

ABSTRAK

Skripsi dengan judul “Pemberdayaan Perempuan dalam Meningkatkan Perekonomian Keluarga melalui Program Pelatihan *Fashion and Craft* di Galeri El-Hijaz Tulungagung (Perspektif Ekonomi Islam)” ditulis oleh Alif Diah Puspitasari, NIM. 17402153161, Pembimbing Dr. Hj. Nur Aini Latifah, SE., MM.

Penelitian ini dilatarbelakangi banyaknya permasalahan perempuan yang dianggap sebagai *second class* (kelas kedua), sehingga perempuan memerlukan adanya pelatihan yang mampu memberikan kemandirian pada perekonomiannya. Adapun langkah yang perlu diambil atas adanya permasalahan tersebut yakni melalui pemberdayaan perempuan dengan mengadakan pelatihan *fashion and craft* di Galeri El-Hijaz Tulungagung.

Berkaitan dengan latar belakang di atas, penelitian ini difokuskan pada 3 permasalahan, yaitu: 1) Proses pelaksanaan pemberdayaan perempuan melalui program pelatihan “*fashion and craft*” di galeri el-hijaz Tulungagung, 2) Dampak pemberdayaan perempuan melalui program pelatihan “*fashion and craft*” di galeri el-hijaz Tulungagung terhadap peningkatan perekonomian keluarga, 3) Kendala dan solusi yang dihadapi dalam pelaksanaan pemberdayaan perempuan melalui program pelatihan “*fashion and craft*” di galeri el-hijaz Tulungagung terhadap peningkatan perekonomian keluarga.

Penelitian ini menggunakan metode kualitatif deskriptif. Data yang digunakan adalah data primer dan sekunder. Proses pengumpulan data melalui observasi, wawancara mendalam dan dokumentasi. Selanjutnya data yang telah dikumpulkan dianalisis menggunakan analisis interaktif dan diuji keabsahan datanya menggunakan triangulasi, *member check* dan perpanjangan waktu penelitian. Adapun pada akhir penelitian ini diambil kesimpulan dari data tersebut.

Hasil penelitian ini menyatakan bahwa pemberdayaan perempuan dalam meningkatkan perekonomian keluarga melalui program pelatihan *Fashion and Craft* di Galeri El-Hijaz Tulungagung (Perspektif Ekonomi Islam), sebagai berikut: 1) Pelaksanaan pemberdayaan dilakukan melalui pelatihan *fashion and craft* dengan tetap diadakan pendampingan pada peserta pelatihan, 2) Dampak dari adanya pemberdayaan perempuan melalui pelatihan adalah adanya kemandirian dan peningkatan perekonomian pada perempuan, 3) Kendala yang dihadapi adalah berkaitan dengan kesadaran masyarakat sekitar, waktu, dan pembelian bahan, sedangkan solusi yang ditawarkan adalah melaksanakan koordinasi yang lebih baik antara pelatih dan peserta pelatihan.

Kata Kunci: Pemberdayaan Perempuan, Peningkatan Perekonomian Keluarga

ABSTRACT

This thesis entitled "Empowering Women in Improving the Family Economy through the Fashion and Craft Training Program at the El-Hijaz Tulungagung Gallery (Islamic Economic Perspective)" written by Alif Diah Puspitasari, Register Number 17402153161, Advisor Dr. Hj. Nur Aini Latifah, SE., MM.

This research is motivated by the many problems of women who are considered as second class, so that women need training that be able to provide independence to their economy. The steps that need to be taken are the existence of these problems through empowering women by holding fashion and craft training at the El-Hijaz Tulungagung Gallery.

Regarding the background above, this study focused on 3 issues, namely: 1) The process of implementing women's empowerment through a "fashion and craft" training program in El-Hijaz Tulungagung gallery, 2) Impact of women's empowerment through "fashion and craft" training programs in the El-Hijaz Tulungagung gallery on improving the family economy, 3) constraints and solutions faced in implementing women's empowerment through a "fashion and craft" training program in the El-Hijaz Tulungagung gallery on improving the family economy.

This study uses descriptive qualitative methods. The data used are primary and secondary data. The process of collecting data through observation, in-depth interviews and documentation. Furthermore, the collected data was analyzed using interactive analysis and tested the validity of the data using triangulation, member check and extension of research time. As for the end of this study, conclusions were drawn from the data.

The results of this study state that women's empowerment in improving the family economy through the Fashion and Craft training program at the El-Hijaz Tulungagung Gallery (Islamic Economic Perspective), as follows: 1) The implementation of empowerment is carried out through fashion and craft training with ongoing assistance to trainees, 2) The impact of women's empowerment through training is the existence of independence and economic improvement for women, 3) Constraints faced are related to awareness of the surrounding community, time, and material purchases, while the solutions offered are better coordination between trainers and trainees.

Keywords: *Empowering Women, Increasing the Economy of Families*