

## **CHAPTER III**

### **RESEARCH METHOD**

In this chapter researcher will discuss about research methodology that is used by the researcher and how the researcher analyzed in this data in this research. The researcher will discuss about type of research design , data and data sources, technique of data collection, data analysis.

#### **A. Research Design**

In this study, the researcher used document analysis by using qualitative research. Qualitative reasearch is descriptive and has natural setting as the direct source of data. According to Ary (2.002: 442) document analysis is a research method applied to written material for the purpose of identifying specified characteristics of the material. The researcher choose the document analysis because the data are in the form of word, namely utterance used by the writing form of *For Better, for Worse, Forever* novel by Lurlene Mc Daniel.

#### **B. Data and Data Sources**

##### **1. Data**

Data of this research are utterances containing implicatures in the form of the writing form of English novel in *For Better, For Worse Forever* novel by Lurlene Mc Daniel many kinds of writing form and Relevance Theory by Sperber and Wilson of implicature.

## **2. Data sources**

The data in this research was taken from English novel in *For Better, For Worse Forever* novel by Lurlene Mc Daniel. This novel was used as the data source because it was a well-known, contained of moral values, and also had many types implicatures of Relevance Theory by Sperber and Wilson.

### **C. Technique of Data Collection**

To collect the data, the researcher used document analysis. For the first time, the researcher had chosen the English novel *For Better, for Worse, Forever* by Lurlene Mc Daniel. Then the researcher read the novel to find out the kinds of writing from, implicatures in novel and then interpretation of them. Because the study intended to qualitative research, in collecting the data the researcher applied documentation.

### **D. Data Analysis**

The first step in analyzing the data was collecting the data. The data were in the form of novel book. The next was classifying the data. After taking the data, researcher started to select through each data in order to find out the kinds of writing form, implicatures of Relevance Theory by Sperber and Wilson and the interpretation of reference them. And the researcher analyzed them.

### **E. Triangulation**

To avoid bias in the result of the research, the data must be verified. The purpose of verifying the data is to check the trustworthiness, the validity and the reliability of the data. The technique used in verifying the data will be done by triangulation. Theoretical triangulation will be done by using several relevant theories instead of one. To maintain the validity and avoid personal bias, the methodological triangulation by applying different methods such as transcript of the process of writing as reflected in the product of writing of the writing English novel entitled *For Better, For Worse, Forever*.