

CHAPTER II

REVIEW OF RELATED LITERATURE

In this chapter, the researcher reviews some literature related to the topic. Those are about moral values, movie, and review of previous study.

A. Moral Values

a. Definition of Moral Values

Moral is referring to the human behavior where morality is the practical activity of human behavior (Churcill, 1982). According to Blasi (2004) moral is the study about the human nature in realizing social goodness. Meanwhile, value related to believe and attitude for guiding the human behavior (Rennie, 2007).

Moral values are the standards of good and evil which govern an individual's behavior and choices. Moral value is not separated from the other values. Each value can get a quality if include in moral behavior (Bertens, 1997: 142-143). There are two parts of moral value; personal moral and social moral. Personal moral is how the people personally respond to life from or within their own integrity and within their own personal values. Social moral is how the people respond to their environment or their community. In a literary work, moral value is like a theme which is expressed in the body of a story. Moral value also something that the researcher tries to convey to the readers. It is the knowledge to be presented in a story. Generally, moral value can be

defined as the distinction between good and bad, true and false with regard to attitudes, behavior, character, and so on (Nurgianto, 2002: 172).

From some definitions above, it can be concluded that moral values are the values that related to good and bad way that can guide of the human life.

b. Types of Moral Values

According to Nurgiyantoro (2013: 442) there are three types of moral values, such as:

1. Relationship between human being and own self.
2. Relationship between human being and other.
3. Relationship between human being and God.

On other hand, Griffin (1986) stated the types of moral values are: the first, category of the good. In this category refers to human wellbeing, both individually and collectively; the second, category of the right. Moral rightness is often attributed to actions, but sometimes states of affairs are also characterized as being right in one sense or another; the last is category of virtue. Virtues are properties or traits of a person that are thought to be desirable or praiseworthy or valuable in some way or another.

From description above, there are three types of moral values; the first is moral values to human with their own self, the second is moral

values to human with another and the last is moral values to human and their God.

B. Movie

a. Definition of Movie

According to Sharon and Weldon (1997: 93) movie is a medium of education that can demonstrate the human about audio visual so people can accept education easier. Movie also the one of tools that used to deliver the events. A movie includes photographs, diagrams, or pictures in a series which projected in a screen by projector. Forney in Smith (2009: 46) stated that movie is a great tools for students because allow the students to learn outside of the average college parameters such as books and lecturers. The students also can get the real active picture of material from a film. On other hand, according to Barsam and Monahan (2010: 2) movie is a story that shown on a screen with certain speed to give the impression.

Based on the definition above, movie is one of the medium that can be learned by the learners to improve their skill in English, like speaking, listening and vocabularies because most of the students lack of vocabularies. Nurhayati (2014) stated that the students get difficulties to understand the text for themselves because they lack of vocabulary. Movie also can improve their attitude to be a good people from the moral values of that movie.

b. Kinds of Movie

Based on Ningtyas (2019) there are several kinds of movie, such as:

1. Animation

Animation is a dynamic medium in which images or objects are manipulated to appear as moving images.

2. Horror

Horror is a film genre seeking to elicit a negative emotional reaction from viewers by playing on the audience's primal fears.

3. Comedy

Comedy is a film genre that can be based on innocent humor, exaggerations, facial expressions or downright crude jokes.

4. Action

Action is a film genre where one or more heroes include physical feats, extended combat scenes, violence and frenetic chases.

5. Adventure

Adventure is a film genre that the characters are going for hunting, visiting the historical places or heroic journey into the unknown.

6. Thriller

Thriller is a broad genre of literature, film and television, having numerous, and often overlapping subgenres.

7. Western

Western is set in the American West and embodies the spirit, the struggle and the demise of the new frontier.

On the other hand, Dhamarullah (2015: 42) identified 11 main genres of movie, such as: action, adventure, comedy, crime, drama, epics, horror, musical, science-fiction, war and western. From Burns (2009) said that there are five genres or kinds of movie, like; action adventure, comedy, drama, horror and science fiction. But, Anshari (2016) stated that there are 10 kinds of movie, like: action, drama, comedy, romantic comedy, horror, science fiction, suspense (thriller), western, commentary / non-fiction.

