CHAPTER I

INTRODUCTION

In this chapter, the researcher discussed background of the research, statement of the research problems, objectives of the research, significance of the research, scope and limitation of the research, and definition of key terms.

A. Background of the Research

Education commonly means process to improve self in ability to survive in our life. Basically, education gives us knowledge in how to have a certain attitude, to talk, and to learn science which is finally can be taught to others. Without education we will blind in everything. Because, the education can make our mind is work like the way it is.

Media in one of form of communication that is printed or audio visual. So, media can be watched, heard, and read. There, are many kinds of media, one of them is video. Media is very important in teaching and learning process. There are three kinds of media. They are, audio visual, and audio visual media. By using audio visual, media that use sense of vision a hearing, students can get more than students

learn by using media that only use one sense either vision or hearing (Arsyad 2003:9).

There are three media, namely audio, visual and audio visual. therefore, the use of audio visual media will be more meaningful because it can be seen and heard. then, students who are given learning using audio visual media will be more imaginative and will be more creative. later, this audio visual media will not only provide educational effects but also provide entertainment. therefore, this media is more creative in learning media.

Not only information that attracts public, but also a type of media and its presentation become important factor are determined. Finally, audio visual media that has a good presentation becomes the prime and drives public majority to automatically choose it. One of audio visual media is movie. It is the most influential than other mass media because almost everyone like it.

Moreover, recently, there are many movies released in world movie industry. Most of them are adapted from the real life story. Even some of them contain of bad influences such as violence, sex, murder, horror, and soon, but there will be good movie that contains of many good values for educational purpose. Muhammad Rizal, a student of Maritim Raja Ali Haji University, had conducted a research entitled "Analisis Nilai-Nilai Pendidikan Dalam Film 3 Idiots Karya Rajkumar Hirani" that proofs there are many characters educational values in "3 Idiots" movie directed by Rajkumar Hirani. In his journal, he analyzed 18 educational values stated by

"KEMENDIKNAS". From the 18 characters educational values above, he got 15 characters educational values in "3 Idiots" movie that are religious, honesty, tolerance, hard work, creative, independent, democratic, curiosity, love homeland, appreciating achievement, friendly, love peace, environmental care, sociality, and responsibility. While, only 3 values could not find in "3 Idiots" movie that are discipline, national spirit, and like to read (Rizal, 2015).

From the research conducted by Rizal above, it shows that education is not only gotten from formal class, but also can be gotten everywhere, especially from movie. There are also many educational values that can influence viewer to build a better character in educational field from that movie.

Meanwhile, there is also a movie that has a good value and very suitable for educational purpose, it is The Shawshank Redemption movie. The movie which is directed by Frank Darabont tells about the real-life educator Andy Dufresne, a bank employee which got a murder case and he be a prisoner. In the beginning, Andy Dufresne (we will call him Andy) gets in trouble because his wife dishonest with other people. Andy had angry about it, he kills his wife and her girlfriend. After killing Andy catch by the police to the prison. As a prisoner, Andy is the smarter one. He built a big library in the prison and makes a collaboration with the prison official. after this, he can escape from the prison with a hole in the wall. He perforated the wall with the small hammer. Even, the surprised thing in this film, Andy can reveal the corruption case that did by the head of the prison.

There are many researchers that conduct a research in movie to observe the characters, values, even to use it for educational purposes. Here, the writer finds some relevant researches with his research. The first is the thesis of Wahyu Rahmawati, a student of State Islamic University of Yogyakarta, entitled "Peran Guru dalam Film Laskar Pelangi dan Relevansinya dengan Pendidikan Agama Islam". This research is based on less understanding of teacher character toward his duty as an educator. There are many teachers that still disturbed about salary problem. The result of this research shows that teacher character in "Laskar Pelangi" movie can be divided into three types that are a teacher character toward his/her potential, a teacher character toward his/her students, and a teacher character toward society (Rahmawati, 2010). Beside the title of the movie is different with the writer's study, focus of this study.

