

# **CHAPTER I**

## **INTRODUCTION**

This chapter presents the background of the study, statement of research problem, objectives of the study, significance of the study, scope and limitation of the study, and definition of key terms.

### **A. Background of The Study**

Language is used to create a meaningful communication among human being. In other words, communication is the main function of language (Nurhayati & Yuwartatik, 2016). Recently, people master more than one language in communication. They combine their first language which is Indonesian language with other language like English, Chinese, Arabic, and others in communication. Indonesian people do not only master in their mother language, but also their foreign language especially English. The English language in Indonesia has taken a special attention due to the fact that the people's awareness on the importance of English as the main means of communication in the global era is getting increase (Nurhayati, et.al 2016). It affects the people to choose the appropriate language for communication with other people in current context. But, they currently choose the same language to make the communication understandable. This phenomenon occurs in society. According to Yule (2006) the relationship between language and society is studied in sociolinguistics. It can be concluded that language and society has close connection and it can-not be separated. It also influences on how people are talking about.

Actually, there are many communities in the world which have their own languages that used in their daily life. However, in each region; each community of society, there must be a special language which only can be understood by the members of that community (Nurhayati, 2016). They choose some languages to help them to communicate easily. Usually, they also mix their language with another language to give understanding with the topic talking about. Code mixing occurs in bilingual or generally in multilingual situation. It found when the speakers mix two languages or more to achieve particular purpose. In sociolinguistics, it is referred in bilingual and multilingual. Code mixing often occurs in social media. The increasing popularity of social media makes the amount of code mixing also high (Gosh, Das, and Gosh 2015 as cited in Handayani 2019).

Nowadays, most of the people use social media to get information, entertainment, and also to communicate through their smart phone. There are social media that can be used by the people such as Instagram, Twitter, Facebook, and YouTube. By using social media, they can express their idea and share the information. YouTube is one of social media to share the information and entertain the people in the form of audio-visual. They can upload the video on their YouTube channel. It contains a variety of content such as horror, travel, music, film, comedy, daily life, and education like English learning content. So, it makes the people are interested in consuming YouTube. On the other hand, YouTube can be used as a learning media especially in learning English. Living in this digitalized era, English as an

international language has an essential role in all aspects of life (Nurhayati, 2018). The learners can study English through some YouTube channels. It make the learners enjoy in learning English. Indonesian society have faced the new paradigm era, that is to learn could be conducted not only effectively but also enjoyable (Nurhayati, 2019).

There are many content creators who share the video use more than one language. The researcher found the YouTube channel that use two languages (Indonesian - English) in delivering their videos. There are Deddy Corbuzier, Atta Halilintar, Agung Hapsah, Fatia Izzati, Nessie Judge, etc. One of YouTube channel that used two languages in delivering videos is Nessie Judge. This channel has some videos which contains of how to learn English rather than others. Nessie mixed Indonesian – English on her utterance in each video. In communication or delivering the information, the people use the language based on function of the language. Sometimes, the speakers use a different language with different person because they match their speech style based on the context. Context is used to help in understanding the particular meaning of word, phrase, etc. The context also is broader social situation in which a linguistic item is used (Longman, 2010). In the context of Nessie's utterance, the context also has significant factors when she produces the languages. Nessie has to consider to the situation when she speak, viewers, place, and the current norms of society. On the other hand, code mixing used by Nessie made the learners understand what the Nessie's said. It also supported the English learners in understanding word or phrase.

In this study, the researcher chose Nessie Judge YouTube channel. This channel has 5.87 million subscribers. So, it showed that many people interested with her videos. The researcher has watched her videos twice. It was conducted at 04 Mei 2020 and 06 Mei 2020. She always mixed her language in delivering all of her videos. It is because Indonesian - English has become her daily language. This channel contains about travelling, mystery, and education. Even though, the content of Nessie's YouTube channel was dominated of mystery, but there were several videos that contain about how to learn English. By watching Nessie's videos, the learners got much suggestion to improve their English. They were inspired in learning English. It was proven from the comments of the viewers. So, the researcher chose this channel. The researcher chose two videos which were containing English learning. The first video was under the title "Cara Gampang Lancar Bahasa Inggris" published at 07 June 2017. This video explained the Nessie's experience in learning English. She also gave some suggestions to the viewers how to learn English easily. The second video was under the title "Tips Belajar Bahasa Inggris (Nessie Judge)" published at 18 April 2018. This video gave other some tips to learn English. There were four tips to learn English by Nessie. In this video, she explained by using two languages (Indonesian - English) continuously. The viewers were helped in learning English by watching those videos. They also understand what the Nessie's said by using Indonesian-English. They were more interested and motivated in learning English. Motivation is as the choice of a particular action and the effort expended on it and persistence with it (Nurhayati, 2014).

