

CHAPTER 1

INTRODUCTION

This chapter presents the background of the study, formulation of research question, purpose of the study, formulation of hypothesis, significance of the study, scope and limitation, and definition of key terms.

A. Background of the study

Language is one of the most important aspects of human life. It is the way that people use to communicate, in terms of expressing their feelings, message, thoughts, and whatever exists in their mind. The use of communicate becomes an effective, means of communication which help people share information or interact one another. The first way to do interact and communication is by speaking. In this case, the people express their ideas and communicate what they want orally. That is way speaking is very essential, moreover in speaking English. Aye and Phyu (2015:1) state that we need an effective English speaking skill in the whole life aspects in this globalization era.

In this case, English is an important means of communication, which is by people in many countries in this world. This is why English in Indonesia becomes the first foreign language which has to be taught in school compulsory subject. English is a new language for Indonesian students and most students consider it as a difficult subject. Therefore, the result of English learning should be given more and more attention. It is important to learn

English, including the English language elements, such as pronunciation, grammar, and vocabulary, which serve as the foundation of a language. Speaking English is not easy because when we are speaking in English, we have to think not only the grammar, but also the social function of the sentences, and in the speaking we have to do those things spontaneously. There are many common problems that are faced by people when they speak English, such as lack of vocabulary, incorrect pronunciations, lack of understanding the grammatical, and lack of confidence (Brown 2000:267).

Speaking is very important skill since people learn a language in order to use it for communication with their environment. Hornby (1995: 318) says speaking is making of words in an ordinary voice, uttering words, knowing and being able use a language; expressing oneself in words, making speech. It is one of English skill that needs to be taught in order to improve student's communication with other people. In speaking surely there are many characteristics and components. According to Brown (2000:2017) there are some characteristics that make speaking be difficult. This includes clustering, redundancy; reduce forms, performance variable, colloquial language, rate of delivery, stress, rhythm, and intonation, interaction. Besides that, in speaking there are some components that should be acquired including pronunciation, grammar, vocabulary, fluency, and accuracy. From those characteristics and components of speaking we know the speaking is not an easy thing and we need hard effort to learn. Because of that, an effective teaching is much needed especially for learners.

In teaching learning process, the teacher needs media to convey the material easier. It has to be fun for learning process so the students could accept the material clearly and they felt comfortable in the classroom. To improve students motivation especially for junior high school in learning speaking, the teacher must use good technique that can be use to teach the speaking skill. The teacher may use one or more of the following techniques to teach speaking skill.

One that affects the effectiveness of students is the used of appropriate media. An effective media is needed in order to make students more interest in learning English. In this research, the researcher used video blog as teaching media on students speaking skill of descriptive text. Video blog was considered to be one of media that can be used in English teaching and learning process. The researcher taught speaking descriptive text using video blog, because in video blog we can learn about the pronunciation, expressions when we speak and the other. The researcher believes that video blog is media that can help the students to speak in descriptive easily and enjoy the teaching and learning process. Baran (2007) states that video blog (vlog) is one of media latest technologies that opened new ways of communication through public created media. It is clear that short segments of video blog are more effective in the teaching learning process because the teacher can choose any part which of certain language that will be learned and practiced by the students. Blog is writing some information sharing on a web page, but vlog is a creative video that everyone can create then edit as creative as possible (add

images, text, sounds) then upload or share on the social media platform as like youtube, facebook and others (Fiddan & Debbag, 2018).

The studies about the use of video blog have been conducted by some previous researchers. The first previous study is from Lestari (2019) conducted a study entitled *“Improving the Speaking Skill by Vlog (Video Blog) as Learning Media: The EFL Students Perspective”*. The purpose of this research is to know how students perspective on the use video blog to improve speaking skill. Then, the result from this previous is the use of video blog as the learning media to help students in improving speaking skill is effective because its usage has many advantages compared to its disadvantages, as for the existing challenges, it could be anticipated and solved by each student. Meanwhile, Robith and Fahri (2018) conducted a study entitled *“Vlogging as a Medium for Eight Graders of SMP Negeri 1 Gresik in Speaking Recount Text”*. The result of this research showed that the implementation of vlogging to teach speaking recount text was really great.

On the basis of the previous studies above, the present study is intended to prove whether video blog is also effective to improve the students' speaking skill of descriptive text for eight grade entitled **“The Effectiveness of Using Video Blog (Vlog) on Students Speaking Skill of Descriptive Text of the 8th Grade at MTsN 4 Tulungagung”**.

B. Formulation of Research Problem

Related with the background that has been explained before, the research question is formulated as follows:

Is there any significant different score in speaking descriptive text of the 8th grade students taught by using video blog (vlog) and those taught by using a conventional strategy?

C. Purpose of the Study

Based on the formulation of the research problem above the study is directed to know whether there is significant different score in speaking descriptive text of the 8th grade students taught by using video blog (vlog) and those taught by using a conventional strategy.

D. Formulation of Hypothesis

Hypothesis is tentative answer of variable in which the truth must be tested, based on the previous statement. The writer has two hypotheses, namely:

1. Null hypotheses (Ho) : there is no significant difference score in speaking of the 8th grade students taught by using video blog (vlog) and those taught by using a conventional strategy
2. Alternative hypothesis (Ha) : there is significant difference score in speaking of the 8th grade students taught by using video blog (vlog) and those taught by using a conventional strategy

E. Significance of the Study

By this study, the writer hopes that it will give the contribution for:

a) Teachers

By this study, hopefully the teacher can use this media and it will give motivation for English teacher to create new techniques and methods in teaching English, especially in teaching speaking skill.

b) Future Researchers

For the future researchers, the result of this study is expected to give consideration to conduct the further research. Besides, they can learn the study and get the inspiration to find the similarity topic and how to get the problem solving.

F. Definition of Key Terms

The definition of key term based on the title of the thesis as follow:

1. Effectiveness

The attainment found in the statistical computation which showed that there is significance difference score of the experimental and control group indicated by the value $\text{sig} \leq 0,05$.

2. Speaking Descriptive Text

Speaking of this research means that student's activity to speak descriptive text by using video blog (vlog). Descriptive text is one of competences students in junior high school should master. A descriptive text, according to Emilia (2011: 82), is a text which is used to describe a particular person, place or thing or something in writer's mind.

3. Media Video Blog

Media is a tool used to help student understand the materials. Therefore, the media very important to students' and media can make interest student in following lesson. Media can be something material (software) or tools (hardware). In this research the researcher used video blog as teaching media on students speaking skill. Blog (vlog) is one of media latest technologies that opened new ways of communication through public created media (Baran, 2007). It is clear that short segments of video blog are more effective in the teaching learning process because the teacher can choose any part which of certain language that will be learned and practiced by the students.