

## TABLE OF CONTENT

<b>COVER.....</b>	i
<b>APPROVAL SHEET.....</b>	ii
<b>APPROVAL SHEET BY EXAMINERS BOARD.....</b>	iii
<b>DECLARATION OF AUTHORSHIP.....</b>	iv
<b>MOTTO.....</b>	v
<b>DEDICATION.....</b>	vi
<b>ACKNOWLEDGEMENT.....</b>	vii
<b>ABSTRACT.....</b>	ix
<b>TABLE OF CONTENT.....</b>	xiii
<b>LIST OF APPENDICES.....</b>	xv
<b>LIST OF FIGURES.....</b>	xvi
<b>LIST OF TABLES.....</b>	xvii
<b>CHAPTER I INTRODUCTION.....</b>	1
1.1 Research Context.....	1
1.2 Research Focus.....	8
1.3 Objective of the Research.....	8
1.4 Significances of the Research .....	8
1.5 Definition of Key Terms.....	8
1.6. Theoretical Framework.....	10
<b>CHAPTER II REVIEW OF RELATED LITERATURE.....</b>	14
2.1 Material Development.....	14
2.2 Principles of Material Development .....	16
2.3 Need Analysis .....	18
2.4 Local Wisdom .....	19
2.5 English for Tourism .....	21
2.6 Procedures of Material Development.....	22
2.7 Material Development for English Tourism Subject based on the Local Wisdom.....	24

2.8 Previous Study.....	25
<b>CHAPTER III RESEARCH METHODOLOGY.....</b>	<b>34</b>
3.1 Model of Development.....	34
3.2 Procedure of Development .....	34
3.3 Setting of the Research.....	37
3.4 Data Collection Technique .....	38
3.5 Data Analysis.....	38
<b>CHAPTER IV RESEARCH FINDINGS AND DISCUSSION.....</b>	<b>41</b>
4.1 The Kinds of Material Need by the Students.....	41
4.2 The Procedures of Developing English Tourism Material.....	45
4.3 Discussion.....	54
<b>CHAPTER V CONCLUSION AND SUGGESTION.....</b>	<b>61</b>
5.1 Conclusion.....	61
5.2 Suggestion.....	63
<b>REFERRENCE.....</b>	<b>64</b>
<b>APPENDICES.....</b>	<b>69</b>