CHAPTER I

INTRODUCTION

In this chapter, the researcher presents some points related to his research. The points cover background of the research, formulation of research question, research objectives, significance of the research, scope and limitation, and defintion of key terms.

1.1 Background of the Research

In communication, language plays very important role in the development of communication. Language is used to inform the people around us of what we feel, desire, and understand the world around us. Nasr (1984:1) defined language is an acquired of systematic vocal activity representing meanings coming from human experiences. People around this world cannot be separated from communication since they are created as social human beings. The interaction between person or group with the others always uses language as tools or means of communication.

According to Julia Wood (2004) communication is a systematic process in which individuals interact with and through symbols to create and interpret meanings. Through communication, people can give information, deliver message, express feelings, and also share their opinion. In communication, we know that effective communication is about more than just exchanging information, but it is also understanding the message and intention behind the infomation. It means that the hearer should interpret what speaker says using particular context. Huang

(2007:13) stated that context is one of those notions which is used very widely in the linguistics literature. And as stated by Yule (1996:3) pragmatics is a study of contextual meaning.

Pragmatics is a study about way in expalining language in context. Yule (1996:3) stated that pragmatics is concerned with the study of meaning communicated by a speaker (or writer) interpreted by a listener (or reader). In this context, pragmatics explain how language users are able to avoid ambiguity, since meaning relies on the manner, place, time, etc. of an utterance. In this case, that is can be learned by understanding conversational implicatures.

Conversational implicature is one of the most important ideas in Pragmatics. The importance of conversational implicature as a means of expressing a message indirectly is well established. Participants in a conversation expected each other to make their contributions to that coversation truthful, relevant, clear, and sufficiently informative. It is important to know that it is a speaker who communicate meanings via implicatures and it is listeners who recognize those communicated meanings via inference.

Conversational implicature is an interesting thing because it is provides some explicit account of how it is possible to mean more than what is actualy said. We can also find it easily everywhere, spoken or written. It can be from our environment (conversation), social media, magazines, newspaper, television show, etc. It influences most of people to use it to implied the meaning with not using direct way. So, the interlocutors have to interpret or find the obsecure meanings from an utterance in context of situation in conversation to avoid misunderstanding.

Furthermore, the phenomenon of conversational implicature also occurs in the entertainment industry, like movie. In the movie, most of the utterances of the characters make the audiences think for a moment to understand what the meaning of the spoken, it is because the characters' utterances sometimes has a meaning or purpose that is different from what is spoken. The audiences should observe it through the context. So that, for more enjoying the movie, we have to know what is exactly meant by the characters in the movie.

Started from the awareness of the researcher about the importance of authentic materials which is used to teach English language in the school, the researcher used conversational implicature in a movie as the object to carry the authentic materials. In Indonesia, the teachers often explain the materials directly without showing the authentic materials to the students whereas that is so important because they can understand about the way how to speak or the way of life of the native speakers which is should be a benchmark to learn about English language itself.

It is also observed that Indonesian learners of English in making conversations in the target language, often pay little attention to specific content, have improper or even odd reply to native speakers and fail in communicating with others. Recognizing coversational implicatures exactly and responding felicitously can be regarded as language learner's Pragmatics competence. And also, in education purpose, this context is very important because the learner can use the authentic materials inside the movie and used the movie itself as a media. In this

case, movie can be a media which can reflect or represent to the real human's life which is familiar to them.

In this study, the researcher examined the conversations between two speakers only, which are called dialogue. Dialogue was selected because they constitute a purposeful use in the school environtment. They also serve as bridge between natural spoken conversations with its participants. Dialogue builds directly on the communicative competence in oral language. Moreover, the point is that language is functional, interactive, and self-generated.

Usually, the learners of English are suggested to watch English movies because those are generally show daily life of people in English. Besides it, movie enters into the life to a greater extent and more intimately that it ever did before. Movie and language interact in a complex and paradoxical way. Therefore, work with movies can affect students in positive and valuable ways.

The field about implicature and also conversational implicature is a kind of popular among linguist. The first study is the thesis that was conducted by Lestari in 2003 with title "The Analysis of Conversational Implicature in the Movie Script of "Despicable Me". This study was conducted to analyze the using of conversational implicature in the movie script "Despicable Me". The study focuses on conversational implicature which is based on cooperative principle on movie script. The researcher of this study analyzes four cooperative principles, which are maxim quality, maxim quantity, maxim relation, and maxim manner. The conclusion is the most of violated maxim which happened in the movie are maxim quality and maxim manner.

Another study was conducted by Yunita Nugraheni with the title "Movie Script Analysis Implicature in Harry Potter and The Goblet of Fire" in 2010. In this research, the writer describes that in communicating a person required to always adhere to the principle of conversational fluency in communicating that may occur.

Previous research also has been conducted by Solikhul Huda (2013), University of Muria Kudus entitled "An Analysis of Implicature Used by Native and Non-Native Guest in CNN Interview", he attempts to focus and concentrate on kinds of maxims used by native and non-native guest in CNN interview script.

