

ABSTRAK

Skripsi dengan judul “Pengaruh *Firm Size*, *Good Corporate Governance*, dan *Corporate Social Responsibility* terhadap Kinerja Keuangan Pada Bank Umum Syariah Di Indonesia Tahun 2014-2018” ditulis oleh Amalifa Herawati, NIM. 17402163024, Pembimbing Hj. Amalia Nuril Hidayati, S.E., M.Sy.

Penelitian ini dilatarbelakangi oleh kinerja keuangan bank umum syariah yang diukur menggunakan *return on asset* (ROA). Salah satu yang dilakukan perbankan syariah agar dapat meningkatkan kinerja keuangannya, bank syariah melakukan kegiatan sosial, meningkatkan total asset dan tata kelola perusahaan berupa *Firm Size*, *Good Corporate Governance* dan *Corporate Social Responsibility*, sehingga masyarakat lebih percaya dengan adanya bank syariah.

Tujuan penelitian ini adalah (1) untuk menguji pengaruh *firm size* terhadap kinerja keuangan pada Bank Umum Syariah di Indonesia (2) untuk menguji pengaruh *Good Corporate Governance* terhadap kinerja keuangan pada Bank Umum Syariah di Indonesia (3) untuk menguji pengaruh *Corporate Social Responsibility* terhadap kinerja keuangan pada Bank Umum Syariah di Indonesia (4) dan untuk menguji pengaruh *firm size*, *Good Corporate Governance*, *Corporate Social Responsibility* terhadap kinerja keuangan pada Bank Umum Syariah di Indonesia.

Dalam penelitian ini pendekatan yang digunakan adalah pendekatan kuantitatif dengan jenis penelitian asosiatif. Sumber data yang digunakan adalah data sekunder dari Otoritas Jasa Keuangan (OJK) dengan jumlah sampel 65 dari tahun 2014-2018. Teknik analisis data menggunakan uji Estimasi Model Regresi Data Panel terdiri dari common effect model, fixed effect model, dan random effect model, uji asumsi klasik, dan uji hipotesis

Hasil dan penelitian ini menunjukkan bahwa (1) *Firm Size* berpengaruh negatif dan signifikan terhadap kinerja keuangan (ROA) pada Bank Umum Syariah di Indonesia (2) *Good Corporate Governance* berpengaruh negatif dan signifikan terhadap kinerja keuangan (ROA) pada Bank Umum Syariah di Indonesia (3) *Corporate Social Responsibility* berpengaruh positif tidak signifikan terhadap kinerja keuangan (ROA) pada Bank Umum Syariah di Indonesia (4) *Firm Size*, *Good Corporate Governance*, dan *Corporate Social Responsibility* secara bersama-sama pengaruh signifikan terhadap kinerja keuangan (ROA) pada Bank Umum Syariah di Indonesia.

Kata Kunci: *Firm Size*, *Good Corporate Governance*, *Corporate Social Responsibility*, dan Kinerja Keuangan

ABSTRACT

The thesis entitled "The Influence of Firm Size, Good Corporate Governance, and Corporate Social Responsibility on Financial Performance in Islamic Public Banks in Indonesia Tahun 2014-2018" was written by Amalifa Herawati, NIM. 17402163024, Supervisor Hj. Amalia Nuril Hidayati, S.E., M.Sy.

This research is motivated by the financial performance of Islamic commercial banks which is measured using return on assets (ROA). One of the things done by sharia banking is to improve its financial performance, Islamic banks carry out social activities, increase total assets and corporate governance in the form of Firm Size, Good Corporate Governance and Corporate Social Responsibility, so that people have more confidence in the existence of Islamic banks.

The objectives of this study are (1) to examine the effect of firm size on financial performance at Islamic Commercial Banks in Indonesia (2) to examine the effect of Good Corporate Governance on financial performance at Islamic Commercial Banks in Indonesia (3) to examine the effect of Corporate Social Responsibility on performance. finance at Islamic Commercial Banks in Indonesia (4) and to test the effect of firm size, Good Corporate Governance, Corporate Social Responsibility on financial performance at Islamic Commercial Banks in Indonesia.

In this research, the approach used is a quantitative approach with associative research type. The data source used is secondary data from the Financial Services Authority (OJK) with a sample size of 65 from 2014-2018. Data analysis techniques use the Panel Data Regression Model Estimation test consisting of the common effect model, fixed effect model, and random effect model, classic assumption test, and hypothesis testing.

The results and this study indicate that (1) Firm Size has a negative and significant effect on financial performance (ROA) at Islamic Commercial Banks in Indonesia (2) Good Corporate Governance has a negative and significant effect on financial performance (ROA) at Islamic Commercial Banks in Indonesia (3) Corporate Social Responsibility has a positive and insignificant effect on financial performance (ROA) at Islamic Commercial Banks in Indonesia (4) Firm Size, Good Corporate Governance, and Corporate Social Responsibility together have a significant effect on financial performance (ROA) at Commercial Banks Sharia in Indonesia.

Keywords: *Firm Size, Good Corporate Governance, Corporate Social Responsibility, and Financial Performance*