

## CHAPTER I

### INTRODUCTION

In this chapter, the writer presents some points related to this research. These point cover background of the research, research problems, research objectives, significance of the research, scope and limitation, and definition of key terms.

#### A. Background of Study

Learning Technology is increasing Technology in this modern era so that we apply it to the world of education as an all-round facility to expedite that learning process delivered in the classroom. The use of technology has been proven to increase student interest in learning, because of its more attractive appearance so that it will avoid boredom during the lessons. Jain and Patel (2018:23) argue that using technology in teaching learning process have some benefits, the first use of technology is a supporting tool for students and educators to search for broader information, besides using media from books and print media. According to Alisyahbana (2018:42), Technology is a link to improve the level of education. Not only in the relationship between teacher and students, but also can make teachers and students have access to the outside world, so they are able to find more learning material. Using media or technology in students learning in the classroom makes it easy to add insight and more understand about new knowledge that they gained.

According to Alsalleem (2008:98), learning technology is a means used in education aimed at facilitating learning, therefore all existing technology and

educational technology products produced must be selected and built based on an analysis of the needs of a particular learning environment. According to Harmer (2007:128), learning technology is the study and practice of ethics to facilitate learning and improve performance by creating, using, and managing the right technological processes and the right sources.

In fact on daily activity in a classroom, technology plays an important role in helping students to solve the problems they encounter difficulties in learning or studying a theory. According to Gasaymeh (2014:213) in the classroom technology education is very helpful in the study and practice ethics to facilitate learning and improve performance by creating, using, and managing appropriate technological processes.

Social media in learning English can be one of the factors why students to be interest using social media for writing learning rather than writing learning only use print media or book. This is proven in the classroom when learning activities take place and using books, students will quickly feel bored. Additionally, the teacher less thinks to make something creative and on make the class more effective. As stated by Nurhayati(2016: 98) in classroom needs teacher's creativity to deliver the material by redesigning instructional Technology. In the classroom activity, the teacher needs to apply media or technology that make students enjoyable for the learning process. Accordingly the researcher chooses social media in the form of WhatsApp chat to make students feel enjoyable when learning the english especially in learning writing. According to Primula (2016) writing through social media or WhatsApp can

affect students' thinking to be increased, because there is no boredom in doing it. They can access anything they need through the application provided by WhatsApp.

According to Klingner and Vaughn cited in Arsyad (2007:4) WhatsApp is a media for socializing with each other done online that allows human to interact with each other without being limited space and time. Therefore WhatsApp facilitate groups of someone to chat or discuss in the classroom or forum, so that students do not have to do learning in the classroom. Herry (2007: 19) WhatsApp is a social media application in the form of chat that in real time can send messages easily. Equipped with features, such as WhatsApp group that are indeed easy for students to create groups that are indeed used as a medium for fellow students so they can discuss each other about learning, besides that there are WhatsApp call make students easier and more advantages when using the WhatsApp Application in their learning, the reason this feature makes students save money on credit purchases, because this feature is provided by WhatsApp for free to call by only requiring a connection to the internet. Based on the explanation, the researcher wants to apply media technology in writing learning using WhatsApp chat which can more help students get more information about the text in writing learning, the one way is to form WhatsApp Group, within WhatsApp the group will be automatically known if one sends a specific message on others can provide clear responses related topic to discussion forum and the dissemination of learning materials on WhatsApp media, students are expected to be able to apply or utilize it to the maximum

extent possible, so that learning resources can be created and achieved through social media.

There are several previous studies related to this study. Ri'aini (2018). She concluded that WhatsApp Messenger attracts the students interest and also the students have positive responses towards the using o of WhatsApp Messenger. In applying WhatsApp group, the writer concluded that, learning using WhatsApp group has effective to develop their creativity in writing skill.

Another study was conducted by Fattah (2015). There are some results from the thesis, they are: WhatsApp technology can also enhance students' active participation in the EFL classroom. It can provide students with: a) an opportunity for practicing the language for free, b) more personal and comprehensive relationship between students and teachers, c) a chance for students not to be more sociable only but to learn better, and d) an opportunity for students to relate their opinions to those of others. Also, we should make use of modern technology in teaching our students. In the past, it was difficult to communicate with our students especially after the class. The teacher made great efforts to prepare material and Aids to prepare their lesson. With passing o time and increasing advance in technology, we should be a part of this technology. We should make use of them in our teaching process.

On the other hand, Gasaymeh (2017) , shows that Students' limited use of WhatsApp for educational purposes can be attributed to the lack of formal integration of WhatsApp in their learning, and their lack of knowledge and skills on how to use WhatsApp to support their learning. However, the participants

had positive perceptions of the formal use of WhatsApp to support their learning. They believed the integration of WhatsApp into their education would be easy, fun, and useful. They had positive feelings and intentions regarding the possible use of WhatsApp in their formal learning.

On the other hand Ajid (2018). He said that the integration of WhatsApp into their education will be easy, fun, and useful. Students get positive feelings and intentions regarding the possible use of WhatsApp in their formal learning.

So from the previous studies above it can be concluded that in Ri'aini's studies showed that WhatsApp Messenger attracts the students interest and also the students have positive responses towards the using of WhatsApp Messenger. Meanwhile in the study conducted by Fattah said that WhatsApp technology can also enhance students' active participation in the EFL classroom, on the other hand Gasaymeh's research said that WhatsApp to support their learning. They believed the integration of WhatsApp into their education would be had positive feelings and intentions regarding the possible use of WhatsApp in their formal learning. The last study from Ajid said that the integration of WhatsApp into their education will be easy, fun, and useful. Students get positive feelings and intentions regarding the possible use of WhatsApp in their formal learning. Therefore, the researcher is interested to examine the contribution of WhatsApp in learning writing fifth semester students in English Department at IAIN Tulungagung. Entitles *"The Contribution of Chatt Using WhatsApp on the Students Ability in Developing English Writing Fifth Semester of English Department at IAIN Tulungagung"*.

## **B. The Formula of the study**

Based on that background of the study, the researcher found a research problem:

- How is the contribution of WhatsApp chat on students' ability in writing Fifth semester of English Department at IAIN Tulungagung?

## **C. The objectives of The researcher**

To find out the contribution of WhatsApp chat on students development of writing based macro and micro skills.

## **D. Significance of The Research**

The results of this study about WhatsApp Application can be used as one of the media that interest media in writing class. So, when the teacher can't teach the students she/he can make the class atmosphere more comfortable for the learning process. The research can give knowledge about the WhatsApp Application which effectively to practice in the class or out the class to increase their writing skills.

For further researchers, they can get the other information from this research and they can do the researcher much better and deeper than this research.

## **E. Scope and Limitation**

The scope of this research tells about WhatsApp Application . there are so many media that can use in the writing process. WhatsApp Application is one of the media that can use in writing process. So, writing using the WhatsApp Application is one way students develop their writing ideas and make students feel enjoyable. The scope of this

study is about writing achievement. Writing has a large range. And also the limitation of this research The Contribution of Chatt Using WhatsApp on the Students Ability in Developing English Writing Fifth Semesterof English Department at IAIN Tulungagung.

## **F. Definition of Key Terms**

### 1. Educational Technology

Educational Technology is the study and practice of ethics to facilitate and improve learning performance.

### 2. whatsApp Messenger

WhatsApp messenger is a platform messaging application that allows us to exchange messages without SMS fees, because WhatsApp Messenger uses the same internet.

### 3. Writing

Writing is a medium of human communication that represents language with signs and symbols.