It was proven from their comment in each Nessie's video. The researcher found one of comment talked about Nessie's code mixing. Eunni in his comment said that code mixing used by Nessie helped him to improve the phrase. He knew how to make a sentence based on the phrase he just learned. Based on that explanation, the researcher was interested in analyzing the types of code-mixing in Nessie Judge YouTube channel and to find the reason why codes mixing are used in Nessie Judge YouTube channel.

There were some previous studies that related with this study. The first study conducted by Kurniati (2014). She used descriptive qualitative research design. The aims of this study are to describe the types of code mixing and interference that appears in the conversation by Suwito (1985). The second previous study was conducted by Rohmah (2019). She also used descriptive qualitative research design. The aims of this study were to analyze the types of code mixing by Muysken (2000 and investigate the reason of doing code mixing by Suwito (1983). Then, Sinaga (2015) used descriptive quantitative research design. The aims of this study were to analyze the components of code mixing by Siregar (1996) and to find out the code mixing which occurs dominantly; while, this study used descriptive qualitative research design. It aims to analyze the types of code mixing, how codes mixing are used in Nessie Judge YouTube channel, and to know the reason why codes mixing are used in Nessie Judge YouTube channel by Hoffman (1991). It shows the differences of research design and the theory that are used by the researcher and the previous studies.

The object of this study is different with the previous studies. Kurniati (2014) used novel as an object. The title of the novel is *Nine Summer Ten Autumns*. The second previous study was conducted by Sinaga (2015). She used *Kartini* magazine as an object. A study also conducted by Rohmah (2019) used *The Family of Gen Halilintar's Vlog* as an object. While, this study used *Nessie Judges Youtube Channel* as an object. The researcher chose this channel, because Nessie always mixes the language with Indonesian - English in each of her video. She also made a video contains with how to learn English easily. So, it is useful for learners in learning English. On the other hand, video is one of interesting media for learning English.

Based on the explanation presented above, the researcher is interested in conducting a research entitled “Indonesian - English Code Mixing Used in Nessie Judge YouTube Channel”.

## **B. Statement of Research Problem**

Based on the background study above, the researcher identified the problems that are:

1. What types of code mixing are used in Nessie Judge YouTube channel?
2. Why are codes mixing used in Nessie Judge YouTube channel?

## **C. Objectives of The Study**

Based on the research problem, the objectives of this study are as follows:

1. To find out the types of code mixing that used in Nessie Judge YouTube channel

2. To find out the reason of code mixing that used in Nessie Judge YouTube channel

#### **D. Significance of The Study**

The result of this study is expected to give two kinds of benefits. The benefits of this study are as follows:

1. Theoretical benefits

This study is expected for the reader to enrich their knowledge about sociolinguistics especially on the study of code mixing.

2. Practical benefits

- a. For the teachers

The result of this study expected to enrich the syntactical pattern comprehension of the teacher in using code mixing. It also can be used in learning process. On the other hand, teaching by using YouTube makes the learning process more interesting.

- b. For students

The students can more understand about code mixing and they can apply in their daily life. They also can practice it in online media.

- c. For other researchers

This study can be used as reference for those who are interested in conducting a research with the same topic and different object. The next researcher can analyze about code mixing which occurs in other media.

## **E. Scope and Limitation of The Study**

This study is included in sociolinguistics, focusing on code mixing. The researcher focuses on the analysis of code mixing used in Nessie's videos in her YouTube channel.

## **F. Definition of Key Terms**

### 1. Sociolinguistics

Sociolinguistics is a branch of linguistics which studies all aspects of the relationship between language and society (Crystal, 2008 as cited in Widiyanto, 2019).

### 2. Code mixing

Code mixing is mixing of two languages in utterance. It is a phenomenon when speaker mixes one language to another language in a conversation (Mabule, 2015).

### 3. Nessie Judge

Nessie Judge is one of youtube channel which contains of Nessie's videos. It was made by Nasreen Anisputri Judge (Nessie) at 24 July 2012. This channel contains about mysteries, travel, and also education. She always mixes Indonesian - English in her utterances. This channel can be used for studying English. This channel has some videos which contain of education. By using this channel, the learners can get motivation in learning English and they get new word or phrase to improve their English.