This study is also different because to observe main character of the movie. While, the writer study focuses on the educational value of the movie. Furthermore, the thesis of Anang Ikhwanto, the student of State Islamic University of Yogyakarta, entitled "Nilai-Nilai Pendidikan Islam dalam Film Ayat-Ayat Cinta Karya Hanung Bramantio". This research is based on Islamic term used before married called "ta'aruf". Ideally, "ta'aruf" (see: introduction) is done before married, and after that there is a time between the man and the woman to be closer in order to prevent quarrel later. But in this movie, there is no time after "ta'aruf" for the man and the women to be closer. So that's way this study is conducted. This study is focus on what are the Islamic educational values of the movie that can be used for learning

process, the concept of values, and it's relevance for recently Islamic education. Moreover, the result of this study shows that: (1) "Ayat-Ayat Cinta" movie as an educational media, entertainment, and information. (2) There are many islamic educational values "Ayat-Ayat Cinta" movie that are "iqtiqodiyah, syari'ah, and khuluqiyah". (3) There is relevance between "Ayat-Ayat Cinta" movie and recently Islamic education (Ikhwanto, 2009). Thus, this study has a little similarity with the writer's study that is focus on the educational values of the movie. But, this study is focus on observing Islamic educational value of the movie, while the writer observes educational values in general. Besides, the movie that is used in this study and the writer's movie is really different.

From the previous study above, there are many similar studies about movie, but it has difference focus itself. The movie title used by one researcher and the others is also not the same title. As far as the writer knows, there is no study that observes the educational values in "Shawshank Redemption" movie in general.

From the reason above, the researcher has a high interest to conduct research study entitled EDUCATIONAL VALUE IN "THE SAWSHANK REDEMPTION" MOVIE DIRECTED BY FRANK DARABONT.

B. Statement of the Research Problem

From the background of the research above, the research problem in this study: What are the educational value found in the Shawshank Redemption Movie?

C. Objective of the Research

Based on the research question above, the objectives of this study is to describe what can character educational values be found in "The Shawshank Redemption" movie.

D. Significance of the Research

The significance of this study is aimed to the teachers, students, and other researchers. For the teacher, this study is aimed to be a reflection and also to help teacher in teaching his/her students. Especially for the teacher that has students who are intelligent, so that teacher has technique to behave and lead them to the right way, always pay attention, and use the precise method in teaching.

For the students, this study is aimed to make them a valuable lesson that students must be a good student although be the number one in class. Students have their own manner to be a number one. If student seriously in study what they like and will be number one in certain sector.

Moreover, for the other researchers, this study can be an inspiration and secondary data to the other researcher who interest to conduct study about character educational values in others movie, so there will be many movies analyzed and many values gotten and applied.

E. Scope and Limitation of the Research

In order that there is no confusion and extension of understanding or deviation from the purpose of studying problem, the researcher will give the scope and limitation of this research. The scope describes the areas covered in a research. Here, the scope of this research is Shawshank Redemption movie. The limitation of the research is analyzing characters educational values which are stated by KEMENDIKNAS in "The Shawshank Redemption" movie.

F. Definition of Key Terms

In order to avoid misunderstanding and ambiguity of terms which will be used, the researcher gives the definition of key terms, as follows:

1. Educational Value

Value is everything that suitable to be applied by the human (Drijarka 1966: 38). While, educational value is education that considers an object from the beauty

point of view, personal desire, and ethics that appreciates true or false in a personal relationship (Hakam, 2002:5).

2. Movie

Movie is a communication media that is audio visual in nature to convey a message to a group of people who gather in a certain place. (Effendy, 1986: 134). In this research, researcher observed The Shawshank Redemption 1994 American drama film written and directed by Frank Darabont and starring Tim Robbins and Morgan Freeman.

3. National Education

Law No. 20 of 2003 about National Education System Article 3 states that national education has a function to build ability, character, and prestigious national culture in order to educate national life, head for improving student potential so that becomes faithful and fear to the God, have a good character, healthy, erudite, capable, creative, independent, and becomes a democratic and responsible citizen.