

ABSTRAK

Skripsi dengan judul “Analisis Perilaku Konsumsi Santri Di Pondok Pesantren Ma’hadul ‘Ilmi Wal ‘Amal Boyolangu Tulungagung Menurut Perspektif Ekonomi Islam” ini ditulis oleh Ummi Zakiyyah, NIM. 17402153105. pembimbing Hj. Amalia Nuril Hidayati, SE, M. Sy.

Penelitian ini dilatar belakangi kurangnya kesadaran santri dalam memenuhi kebutuhan primer mereka lebih mendahulukan kebutuhan sekunder maupun tersier, padahal santri lebih mengerti tentang perilaku konsumsi menurut Islam dibandingkan dengan orang awam.

Maka dari itu penelitian ini difokuskan pada 2 permasalahan yaitu: 1) Bagaimana perilaku konsumsi santri di pondok pesantren Ma’hadul ‘Ilmi Wal ‘Amal Boyolangu Tulungagung?, 2) Apakah perilaku konsumsi santri di pondok pesantren Ma’hadul ‘Ilmi Wal ‘Amal Boyolangu Tulungagung sudah sesuai menurut perspektif ekonomi Islam?.

Penelitian ini menggunakan pendekatan kualitatif dan metode yang digunakan adalah analisis deskriptif, sedangkan jenis penelitian yang digunakan adalah studi kasus. Data yang digunakan adalah data primer dan data sekunder. Dalam proses pengambilan data melalui observasi, wawancara dan dokumentasi. Pengecekan keabsahan temuan peneliti ini digunakan triangulasi. Kemudian menganalisis dan mengambil kesimpulan dari data tersebut.

Hasil penelitian ini bahwa: 1) Perilaku konsumsi santri di pondok pesantren Ma’hadul ‘Ilmi Wal ‘Amal Boyolangu Tulungagung adalah membelanjakan harta dalam kebaikan dan menjauhi sifat kikir, tidak melakukan kemubadziran, dan kesederhanaan. 2) Perilaku konsumsi santri di pondok pesantren Ma’hadul ‘Ilmi Wal ‘Amal Boyolangu Tulungagung beberapa hal sudah sesuai menurut perspektif ekonomi Islam yaitu perilaku konsumsi yang berdasarkan pada prinsip keadilan, prinsip kebersihan, prinsip kesederhanaan, prinsip kemurahan hati dan prinsip moralitas. Akan tetapi: dalam kesederhanaan ada beberapa bagian yang mereka masih kurang yaitu mereka lebih mementingkan kebutuhan sekunder atau tersier daripada kebutuhan primernya sebagai pelajar untuk membeli buku.

Kata Kunci: Perilaku Konsumsi, Santri, Ekonomi Islam

ABSTRACT

Thesis entitled "Analysis of Santri Consumption Behavior in Islamic Boarding School 'Ma'hadul Ilmi Wal 'Amal Boyolangu Tulungagung According to Islamic Economic Perspective" was written by Umami Zakiyyah, NIM. 17402153105. HJ supervisor. Amalia Nuril Hidayati, SE, M. Sy.

This research is motivated by the lack of awareness of students in meeting their primary needs prioritizing secondary and tertiary needs, even though students understand more about consumption behavior according to Islam compared to ordinary people. Therefore, this study is focused on 2 problems, namely: 1) How is the santri consumption behavior in Islamic boarding school Ma'hadul 'Ilmi Wal' Amal Boyolangu Tulungagung?, 2) Is the santri consumption behavior in Islamic boarding school Ma'hadul 'Ilmi Wal' Amal Boyolangu Tulungagung is suitable according to Islamic economic perspective?

This study uses a qualitative approach and the method used is descriptive analysis, while the type of research used is a case study. The data used are primary data and secondary data. In the process of retrieving data through observation, interviews and documentation. Checking the validity of the findings of this research is used to Triangulation. Then analyze and draw conclusions from the data.

The results of this study that the consumption behavior of students in Islamic boarding school Ma'hadul 'Ilmi Wal' Amal Boyolangu Tulungagung according to Islamic economic perspective as follows: 1) Santri consumption behavior in Islamic boarding schools Ma'hadul 'Ilmi Wal' Amal Boyolangu Tulungagung is spending wealth in good and away from being miserly, not doing redundancy, and simplicity. 2) Santri consumption behavior in Islamic boarding schools Ma'hadul 'Ilmi Wal' Amal Boyolangu Tulungagung some things in accordance with the Islamic economic perspective namely consumption behavior based on the principle of justice, the principle of cleanliness, the principle of simplicity, the principle of generosity and the principle of morality. However: in simplicity there are some parts where they are still lacking ie they are more concerned with secondary or tertiary needs than their primary needs as students to buy books.

Keywords: Consumption Behavior, Santri, Islamic Economics