

CHAPTER III

RESEARCH METHOD

This chapter the researcher provides the description of research methodology that is used how to analyze include Research Design, Data and Data Source, Data Collection, The Trustworthiness of the Data, and Data Analysis.

A. Research Design

In this part, the researcher uses the library research with an approach called by descriptive qualitative because the research uses a document to analyze the script of “President Obama's Speech Farewell Address” which produces descriptive data in the form of oral words from people is observed.

This research that has data is analyzing by context analyzing. Therefore, the researcher also wants to draw a conclusion for the result of the research. In addition, the descriptive qualitative become alternative makes easy to describe and analyze the directive acts that used by President Obama.

B. Data and Data Sources

In descriptive qualitative research, the data source can be taken from script of speech especially by “President Obama's Speech Farewell Address”. The data in this research appear to contain directive acts in the form of a phrase, clause, and sentence that can be determined of its criticism. This research the data were directive acts of President Obama that are spoken in *President Obama's Speech Farewell Address*. The qualitative data are in the form of text like newspapers, movies, sitcoms, e-mail traffic, folktales, and life histories (Bernard & Ryan, 2000). Therefore, conducting in this research, the research uses the script of speech as the data sources.

C. Data Collection

In this part, the researcher is showing the way to collect the data is including documentary technique by a script of President Obama's Speech Farewell Address. The object of research is the human being that tries to know the speaker attitude and meaning of his message. By this point, the research uses a documentary technique from script speech President Obama's Speech Farewell Address.

D. The Trustworthiness of the Data

In this part, verification is the process of checking, confirming and making sure so that the research will be trustworthy which are:

1. Credibility, the researcher decides to use theory/perspective triangulation that the researcher was watching and rewatching the video President Obama's Speech Farewell Address to make sure to identification of President Obama's Speech Farewell Address in more than five times for clear enough.
2. Transferability, the researcher had to provide all information needed understanding the content of speech, the researcher looking for the script in the website (<https://obamawhitehouse.archives.gov/farewell>) for interpreting, and analyzing the President Obama's Speech Farewell Address.
3. Dependability, the researcher watched the data carefully and frequently in order to understand kinds of directive acts the whole script the President Obama's Speech Farewell Address.
4. Conformability, the researcher determine the kinds of directive acts such as ordering, requesting, advising and suggesting of the research by making discussion with other researcher or order advisor and asking the expert about the validity of that data.

E. Data Analysis

After collecting the data from way data collection above that consist of President Obama's Farewell Address, the researcher analyzed the data as follows: firstly, the researcher found utterances which contain directive acts. Secondly, the researcher determined some words expressions by the appropriateness which the experts explained earlier that include in ordering, requesting, advising and suggesting. Thirdly, classified and categorizing the typical of directives expressing that possibly have been determined based on ordering, requesting, advising and suggesting with their own criteria. Fourthly, the researcher analyzed by matching existing based on ordering, requesting, advising and suggesting with their own criteria, then measuring with the existing utterance state repeatedly so that the findings were valid to decide the kinds of the directive acts. Finally, the researcher interpreted and described the reference meaning of containing directive acts such as ordering, requesting, advising and suggesting, then those classifications of kinds directive acts as a possible reason for becoming finding the result. In addition, the researcher describes the occurrences of type directive used in "*President Obama's Farewell Address*". Last, describing and explaining the findings.