

ABSTRAK

Skripsi dengan judul “Peranan Orang Tua Dalam Pemilihan Tayangan Televisi Edukatif Bagi Anak Desa Rejomulyo Kecamatan Kras Kabupaten Kediri” ini ditulis oleh Lein Zaidzatul Abroro dan dibimbing oleh bapak Dr. Nur Kholis, M.Pd.

Penelitian ini dilatarbelakangi karena banyaknya tayangan televisi yang kurang mendidik pada saat ini, serta minimnya tayangan untuk anak-anak seperti tayangan kartun dan tayangan edukatif. Dalam penelitian ini, peneliti mencoba untuk mencari data mengenai peranan orangtua dalam pemilihan tayangan televisi yang edukatif bagi anak di desa Rejomulyo kecamatan Kras kabupaten Kediri.

Rumusan masalah dalam penelitian ini adalah: (1) Pandangan orangtua terhadap tayangan televisi bagi anak saat ini; (2) Pertimbangan mendasar para orangtua dalam memilih tayangan televisi yang edukatif bagi anak. Adapun metode penelitian yang digunakan adalah metode penelitian kualitatif. Data diperoleh melalui hasil wawancara, obserasi, dan dokumentasi.

Hasil dari analisa data menyimpulkan bahwa: (1) Para orangtua di desa Rejomulyo sudah banyak yang selektif dalam pemilihan program tayangan televisi maupun selektif dalam pemilihan waktu menonton televisi untuk anak. (2) Tayangan televisi yang ditonton anak akan berpengaruh terhadap perkembangan berfikir serta moral anak, selain itu menonton televisi secara berlebihan akan mempengaruhi waktu belajar anak dan waktu mengaji (TPQ) anak, sehingga orangtua perlu melakukan pembatasan waktu menonton televisi anak.

Kata Kunci: peranan orangtua, tayangan edukatif, tayangan untuk anak.

ABSTRACT

A thesis entitled “Parents’ Roles in Choosing Educational Television Program for Kids in Rejomulyo Village Kras Sub-district Kediri Regency” was written by Lein Zaidzatul Abroro and guided by Dr. Nur Kholis, M.Pd.

This research was based on a great number of television shows that became less educational presently, also a small number of television shows for kids such as cartoon and educational shows. In this research, the researcher tried to look for data about parents’ roles in choosing educational television program for kids in Rejomulyo Village, Kras Sub-district, Kediri Regency.

The research questions were as follows: (1) Parents’ opinions towards television shows for kids lately; (2) Parents’ fundamental considerations in choosing educational television shows for kids. The used research methods was qualitative research methods. The data were collected from interview result, observation, and documentation.

The analysis results leaded to a conclusion that: (1) Most of parents in Rejomulyo Village were selective in choosing television shows program and also selective in choosing the right time of watching television for their kids. (2) The television shows that watched by the kids would have an effect towards the development of their thoughts and morals, in addition, watching too much television would have an effect on their study time and read Qur'an time, so the parents needed to limit their children’s watching time.

Keywords: parents’ roles, educational shows, shows for kids.