

CHAPTER V

CONCLUSION AND SUGGESTION

In this chapter, researcher describes the discussion about Conclusion and Suggestion of Implementing the Product.

A. Conclusions

Based on the results of research development and discussion, it can be concluded that:

1. Development of Pocket Book ADDIE model that consists of five stages::
 - a. Analysis, is the first stage in the form of curriculum analysis, student needs, subject matter, and goals.
 - b. Design, is the product design stage which consists of the preparation of RPP, material arrangement, Draft 1 Coursebook.
 - c. Development, is a production phase that starts with Coursebook printing, assessment instruments, Expert validation, Coursebook revision and printing Draft II.
 - d. Implementation, is the coursebook trial phase for field trial subjects.
 - e. Evaluation, is the final stage of the Pocket Book development procedure, namely measuring the achievement of product development goals.
2. Product Feasibility "Prototype of English Writing Coursebook for Office Management Student" in terms of the assessment of Experts, Vocational Teachers, and Students:

- a. The feasibility assessment by the Expert is obtained from an average score of 4.36 with a percentage of 87.3% which is included in the Very Worthy category.
- b. The feasibility assessment by Vocational Teacher is obtained from an average score of 4.25 with a percentage of 85% which is included in the Very Worthy category.
- c. the feasibility assessment by Office Management Student is obtained from an average score of 4.20 with a percentage of 84,1% which is included in the Very Worthy category.

B. Suggestions of implementing the product

In this part, the researcher tries to give some suggestion in implementing the final product that has been developed.

1. Products that have been developed by researchers still need further development, especially the material section because it only consists of 1 chapter and is still a prototype.
2. In addition to the material, to maximize the development of students' abilities, it is also necessary to add other skills training (reading, listening, speaking). Because the products developed by researchers only concentrate on developing student writing skills..
3. This research just produce the media without investigate the effectiveness of the product toward students' achievement, so need the further research to know this product effectiveness.