

CHAPTER I

INTRODUCTION

This chapter discusses about background of the research, statement of research problem, objective of the research, significance of the research, the scope and limitation of the research, definition of key terms.

A. Background of the Research

In daily communication, people frequently put their ideas implicitly. As such, there will be an implicature. Implicitly communicated it is an implicature. Implicature is hidden meaning. We use implicature as a confirmation of our solidarity and common knowledge. An Implicature assumes that speaker and hearer can access conveying meaning. Implicature is the result of an addressee drawing an inductive inference as to the likeliest meaning in the given context (Grundy, 2000:80).

Grice's argued that speaker intend to be cooperative when they talk. One way of being cooperative is for a speaker to give as much information as is expected. The kind of meaning was called an implicature by Grice. The cooperative principle of conversational are elaborated in four sub-principles called maxims, such as: maxim of quantity, maxim of quality, maxim of relation, maxim of manner.

According Grice's theory of conversational implicature, but the researcher choose in Relevance theory. Levinson's state that Relevance Theory is also able to show the function of procedural encoding as an

instruction to operate on conceptual encoding in order to assist relevant understanding. Relevance Theory is a potential property not only of external stimuli (e.g. sights, sounds, utterances), but also of internal representations (e.g. thoughts, memories, conclusions of inferences). In relevance-theoretic terms, any external stimulus or internal representation which provide input cognitive process may be relevant to an individual at some time. In relevance-theoretic terms, an input is relevant to an individual when its processing in a context of available assumptions yields a positive cognitive effect. A positive cognitive effect is a worth while difference to the individual's representation of the world a true conclusion, for example.

There are some advantages researcher use Relevance Theory, this theory can make prediction and connect individual fact then give the meaning. Making existing knowledge easier to understand, remember and use. Relevance Theory is very useful tool for developing research ideas.

The world has so many arts to be created and one of them is novels. Novels are one of universal art creations created by human beings. Most people from many social backgrounds read and enjoy novels. The truth of novels is to paint the human soul truly. Human beings create novel to share their experiences related to human's death, war, suffer, and love. When a novel successfully frames his or her personal experience, the speaker can feel an extreme emotion from the inside, and the result can be powerful.

Synopsis of *For Better, For Worse, Forever* is one of the novel with a good moral value. It is produced in 1997 by Lurlene Mc Daniel. It is based on a real story about beautiful girl and handsome boy. This novel is very popular and gives a good value to the viewers. Many utterances can be analyzed in the Relevance Theory. The researcher focus on the Relevance Theory of implicature. Researcher choose the novel to subject because this novel is very famous and many people felt touched after reading this novel.

Finally, according to the background mention above, the researcher focus her studies on implicatures are used in Lurlene Mc Daniel's Novel entitled *For Better, For Worse, Forever*.

B. Statement of Research Problem

Based on the background that has been discussed, the researcher of this thesis formulates the problems as follows:

1. What implicatures are found in Lurlene Mc Daniel's novel entitled *For Better, For Worse, Forever*?
2. What are the meanings behind those implicatures?

C. Objective of the Research

In this study, the researcher intends to explain and to answer the problems of study above by giving detailed in order:

1. To find out the implicatures in Lurlene Mc Daniel's novel entitled *For Better, For Worse, Forever*.
2. To find the meanings behind those implicatures.

D. Significance of the Research

After finishing this study, the researcher expect that the result of the study can assist the reader of the *For Better, For Worse, Forever* Novel to understand what the researcher try to convey and can be used as the alternative reference especially for the students of English Education Departement who interest in similiar research. Theoretically, implicatures is part of linguistic that study how people use language in spoken or written form, such as is found in the novel.

E. The Scope and Limitation of the Research

The *For Better, For Worse, Forever* Novel consist of 19 chapter and 198 pages. Implicatures can be found in all reading in this novel. However, because of limited time the researcher only implicatures used in the *For Better, For Worse, Forever* Novel by Lurlene Mc Daniel.

F. Definition of the Key Terms

1. Implicature is the result of an addressee drawing an inductive inference as to the likeliest meaning in the given context (Grundy, 2000:80).
2. Novel is a long story written in prose but it is long and differs from short story in other way.
3. Synopsis of *For Better, For Worse, Forever* is the novel by Lurlene Mc Daniel published serially in *All the Year Round* from 1997. The novel has very exiting story and a memorable each has become fixed in the common imagination. The novel have the drammatic and lovestory intensity that fiction gives. However, it is essentially a

serious lovely and frightened novel. April Lancaster and Mark Gianni fell in love, that's how long they thought they would be together. But since Mark's death, April has never felt more alone. Then Brandon Benedict comes into her life. April cannot tell Brandon about her illness. When April's medical problems suddenly return, she must decide what to tell Brandon.