

CHAPTER I

INTRODUCTION

This chapter discusses about background of the research, statement of research problems, objectives of the research, significance of the research, scope and limitation of the research, definitions of key terms.

A. Background of the Research

Motivation is one of the factors to improve students' achievement in teaching and learning process. Based on Woolfolk (1998:27), motivation is considered as an integral part in the achievement of any goal. It is an important factor that has a positive influence in any educational learning process especially in learning second language. In additional, according to Wigfield and Guthrie (1995:47), motivation is one of the main determining factors of success in developing a second or foreign language. Furthermore, motivation is not only an intensive desire for learning and acquiring knowledge of English, but also an inner cause that push students forward in English learning with enthusiasm and willingness. From the statements above, it can be said that motivation is an important factor in teaching and learning process. Motivation is a factor that strongly affects everything people do in their lives. Being motivated helps people continue pursuing their goals even though they would face difficulties.

Entering the era of globalization requires every individual to prepare reliable resources, especially in the field of communication. In this case the role of English is needed both in mastering communication technology and in interacting directly. As a means of global communication, English must be actively mastered both oral and written. Regarding the importance of mastering a foreign language, German philosopher Johann Wolfgang Von said, "Those who know nothing about foreign languages, they nothing about their own," this saying implies the importance of foreign language education, besides mother tongue (mother tounge) and national language . Therefore, in this context there needs to be a paradigm of thinking about the importance of English. The reason is that English is a global language that is deeply concerned with global interaction and communication along with the advancement and competition of globalization. In short, understanding English as a global language should not be associated with extinction or threats and interference with native language or mother tongue unless it is a choice.

Apart from that, English has become a key word that holds all aspects, be it business, political, social or cultural. In the past, maybe English is still a thing that is a bit taboo to be studied and understood more deeply. However, today the opposite is true, English which is a communication tool in the era of globalization is the main key to one's success in achieving a bright future career. Considering, communication especially in languages (international languages) is a bridge to various activities. Besides that, of course we know, almost all technologies use English.

The benefits of English in general that can motivate and stimulating interest in learning include:

- Academic Goals: English lessons are indeed a compulsory lesson for all students

even those who are not from the English department.

- Career Development: The world of work is tempted by capable people in English. This skill will be of more value to prospective job applicants because they are considered more competitive from those who are not / less able to speak English.

- A Golden Opportunity to go abroad: For students, continuing their study abroad is very prestigious. However, they must pass the TOEFL. This test measures our ability to speak English.

- Expanding Association: English is very important to establish international communication.

- Conquer the Internet: You might think that many sites are translated into Language Indonesia. In fact, 80% of electronic information is only available in languages English. While the remaining 20% are not all dominated by Indonesian. Meaning of a word in the context of oral or written language.

In English Department of State Islamic Institute of Tulungagung, there are three elective courses. They are Movie Subtitling, English for Specific Purposes, and

Business English Correspondence available in the sixth semester. However, many of English students choose Movie Subtitling as their elective course.

Based on preliminary study many who taking subject of movie subtitling. Subtitling movie courses are very much in interest by students of English. Because, this course gives many advantage. There are many advantages, All college students will have the ability to use English well, Both lecturers and students will feel more confident. Improve skills and fluency in English. Active lectures, discussions and reading materials in English, will certainly improve students' english skills quickly. English Education Department Faculty of Tarbiyah and Teacher Training of Iain Tulungagung provide Movie Subtitling as one of elective course. Movie Subtitling is elective course besides English for Specific Purposes and Business English Correspondence. Movie Subtitling is a subject that gives English students an opportunity to study English Learning fun.

Based on this background, the author feels interested in examining further about student motivation in choosing elective courses. Therefore the author submits the title “FACTORS THAT MOTIVATED THE ENGLISH STUDENTS TO TAKE MOVIE SUBTITLING COURSE AT STATE ISLAMIC INSTITUTE OF TULUNGAGUNG”.

B. Statement of Research Problems

What motivate students of English Department State Islamic Institute of Tulungagung to select Movie Subtitling course?

C. Objectives of the Research

To know motivation of English students of State Islamic Institute of Tulungagung to select Movie Subtitling course. Both intrinsic and extrinsic motivation.

D. Significance of the Research

The result of this study is hopefully useful for the readers. Especially, for students of English Department who will choose elective courses. If they want to be a good translator, they must choose subjects related with interpretation like movie subtitling.

Other elective courses are English for Specific Purposes and Business English Correspondence also supported to improve English skills. But many students from English take the movie subtitling. Because, this course becomes a enjoyably subject in learning. From the results of this study, other subjects are expected to also have interesting things attract in English. Thus, all other courses have equal priorities.

E. Scope and Limitation of the Research

The study focuses of this research is only the students of sixth semester of English Department who are taking Movie Subtitling course. The scope of this research focuses on the intrinsic and extrinsic factors of student's motivation.

F. Definitions of Key Terms

To avoid misunderstanding of the concept this research, the researcher presents some terms that exist in this study. The terms as follow:

- 1. Motivation** is defined as an internal state that arouses us to action, pushes us in particular directions and keeps us engaged in certain activities (Elliot, 2000).
- 2. Intrinsic Factor** is if we attribute responsibility to ourselves (Elliot, 2000).
- 3. Extrinsic Factor** is to do something in order to earn a grade, avoid punishment, please the teacher, or for some other reason that has very little to do with the task itself (Woolfolk, 2007).
- 4. Movie** is a text that contains a series of photographic images that resulted in the illusion of motion and action in real life (Marcel Danesi, 2010).
- 5. Subtitling** is the replacement of textual material in one language by equivalent textual material in another language (Catford, 1965).