

ABSTRAK

Skripsi dengan judul “Pengembangan Bumdes Melalui Optimalisasi Potensi Di Desa Mulyosari Kecamatan Pagerwojo Kabupaten Tulungagung” ini ditulis oleh Ihya Udin Al Ghazali Nim. 17402153506. Pembimbing Dr. H. Dede Nurohman, M.Ag.

Bahwasanya optimalisasi potensi desa perlu dilakukan, maka melalui program BUMDes diharapkan mampu meningkatkan perekonomian masyarakat agar lebih mandiri. BUMDes sangat berperan dalam Pengembangan optimalisasi potensi desa, melalui beberapa upaya yang dilakukan BUMDes mampu menjadikan perekonomian masyarakat menjadi lebih mandiri dan meningkat. Seperti yang terjadi pada perekonomian masyarakat di Desa Mulyosari Pagerwojo Tulungagung. Rumusan masalah dalam penelitian ini adalah (1) Bagaimana pengembangan BUMDes Sinar Mulya melalui optimalisasi potensi lokal di desa Mulyosari ?, (2) Bagaimana kendala internal dan eksternal dalam mengembangkan BUMDes Sinar Mulya melalui optimalisasi potensi di desa Mulyosari ?, (3) Bagaimana upaya dalam pengembangan BUMDes Sinar Mulya melalui optimalisasi potensi desa mulyosari ?

Dalam penelitian ini menggunakan pendekatan kualitatif jenis deskriptif, sumber data dalam penelitian ini adalah data primer dan data sekunder. Metode yang digunakan dalam pengumpulan data menggunakan metode observasi, metode wawancara, dan metode dokumentasi. Tahap selanjutnya menganalisis data dengan teori Milles and Huberman yaitu dengan cara reduksi data, penyajian data, dan penarikan kesimpulan.

Berdasarkan hasil analisis data dapat disimpulkan bahwa BUMDes Sinar Mulya memiliki Pengembangan Bumdes Melalui Optimalisasi Potensi Di Desa Mulyosari yaitu dengan melalui beberapa pendampingan terhadap masyarakat, pertama pendampingan peternak sapi perah, pelatihan, dan pengembangan. Dari unit usaha yang ada di BUMDes Sinar Mulya juga mampu menjadi sarana lapangan pekerjaan bagi masyarakat di Desa Mulyosari. Dalam menjalankan pengembangannya dalam mewujudkan maksud dan tujuan berdirinya BUMDes terdapat beberapa kendala yang dihadapi oleh BUMDes Sinar Mulya, baik kendala internal maupun kendala eksternal, kendala internal terjadi yaitu Minimnya permodalan, kurangnya inovasi pada unit kuliner lokahayangan, kendala dalam kualitas susu sapi, dan kendala belum mempunyai alat untuk inovasi hasil susu sapi. Sedangkan kendala eksternal yaitu minimnya pengetahuan masyarakat tentang adanya program BUMDes dan sebagian masyarakat takut untuk berkecimpung atau bekerjasama dengan BUMDes. Kemudian ketatnya peraturan yang di berikan oleh PT Nestle dalam unit susu agar mendapat kualitas susu yang bagus. Namun kendala-kendala tersebut mampu teratasi dengan baik melalui beberapa strategi yang dilakukan oleh BUMDes bersama Pemerintah Desa sehingga BUMDes Sinar Mulya dapat menjalankan pengembangan secara efektif sehingga mampu menjadikan perekonomian masyarakat Desa Mulyosari menjadi lebih meningkat dan mandiri.

Kata Kunci: Pengembangan BUMDes, Optimalisasi Potensi, Peningkatan perekonomian

ABSTRACT

Thesis with the title "Development of Bumdes Through Optimization of Potential in Mulyosari Village, Pagerwojo District, Tulungagung Regency" written by Ihya Udin Al Ghozali. NIM. 17402153506. Advisor: Dr. H. Dede Nurohman, M.Ag.

Realize that the optimization of the potential of the village needs to be done, it is hoped that through the BUMDes program it can improve the community's economy to be more independent. BUMDes has a very important role in developing the optimization of village potential, through several efforts undertaken by BUMDes that are able to make the community's economy more independent and improved. Like the economy of the community in the Village of Mulyosari, District of Pagerwojo, Tulungagung Regency. The formulation of the research problem were (1) How is the development of BUMDes Sinar Mulya through optimizing local potential in the village of Mulyosari ?, (2) How is the internal and external problems in developing BUMDes Sinar Mulya through optimizing the potential in Mulyosari village?, (3) What are the efforts in developing BUMDes Sinar Mulya through optimizing the potential of Mulyosari Village?

This research used descriptive with qualitative approach, the data source in this study were primary data and secondary data. The data collection method were observation, interview, and documentation. The next step was to analyze the data using Miles and Huberman's theory, namely by reducing data, presenting data, and drawing the conclusions.

Based on the results of data analysis, it can be concluded that Sinar Mulya BUMDes has BUMDes development through optimizing the potential in Mulyosari Village such as assistance to the community. In the form of mentoring dairy farmers along with training and its development. From the business units in Sinar Mulya BUMDes it was able to become a job for the community in Mulyosari Village. In carrying out its development to realize the aims and the objectives of the establishment of BUMDes, there are several problems faced by Sinar Mulya BUMDes, there were internal and external problems. Internal problems occur due to lack of fund, lack of innovation in the Lokahayangan Culinary unit, poor quality of cow's milk, and lack of tools for innovation of cow's milk yield. While external problems occur because of the lack of public knowledge about the BUMDes program and some people were afraid to engage in or cooperate with BUMDes. Then the strict regulations that were given by Nestle Company to the milk unit in order to get good quality of milk. However, these problems were able to be overcome well through a number of strategies undertaken by BUMDes together with the Village Government so that Sinar Mulya BUMDes could carry out its development effectively so that it was finally able to make the economy of the Mulyosari Village community become more increased and independent.

Keywords: BUMDes Development, Potential Optimization, Economic Improvement