From those explanations above, there are several kinds of movie, such as action, romantic, comedy, horror, adventure, animation and drama. Action movie is the one of genre movie whose characters have to do fight. Romantic movie is the one of genre movie which there is an element of love whether it is for family, friends or couples. Comedy movie is the one of genre movie that can make the audience laugh when watch that movie. Horror movie is the one of genre movie which can make the audience feel scared. Adventure movie is the genre of movie which has many scene of challenge. Animation movie is the genre of movie about the result of editing pictures that can make the picture be animation. The last is

drama. Drama movie is the movie that contains a lot of emotional elements.

C. Beauty and The Beast

Beauty and The Beast is a Disney's live-action that remake of the studio's own 1991 animated classic and this movie also the latest version of a romantic fairy tale originating almost 300 years ago (Campbell, 2017).

Beauty and The Beast is a 2009 Australian fantasy film directed by David Lister and starring Estella Warren, Rhett Giles, and Victor Parascos based upon the fairy tale of the same name. The film was released in 2009 on video under that title as *Beauty and the Beasts: A Dark Tale*.

From the definition above, beauty and the beast actually existed in 1991 but, this movie was remade with a new version in 2009. In this movie include many moral values that good for all ages.

D. Previous Study

Some researchers have been conducted study about moral values. Their studies are different each other. Here are the studies about moral values:

The first previous study conducted by Sari (2019). The methodology of this study was descriptive qualitative method. This study used purposive sampling technique was used to determine the sample of this research. The aimed of this study was to analyze categories of moral value and to find the benefit of reading in *Gulliver's Travel* novel. There was a study about moral value from Setiawan (2014). This study used descriptive qualitative method. The data was the movie "Rise of the Guardian". The aimed of this study was

to analyze the moral values in “Rise of The Guardians” movie. The last study used content analysis design in qualitative approach. The study aimed to find out and analyze the moral values show in story “The Golden Touch” and the application in English Language Teaching (Yasa, 2014). Therefore this research used content analysis design in library research approach. The aim of this research was to find out the moral values that found in beauty and the beast movie that ever famous in the world. This study has never been conducted before by other researchers in research gap.

Not only have differences in research design, but also how to collect the data in the research. The first pervious study was collecting the data by using documentation, observation and oral comments from another reader (Sari, 2019). The second study was collecting the data by analyzing and watching the movie (Setiawan, 2014). The last previous study from Yasa (2014) that collecting the data by reading the story, identifying, analyzing and giving comment on the content of the story. Therefore this study was collecting the data by watching the movie, identifying and analyzing about the moral value that found in beauty and the beast movie.

Those previous studies also have differences each other about the moral values. Sari (2019) found the moral values of “Gulliver’s Travel” novel, like commitment to something greater than oneself; self respect but still humble to others; self-discipline; respect and caring for other; courage and faith. From those moral values, the researcher hopes that it can be used by human as behavior in their life. The other study found the moral values of

“Rise of the Guardians” movie, such as: responsibility, honesty, love and affection, strong belief, enthusiasm, bravery, goodhearted, loyalty, peace loving and perseverance, sacrificing for other, sincerity, and self-confidence. From those moral values, the researcher hopes that it can build the good character for human (Setiawan, 2014). The last study also found the moral values in Nathaniel Hawthornes short story. There are positive and negative moral values on this short story. The positive moral values are love, care, responsibility, wise, regretful, and self-confidence. The negative moral values are arrogant, greedy, gripe, and avaricious. From those moral values, the researcher hopes that it can be used as a guide to understand in real situation (Yasa, 2014). While this research also found the moral values in “Beauty and the Beast” movie, such as: love, sincerity, self-confidence, strong belief and so on. From those moral values, the researcher hopes that it can make the people do not judge other people based on the cover and make the people always learn every time and everywhere. So, it makes the human lifestyle better than before because the moral values in Beauty and The Beast movie are suitable for all ages.

The object of those previous studies also have different each other. Sari (2019) used novel as an object entitle “Gulliver’s Travel”. The second previous study conducted by Setiawan (2014) used movie as an object entitle “Rise of the Guardians”. The last previous study used short story entitle “The Golden Touch” in Nathaniel Hawthornes (Yasa, 2014). Therefore, this study used “Beauty and The Beast” movie as an object. This study has different

genre movie with Setiawan's study. The genre of Setiawan's study is fantasy comedy but the genre of this study is fantasy romantic with the theme about family and true love.

Based on those previous studies above, the researcher chooses *Beauty and the Beast* movie to find out the moral values that found in this movie. This study used content analysis in library research approach. The object of this study was movie itself. This movie was fantasy romantic movie. So, it was suitable for all ages. It is the reason why the study is necessary to be conducted.