

## ABSTRAK

Skripsi dengan judul “Peran Koperasi Unit Desa Tani Wilis dalam Pengembangan Ekonomi Masyarakat Desa Nyawangan Kecamatan Sendang Kabupaten Tulungagung” ini ditulis oleh Hidayatul Nadhiroh, Nim. 17402153377, pembimbing Dr. Qomarul Huda, M.Ag.

Penelitian ini dilatarbelakangi oleh peran koperasi sangat dibutuhkan oleh masyarakat di wilayah pedesaan. Peran tersebut seperti membantu meningkatkan kesejahteraan melalui pengembangan ekonomi anggota. Koperasi Unit Desa Tani Wilis merupakan lembaga ekonomi yang beroperasi dipedesaan dan mewujudkan perannya dalam mengembangkan potensi ekonomi anggota, meningkatkan kualitas hidup anggota, memperkuat perekonomian anggota, dan mengembangkan perekonomian nasional melalui usaha bersama berdasarkan asas kekeluargaan.

Fokus penelitian ini adalah, 1) Bagaimana peran Koperasi Unit Desa Tani Wilis dalam pengembangan ekonomi masyarakat desa Nyawangan, 2) Apa saja faktor pendukung dan penghambat peran Koperasi Unit Desa Tani Wilis dalam pengembangan ekonomi masyarakat desa Nyawangan.

Penelitian ini bertujuan untuk mendeskripsikan peran Koperasi Unit Desa Tani Wilis dalam pengembangan ekonomi masyarakat desa Nyawangan serta mendeskripsikan faktor pendukung dan penghambat peran Koperasi Unit Desa Tani Wilis dalam pengembangan ekonomi masyarakat desa Nyawangan.

Jenis penelitian ini penelitian kualitatif yang menggunakan pendekatan deskriptif. Sumber data yang diperoleh adalah data primer dan sekunder. Teknik analisis data menggunakan reduksi data, paparan data, dan penarikan kesimpulan.

Hasil penelitian ini menunjukkan bahwa, 1) Peran Koperasi Unit Desa Tani Wilis dalam pengembangan ekonomi masyarakat desa Nyawangan meliputi koperasi berperan dalam mengembangkan kegiatan usaha anggota seperti menyediakan kebutuhan modal dan peralatan-peralatan yang dibutuhkan anggota, membantu meningkatkan pendapatan anggota dan meningkatkan pendidikan anggota seperti membantu dalam proses pemasaran susu serta penyuluhan dan memberikan pendidikan, membantu mengurangi jumlah pengangguran seperti menciptakan lapangan kerja melalui unit usaha yang dimiliki KUD, membantu menyelesaikan masalah melalui rapat anggota seperti RAT tahunan yang membahas tentang rencana kerja, pembagian SHU dan sebagainya. 2) Faktor pendukung peran koperasi dalam pengembangan ekonomi masyarakat terletak pada unit usaha simpan pinjam, adanya kerjasama yang baik antara anggota dan organisasi serta antusias masyarakat yang tinggi untuk belajar serta memperbaiki perekonomian mereka, unit usaha yang dimiliki sehingga dapat menciptakan lapangan kerja, dan adanya RAT ini KUD dapat membantu memecahkan masalah. Sedangkan faktor penghambatnya yaitu masyarakat non anggota masih kurang mengetahui tentang perkoperasian, adanya persaingan yang tidak sehat antar pelaku usaha serta SDM masyarakat masih tergolong rendah, masih ada masyarakat yang ingin pindah ke koperasi lain, dan kurangnya partisipasi anggota ternak dalam mengikuti rapat.

Kata Kunci: *Peran Koperasi, Pengembangan Ekonomi Masyarakat.*

## ABSTRACT

Thesis entitled “The Role of Village Unit Cooperatives Tani Wilis in Economic Development of Nyawangan Village Community, Sendang District, Tulungagung Regency” this is written by Hidayatul Nadhiroh, NIM. 17402153377, with lecturer mentor by Dr. Qomarul Huda, M.Ag.

This research is motivated by the role of cooperatives that are needed by people in rural areas. Such roles are like helping to improve welfare through the economic development of members. The Tani Wilis Village Cooperative Unit is an economic institution that operates in villages and realizes its role in developing members' economic potential, improving members' quality of life, strengthening member economies, and developing the national economy through joint efforts based on family principles.

The focus of this research is, 1) What is the role of the Cooperative Unit of the Tani Wilis Village in the economic development of the Nyawangan village community, 2) What are the supporting and inhibiting factors of the role of the Tani Wilis Village Unit Cooperative in the economic development of the Nyawangan village community.

This study aims to describe the role of the Tani Wilis Village Unit Cooperative in the economic development of the Nyawangan village community and to describe the supporting and inhibiting factors of the role of the Tani Wilis Village Unit Cooperative in the economic development of the Nyawangan village community.

This type of research is qualitative research that uses a descriptive approach. The sources of data obtained are primary and secondary data. Data analysis techniques use data reduction, data exposure, and conclusion.

The results of this study indicate that, 1) The Role of Tani Wilis Village Unit Cooperatives in the economic development of Nyawangan village community includes cooperatives having a role in developing member business activities such as providing capital needs and equipment needed by members, helping to increase members' income and improve member education such as helping in the process of marketing milk as well as counseling and providing education, helping to reduce the number of unemployed people such as creating employment through business units owned by KUD, helps solve problems through member meetings such as the annual RAT which discusses work plans, distribution of SHUs and so on. 2) Factors supporting the role of cooperatives in developing the community economy are located in the savings and loan business unit, there is good cooperation between members and organizations and high enthusiasm of the community to learn and improve their economy, business units that can create jobs, and RAT this KUD can help solve problems. While the inhibiting factors are non-members of the community who still do not know about cooperatives, the existence of unhealthy competition between business people and community human resources are still relatively low, there are still people who want to move to other cooperatives, and lack of participation of livestock members in meetings.

Keywords: *The Role of Cooperatives, Community Economic Development.*