Market of Trenggalek Regency, the sources of this research data is primary and secondary data. Methods of collecting data use observation, in-depth interviews, and documentation. Data analysis techniques use interactive analysis owned by Miles and Huberman, starting from data reduction, data display, to conclusions drawing/verification. As for checking the validity of the data uses triangulation techniques, peer examination (member check), and extension of the validity of the findings.

As for the result of this thesis research, (1) The temporary relocation of Pon Market consists of several stages, namely socialization, inclusion of reasons, formation of study team, adjustment of stalls, priority for old traders who have legality, and priority for communities around the market. (2) The impact of the existence of market relocation consists of positive impacts in the form of increased employment opportunities and decreasing operational costs incurred by traders, while the negative impacts that arise are decreasing merchant income and decreasing feasibility and business convenience. (3) The obstacle faced is that it is still difficult for traders to occupy new locations, the solution is to warn and cooperate with the civil service police unit. Another obstacle is the lack of proper stall so that they often leak and are exposed to rain, the solution is to continue for controlling and improving. The obstacle faced by consumers is that it is still difficult to find traders locations in the new market, the solution is that managers display market sketch and traders work together to inform consumers about new market locations.

Keywords: Impact, Market Relocation, Income