

ABSTRAK

Skripsi dengan judul “Pengaruh Sikap Kewirausahaan dan Motivasi Kewirausahaan Terhadap Minat Berwirausaha Pada Siswa UPT Balai Latihan Kerja Tulungagung” ini ditulis oleh Annisa Fitria Dewi, NIM. 17402153159 pembimbing Dr. Ali Mauludi, AC., M.A

Penelitian ini dilatarbelakangi oleh semakin meningkatnya penduduk di Kabupaten Tulungagung yang menyebabkan peningkatan angka pengangguran serta semakin sempitnya lapangan pekerjaan. Hal ini disebabkan oleh kurangnya minat berwirausaha pada generasi muda. Dalam hal ini peneliti menghubungkan sikap kewirausahaan dan motivasi kewirausahaan terhadap minat berwirausaha pada siswa UPT Balai Latihan Kerja Tulungagung.

Rumusan masalah dalam penelitian ini adalah (1) Apakah sikap kewirausahaan berpengaruh terhadap minat berwirausaha pada siswa UPT Balai Latihan Kerja Tulungagung? (2) Apakah motivasi kewirausahaan berpengaruh terhadap minat berwirausaha pada siswa UPT pelatihan kerja Tulungagung? (3) Apakah sikap dan motivasi berpengaruh secara simultan terhadap minat berwirausaha pada siswa UPT pelatihan kerja Tulungagung?

Pendekatan yang digunakan dalam penelitian ini adalah pendekatan kuantitatif dengan jenis penelitian asosiatif. Teknik pengambilan sampel menggunakan *simple random sampling*. Jumlah sampel yang diambil dalam penelitian ini berjumlah 48 responden siswa UPT Balai Latihan Kerja Tulungagung. Sumber data yang digunakan dalam penelitian ini adalah data primer. Pengukuran dalam penelitian ini menggunakan skala likert. Tahap selanjutnya, hasil kuesioner dianalisis dengan regresi linier berganda yang berfungsi untuk membuktikan hipotesis penelitian. Data-data yang telah memenuhi uji validitas, uji reliabilitas, dan uji asumsi klasik diolah sehingga menghasilkan persamaan regresi.

Hasil penelitian menunjukkan bahwa variabel sikap kewirausahaan tidak berpengaruh terhadap minat berwirausaha pada siswa UPT Balai Latihan Kerja Tulungagung. Hasil penelitian dari variabel motivasi kewirausahaan menunjukkan bahwa berpengaruh terhadap minat berwirausaha pada siswa UPT Balai Latihan Kerja Tulungagung. Dan hasil penelitian menunjukkan bahwa variabel sikap kewirausahaan dan motivasi kewirausahaan bersama-sama berpengaruh terhadap minat berwirausaha pada siswa UPT Balai Latihan Kerja Tulungagung.

Kata kunci : Sikap Kewirausahaan, Motivasi Kewirausahaan, dan Minat Berwirausaha

ABSTRACT

Thesis with title “The Effect of Entrepreneurship Attitudes and Entrepreneurial Motivation on Entrepreneurship Interest of Students in Technical Training Units (UPT) of Work Training Centers Tulungagung” Written by Annisa Fitria Dewi, NIM. 17402153159. Department of Sharia Economics Faculty of Economics and Islamic Business (FEBI), State Islamic Institute (IAIN) of Tulungagung. Advisor: Dr. Ali Mauludi, AC., M.A

This research is motivated by the increasing population in Tulungagung Regency which causes an increase in unemployment and the narrower employment opportunities. This is caused by a lack of interest in entrepreneurship in the younger generation. In this case the researcher connects entrepreneurial attitudes and entrepreneurial motivation to the entrepreneurial interest in students at Technical Training Units (UPT) of Work Training Centers Tulungagung.

The formulation of the research is (1) Is entrepreneurial attitude influence the interest in Entrepreneurship Interest of students at Technical Training Units (UPT) of Work Training Centers Tulungagung ? (2) Is entrepreneurial motivation affect the interest in Entrepreneurship Interest of students at Technical Training Units (UPT) of Work Training Centers Tulungagung ? (3) Is attitude and motivation have an effect simultaneously on the interest in entrepreneurship interest of students at Technical Training Units (UPT) of Work Training Centers Tulungagung ?

The approach used in this research is a quantitative approach with the type of associative research. The sampling technique uses simple random sampling. The number of samples taken in this study amounted to 48 student respondents at Technical Training Units (UPT) of Work Training Centers Tulungagung. The data sources used in this research are primary data. The measurement in this research uses a Likert scale. The next stage, the results of the questionnaire were analyzed by multiple linear regression which served to prove the research hypothesis. The data that has met the validity test, reliability test, and classical assumption test are processed so as to produce a regression equation.

The results showed that the entrepreneurial attitude variable did not influence the interest in entrepreneurship of students at Technical Training Units (UPT) of Work Training Centers Tulungagung. The results of the research of entrepreneurial motivation variables indicate that it influences the interest in entrepreneurship in of students at Technical Training Units (UPT) of Work Training Centers Tulungagung. And the results showed that the entrepreneurial attitude and entrepreneurial motivation variables jointly influenced the interest in entrepreneurship of students at Technical Training Units (UPT) of Work Training Centers Tulungagung.

Keywords: Entrepreneurship Attitude, Entrepreneurship Motivation, and Entrepreneurial Interest