

ABSTRAK

Skripsi dengan judul **“Pengaruh Pengelolaan dan Peran BUMDes Terhadap Peningkatan Ekonomi Masyarakat (Studi Kasus di Desa Gondang Kecamatan Gondang Kabupaten Tulungagung)”** ini ditulis oleh Desti Wiratala, NIM. 17402163177, Jurusan Ekonomi Syariah, Fakultas Ekonomi dan Bisnis Islam, Institut Agama Islam Negeri Tulungagung, Pembimbing: Nur Aziz Muslim, M.H.I

Penelitian dalam skripsi ini dilatar belakangi oleh pentingnya pengelolaan dan peran BUMDes terhadap peningkatan pendapatan dan perbaikan kondisi perekonomian masyarakat di Desa Gondang. Selain itu, melalui BUMDes diharapkan pedagang memiliki kemampuan dalam mengelola potensi yang ada dengan sebaik-baiknya, sehingga mampu meminimalisir ketergantungannya terhadap pemerintah.

Rumusan dalam penelitian ini adalah 1) Apakah ada pengaruh pengelolaan BUMDes terhadap peningkatan perekonomian masyarakat di Desa Gondang Kecamatan Gondang Kabupaten Tulungagung?, 2) Apakah ada pengaruh peran BUMDes terhadap peningkatan perekonomian masyarakat di Desa Gondang Kecamatan Gondang Kabupaten Tulungagung? 3) Apakah ada pengaruh pengelolaan dan peran BUMDes terhadap peningkatan perekonomian masyarakat di Desa Gondang Kecamatan Gondang Kabupaten Tulungagung?. Sedangkan tujuannya adalah untuk mengetahui pengaruh pengelolaan dan peran BUMDes terhadap peningkatan perekonomian masyarakat di Desa Gondang Kecamatan Gondang Kabupaten Tulungagung.

Penelitian ini menggunakan metode kuantitatif dengan jenis penelitian survei. Teknik pengumpulan data dalam penelitian ini menggunakan metode kuesioner. Jenis data yang digunakan dalam penelitian ini adalah data primer yang diperoleh dari hasil kuesioner yang telah diisi oleh responden. Populasi dalam penelitian ini sebanyak 304 dan sampel sebanyak 30 responden. Tahap selanjutnya, hasil kuesioner dianalisis dengan regresi linier berganda yang berfungsi untuk membuktikan hipotesis penelitian. Data-data yang telah memenuhi uji validitas, uji reliabilitas, dan uji asumsi klasik diolah sehingga menghasilkan persamaan regresi.

Berdasarkan hasil analisis dapat disimpulkan bahwa ada pengaruh secara parsial dan silmutan antara peran dan pengelolaan BUMDes terhadap peningkatan ekonomi masyarakat Desa Gondang Kecamatan Gondang Kabupaten Tulungagung.

Kata Kunci : Pengelolaan, Peran BUMDes, Peningkatan Ekonomi.

ABSTRACT

Thesis with title "**The Effect of Management and Role of Village-Owned Enterprises on Community Economic Improvement (Case Study in Gondang Village, Gondang District, Tulungagung Regency)**" Written by Desti Wiratala, NIM. 17402163177. Faculty of Economics and Islamic Business, Department of Sharia Economy, State Islamic Institute of Tulungagung. Advisor: Nur Aziz Muslim, M.H.I

The research in this thesis is motivated by the importance of management and the role of the role of village-owned enterprises in increasing income and improving the economic conditions of the community in Gondang Village. In addition, through the role of village-owned enterprises it is expected that traders will have the ability to manage the existing potential as well as possible, so as to minimize their dependence on the government.

The formulation of this research is 1) Is there effect of management of Village-Owned Enterprises on Community Economic Improvement in Gondang Village, Gondang District, Tulungagung Regency?, 2) Is there effect of role of Village-Owned Enterprises on Community Economic Improvement in Gondang Village, Gondang District, Tulungagung Regency?, 3) Is there effect of management and role of Village-Owned Enterprises on Community Economic Improvement in Gondang Village, Gondang District, Tulungagung Regency?. The purpose of this research is to know the effect of management and role of Village-Owned Enterprises on Community Economic Improvement in Gondang Village, Gondang District, Tulungagung Regency.

This research used quantitative methods with the type of survey research. Data collection techniques in this study used a questionnaire method. The type of data used in this study is primary data obtained from the results of questionnaires that have been filled out by respondents. The population in this study were 304 and a sample of 30 respondents. In the next stage, the results of the questionnaire were analyzed by multiple linear regression which served to prove the research hypothesis. The data that has met the validity test, reliability test, and the classic assumption test are processed to produce a regression equation.

Based on the results of the analysis it can be concluded that there is a partial and simultaneous effect between the role and management of Village-Owned Enterprises on improving the economy of the community of Gondang Village, Gondang District, Tulungagung Regency.

Keywords: Management, Role of BUMDes, Economic Improvement.