

.CHAPTER III

RESEARCH METHOD

This chapter presents the method use in the research. Those are covering research design, data and data source, data collection and research instrument, and data analysis. The research method is important to make up our frame of thinking.

A. Research Design

This study belonged to qualitative by using library research. Library research is the method used in collecting data by watching the movie and read the movie script that has something to do with material that will be discussed. In data collection of library research, the writers take two ways: a. directly quote, which is quoting an opinion in accordance with the original editorial, b. indirectly quote, that is, to quote an editorial opinion to bring about change through overviews and reviews. According Ghony and Almanshur (2009:134). The result of descriptive qualitative not shown with statistic procedures in analyzing the data, but the results present data in form of description. It is because of the data that collected was words and may picture, not numeral data. Because of this, the report consist of quotation to give the image of the report. In a qualitative research, the researcher made accurate explanation to analyze and present what have been found.

Qualitative research has come to be defined as researcher whose findings are not arrived at by statistical or other quantitative procedure. This

mean that feature of qualitative research is descriptive, the collected data is in the form of words or picture. .

B. Data and Data Source

Primary data in qualitative research have form as words and acts. Moreover of that is an addition data such as document and the others (Moleong, 2009 :157). The data of this research are in the form of utterances produced by the main characters in “The Great Gatsby” movie script, the main characters in that movie are Nick Caraway, Jay Gatsby, Daisy Buchanan, Tom Buchanan, and Jordan Baker. It is an American romantic drama movie based on 1925 romance novel written F. Scott Fitzgerald. The data are taken from speech act in The Great Gatsby movie script. The primary source of the data is the movie itself. To complete the needed, some information from library and internet is collected and other books related to this study

C. Technique of Data Collection

In this research, writer has done steps to collecting data. These steps were conduct by the writer with influence on the observation technique of Sudaryanto (1993:133). The necessary steps of collecting data are as follows:

1. Downloading the movie script.
2. Watching the movie more than once.
3. Reading and observing the dialogue from the script..
4. Collecting the data to classify it into categories of characteristic psychologi according Sigmund Freud and Carl Gustav Jung

5. Collecting and selecting the every utterance in the movie into type of characteristic

D. Technique of Data Verification

The writer used some books to support the data of the study. The writer read the data and understands **them** to compatible with the supporting book. The writer used some book to identify the data. The writer found the book in library and PDF or E-Book by browsing and download from Internet.

E. Data Analysis

After collecting the all data those data were then analyzed. According to Donald (2002), data analysis involves reducing and organizing the data, synthesizing, searching, for significant patterns, and discovering what is important, the task can appear overwhelming, but it becomes manageable when broken down into stages, the four steps are involved in data analysis: categorizing the data, classifying the data, data coding and data conclusion. The procedures of analyzing the data are as follow:

1. Categorizing the Data

This study only analyzes the conversation utterance used at The Great Gatsby movie. The data which are used only the data in line with research problem.

2. Classifying the Data

In this step, some utterances used by Jay Gatsby by Daisy Buchanan, Tom Buchanan, and Nick Caraway as main

character are classified based on the conversation to know the characteristic of the main character and classifying according to Freud and Jung theory.

3. Data Coding

The categorized data were coded based on conversation of the characters in novel.

4. Data Conclusion

In the last step the researcher takes conclusion that is related to the result.