And the last previous study has been conducted by Muhamad Vikry (2014), from State Islamic University Syarif Hidayatullah Jakarta entitled "An Analysis of Conversational Implicature in Iron Man 3", he focus and concentrate on kinds of maxims that used by the characters inside the movie and the reason of producing those implicatures.

However, this study is different with four studies above. This study will describe further about the types of conversational implicatures which has explained by H. Paul Grice and the flouting or violating maxims. In this study, the researcher is going to do a research on conversational implicatures where the main data is taken from utterances. In this case, movie certainly can be the good source data because it reflects the real life. And also, the topic is about conversational implicatures because those are often appear in daily communication. It will help people to be sensitive and careful in interpreting utterences in any situation.

Teaching about conversational implicature can be done through analysis of a movie. The learners can enrich their knowledge of conversational implicature

by watching a movie. *Wikipendidikan* website wrote that there are 5 surplus of study English language by using movie media, that are: 1) it can increase the learner's listening skill, 2) it can increase speaking skill, 3) it can increase the ability on pronuounce English vocabularies correctly, 4) it can increase more new English vocabularies, 5) applying theory on practice by watching a movie, the learners can know the applying of English language on daily activities like what it shown in the movie. And related to conversational implicature, the learners can find easily some examples of it in a movie, because conversational implicature often appear in the movie that reflects to our real life. Therefore, the learners can understand well the messages behind the utterances.

The movie that is choosen by the researcher is "Titanic". It has been considered as a movie that use native language, both its plot and actors are native and using English language as their daily life. In this movie, amidst the thousands of well-wishers bidding a fond bon voyage, destiny has called two young souls, it dares them to change their lives forever. Nothing on earth is going to come and separate them, not even something as unimaginable as the sinking of Titanic. This tragic story of the most luxurious ship from England. This movie is fenomenal, the main characters of this movie is successful bring the viewers amazed with the everything inside this movie like the love story, the luxury of Titanic, the manner or tradition, etc. It was proved with the rank of this movie that is number 9 of the movie with the most viewer in the world ever. It means that we cannot put this movie in doubt or underestimate it because the quality of this movie is proved. Beside it, when watching Titanic, the two main characters Jack and Rose produce

a lot of implicatures, and those implicatures have explicit meaning which may make them difficult to understand the film well. And also, the other characters do not produce a lot of implicatures which became the topic of this research. That is why the researcher chooses Titanic movie as the source of data and the main characters Jack and Rose as the subject of the study.

Based on those explanation above, the researcher interested in conducting a study entitled "CONVERSATIONAL IMPLICATURES PRESENTED BY JACK AND ROSE AS THE MAIN CHARACTERS IN "TITANIC" MOVIE SCRIPT BY JAMES CAMERON". The issues in this study is clearly what is stated is not exactly the same as what is intended, it should be implicitly understood, not explicitly in all of the words.

1.2 Statement of Research Problem

Referring the background of the study above, the formulated research questions are as follows:

1. What types of conversational implicatures are identified in the conversations done by Jack and Rose, the two main characters in the Titanic movie and which type is produced more frequently ?

2. What maxims are violated or floated in the conversational implicatures ?

1.3 Objectives of the Research

1. To find out the types of conversational implicatures that are identified in the conversations done by Jack and Rose, the two main characters in the Titanic film and to know which type is produced more frequently.

2. To know what maxims that are violated or floated in the conversational implicatures.

1.4 Significance of the Research

1. The Learners

   The writer expects this research can be advantageous for the students in learning implicatures. Especially to the students in Education Department Faculty. The researcher expects this research can be supplies who want to be a teacher to teach implicatures in the future. And it also makes them more understand about how to communicate well.

2. The Teacher

   The writer expects this research can be advantageous for the teacher to teach and explain the knowledge about implicatures clearly to their students.

1.5 Scope and Limitation of Research

This research included analysis of implicatures presented in the Pragmatics. Yet in order to be focused, so this research is limited to discussing implicatures

presented by Jack and Rose as the main characters in Titanic movie by James Cameron in 1997.

1.6 Definition of Key Term

To avoid misunderstanding on the key term used in this study, the writer would like to give conceptual definition as follows:

1. Implicature is unstated or intended meaning behind someone's utterances.

2. Conversational implicatures are deniable. They can be explicitly denied (or alternatively, reinforced) in different ways. (Yule, p.44).

3. Cooperative principle are principles that proposed by Grice of how to make a conversation being effective.

4. Maxim is a pithy piece of widely-applicable advice.

5. Violating the maxims is the situation in which the speaker seems not fail to fulfill the maxims or s/he seems to observe the maxims of cooperative principle.

6. Flouting the maxims is the situation where the speaker deliberately fail to fulfill the maxims of cooperative principle.

7. Movie script is a written work by screenwriters for a movie or film. It can be original works or adaptations from existing pieces of writing. And then, the movement, actions, expressions, and dialogues of the characters also narrated.