

## ABSTRAK

Skripsi dengan judul “Pengaruh Motivasi, Etika Bisnis Islam, Latar Belakang Pendidikan Terhadap Minat Berkariir Mahasiswa Perbankan Syariah di Bidang Keuangan Syariah (Study Kasus Mahasiswa S1 Perbankan Syariah Angkatan 2016 IAIN Tulungagung)” ini ditulis oleh Melisa Lelly Antina Rahayu, NIM. 17401163419, pembimbing Nurul Fitri Ismayanti, M.E.I.

Penelitian Skripsi ini dilatar belakangi oleh perkembangan bank syariah di Indonesia yang belum diiringi dengan ketersediaan sumber daya manusia yang sesuai dengan kuantitas dan kualitas yang ada. Pemenuhan kebutuhan Sumber Daya Manusia Perbankan Syariah sebagian dapat dipenuhi oleh SMA Sederajat dan Perguruan Tinggi yang menyelenggarakan program studi Perbankan. Namun demikian, tidak semua siswa atau mahasiswa program studi Perbankan khusunya perbankan syariah bersedia dan berminat menjalani karir sebagai Sumber Daya Manusia di Bank Syariah. Unsur minat berkariir menjadi penting untuk membangun optimalisasi kinerja Sumber Daya Manusia di Bank Syariah, Khususnya untuk mahasiswa Perbankan Syariah IAIN Tulungagung dimana minat berkariir di bank syariah sebagai proses pengembangan pembelajaran yang mereka dapat selama ini. Minat Berkariir di Bank Syariah sendiri dapat diukur melalui beberapa faktor, seperti adanya *Motivasi, Etika Bisnis Islam*, dan *Latar Belakang Pendidikan*.

Rumusan masalah dalam penelitian ini meliputi 1) Bagaimana pengaruh *Motivasi* terhadap minat berkariir mahasiswa perbankan syariah di bidang keuangan syariah?, 2) Bagaimana pengaruh *Etika Bisnis Islam* terhadap minat berkariir mahasiswa perbankan syariah di bidang keuangan syariah?, 3) Bagaimana pengaruh *Latar Belakang Pendidikan* terhadap minat berkariir mahasiswa perbankan syariah di bidang keuangan syariah, 4) Apakah ada pengaruh signifikan antara *Motivasi, Etika Bisnis Islam, Latar Belakang Pendidikan* terhadap minat berkariir mahasiswa perbankan syariah di bidang keuangan syariah?.

Dalam penelitian ini pendekatan yang digunakan adalah pendekatan kuantitatif jenis penelitian asosiatif. Sumber data yang digunakan adalah data primer dengan jumlah sampel sebanyak 100 responden. Teknik pengumpulan data yang digunakan adalah kuesioner. Pengolahan data menggunakan *SPPS 20* untuk uji analisis deskriptif, uji validitas, reabilitas uji asumsi klasik, uji normalitas, uji multikolinearitas, uji hesteroskesdisitas, serta uji regresi linier berganda (uji t dan uji F).

Hasil penelitian ini menyimpulkan bahwa secara parsial variabel *Motivasi, Etika Bisnis Islam* dan *Latar Belakang Pendidikan* berpengaruh positif dan signifikan terhadap minat berkariir mahasiswa perbankan syariah di bidang keuangan syariah. Kemudian secara simultan *Motivasi, Etika Bisnis Islam, Latar Belakang Pendidikan* berpengaruh positif dan signifikan terhadap minat berkariir mahasiswa perbankan syariah di bidang keuangan syariah.

**Kata Kunci:** *Motivasi, Etika Bisnis Islam, Latar Belakang Pendidikan, Minat Berkariir.*

## **ABSTRACT**

*Thesis with title "Influence Of Motivation, Islamic Businnes Ethics, Educational Backrgound on Career Interest of Sharia Banking Student in Shari Finance (Study of Department Islamic Banking 2016 IAIN Tulungagung) Written Melisa Lelly Antina Rahayu, NIM. 17401163419. Faculty of Economics and Islamic Business, Department of Islamic Banking, State Islamic Institute of Tulungagung. Advisor: Nurul Fitri Ismayanti, M.E.I.*

*This thesis research is motivated by the development of Islamic banks in Indonesia which have not been accompanied by the availability of human resources in accordance with the existing quantity and quality. Fulfillment of the needs of Sharia Banking Human Resources can be partially fulfilled by Senior High Schools and Universities that conduct Banking study programs. However, not all students of Islamic Banking study programs especially Islamic banks are willing and interested in pursuing a career as Human Resources at Islamic Banks. The element of career interest becomes important to build optimal performance in Human Resources at Islamic Banks, Especially for Islamic Banking students at IAIN Tulungagung where career interest in Islamic banks is a process of learning development that they have been able to achieve. Career interest in Sharia Bank itself can be measured through several factors, such as the existence of Motivation, Islamic Business Ethics, and Educational Background.*

*The formulation of the problems in this study include 1) How is the influence of motivation on the career interests of Islamic banking students in the field of Islamic finance?, 2) How is the influence of Islamic Business Ethics on the career interests of Islamic banking students in the field of Islamic finance?, 3) interest in career of Islamic banking students in the field of Islamic finance,? 4) Is there a significant influence between Motivation, Islamic Business Ethics, Educational Background on career interests of Islamic banking students in the field of Islamic finance ?.*

*In this study the approach used is a quantitative approach to the type of associative research. The data source used is primary data with a sample size of 100 respondents. Data collection techniques used were questionnaires. Data processing uses SPSS 20 for descriptive analysis test, validity test, reliability test for classic assumptions, normality test, multicollinearity test, heteroskedasticity test, and multiple linear regression test (t test and F test).*

*The results of this study concluded that partially the variables Motivation, Islamic Business Ethics and Educational Background had a positive and significant effect on the career interests of sharia banking students in the field of Islamic finance. Then simultaneously Motivation, Islamic Business Ethics, Educational Background has a positive and significant effect on the career interests of Islamic banking students in the field of Islamic finance.*

**Keywords:** *Motivation, Islamic Business Ethics, Educational Background and Interest.*