

ABSTRAK

Skripsi dengan judul “Peran Program Kewirausahaan dalam Meningkatkan Pemberdayaan Pengangguran Terdidik di Unit Pelaksana Teknis (UPT) Balai Latihan Kerja Tulungagung” ini di tulis oleh Nikmatul Abidah, NIM. 17402153409, Pembimbing Dr. Sutopo, M.Pd.

Penelitian ini dilatarbelakangi oleh pertambahan jumlah penduduk yang tinggi sangat rentan terhadap masalah pengangguran, salah satu jenis pengangguran yang ada di Kab. Tulungagung adalah pengangguran terdidik. Setiap tahun pengangguran terdidik terus meningkat jumlahnya, sementara lulusan pendidikan tinggi yang langsung diterima bekerja sangatlah sedikit, akibatnya banyak lulusan pendidikan tinggi menganggur pasca lulus. Fokus masalah dalam penelitian ini adalah 1) Bagaimana bentuk program pelatihan kewirausahaan di UPT Balai Latihan Kerja Tulungagung? 2) Bagaimana peran program pelatihan kewirausahaan di UPT Balai Latihan Kerja Tulungagung dalam meningkatkan pemberdayaan pengangguran terdidik?

Penelitian ini bertujuan untuk mendeskripsikan bentuk program pelatihan kewirausahaan di UPT Balai Latihan Kerja Tulungagung serta menjelaskan peran program pelatihan kewirausahaan di UPT Balai Latihan Kerja Tulungagung dalam meningkatkan pemberdayaan pengangguran terdidik. Penelitian ini menggunakan pendekatan kualitatif, dengan jenis penelitian kualitatif deskriptif. Data dari penelitian ini diperoleh dari hasil wawancara, observasi dan dokumentasi. Tahap selanjutnya menganalisis data dengan teori *Milles and Huberman* yaitu dengan cara reduksi data, penyajian data, dan penarikan kesimpulan.

Hasil Penelitian ini menunjukkan bahwa secara teknis Balai Latihan Kerja (BLK) melaksanakan pelatihan berbasis kompetensi bagi tenaga kerja dan masyarakat. Pembelajaran yang digunakan tidak hanya dengan ceramah lisan dan demonstrasi saja, tetapi juga dilaksanakan pelatihan melalui diskusi, sehingga pelaksanaan pelatihan baik praktek maupun teori dapat terserap dengan baik oleh siswa pelatihan. UPT Balai Latihan Kerja Tulungagung sebagai penyelenggara pelatihan kerja memiliki peran penting dalam meningkatkan mutu sumber daya manusia, tak terkecuali dengan pengangguran yang berpendidikan. Pelatihan memberikan dampak positif bagi peserta pelatihan berupa peningkatan pengetahuan, keterampilan, teman dan jaringan, serta pengembangan usaha yang telah dijalankan. Kesimpulan dari penelitian ini adalah 1) Bentuk program pelatihan kewirausahaan dilaksanakan dari sumber pendanaan APBD yang menggunakan 10 kurikulum pembelajaran dengan metode *off the job training*. 2) Peran pelatihan kewirausahaan sangat bermanfaat bagi pemberdayaan pengangguran terdidik seperti memberikan pengetahuan tentang pengelolaan keuangan dan kemampuan menyelesaikan masalah dalam usaha.

Kata Kunci: Pelatihan Kewirausahaan, Pengangguran, dan Balai Latihan Kerja.

ABSTRACT

The Thesis with “The Role of Entrepreneurship Program in Improving Empowerment of Educated Unemployment in Technical Implementation Unit of Tulungagung Work Training Center”. This was written by Nikmatul Abidah, NIM. 17402153409, supervisor Dr. Sutopo, M.Pd.

This research is motivated by the high population growth which is very vulnerable to the problem of unemployment, one type of unemployment in Kab. Tulungagung is educated unemployed. Every year educated unemployment continues to increase in number, while tertiary education graduates are immediately accepted to work, consequently many tertiary education graduates are unemployed after graduation. The focus of the problem in this study are 1) What is the form of entrepreneurship training program at the Job Training Center Tulungagung? 2) What is the role of the entrepreneurship training program at Tulungagung Job Training Center in increasing the empowerment of educated unemployed?

This study aims to describe the form of entrepreneurship training programs at the Tulungagung Work Training Center and explain the role of the entrepreneurship training program at the Tulungagung Work Training Center in increasing the empowerment of educated unemployed. This research uses a qualitative approach, with descriptive qualitative research. Data from this study were obtained from interviews, observations and documentation. The next step is to analyze the data using Milles and Huberman's theory, namely by reducing data, presenting data, and drawing conclusions.

The results of this study indicate that technically the Vocational Training Center (BLK) conducts competency-based training for workers and the community. Learning is used not only with oral lectures and demonstrations, but also conducted training through discussion, so that the implementation of training both practice and theory can be well absorbed by training students. Tulungagung Job Training Center as a job training provider has an important role in improving the quality of human resources, not least with educated unemployment. The training had a positive impact on the participants in the form of increased knowledge, skills, friends and networks, as well as the development of businesses that had been run. The conclusions of this study are: 1) The form of entrepreneurship training program is carried out from APBD funding sources that use 10 learning curricula with the off the job training method. 2) The role of entrepreneurship training is very beneficial for empowering educated unemployed, such as providing knowledge about financial management and the ability to solve problems in business.

Keywords: Entrepreneurship Training, Unemployment, and Job Training Centers.