

CHAPTER III

RESEARCH METHOD

This chapter is intended to describe the research method used in the study which covers: research design, subject of study, data and source of data, data collecting method, and data analysis.

A. Research Design

In this research, the writer use descriptive research. According to Arikanto(1993:310) descriptive research in a research method that is not used to examine certain hypothesis, but only to describe. According to Gay (1987:217) “A descriptive study is determiners and report the way thing are”. The study were aim at describing objectively the use of cohesive devices in spoof text of New Concept English By LG Alexander. The data that analyzed and the result of research. It interprets in some of number or measurement of variable merely to know the frequency of the occurring variable.

Van Dalen states the content analysis which analyze information from the document include in description study (Arikanto, 2006:111). The study can also be called as descriptive survey study. Coben and Nomion state that survey is an act gathers data at a particular point in time with the intention of a describing the nature of existing condition (Sukardi, 2003:193) which collect the data to get information from the data.

In this research, the writer use qualitative approach, because it describes the data about type of grammatical cohesive devices use spoof text of genre.

To support the qualitative approach the writer use qualitative approach to know the result of data. So it needs the statistical data of result which is the dominant one. By using statistical data, it can be used to know the frequency of occurrence of each type of grammatical cohesive devices use spoof text of genre. In addition, the researcher describes the real data that focus on cohesive devices which are founded spoof text of genre.

B. Subject of study

The subject of study is texts in New Concept English By LG Alexander which have many kinds of grammatical cohesive devices will be found. Genres used as subject of study is Spoof. Because in New Concept English By LG Alexander are many texts in each of genre, so the writer select nine spoof texts of genre which represents spoof texts. Those are spoof texts consists A Private Conversation, Too Late, A could Welcome, Do You Speak English?, Sold Out, It Could be Worse, Do The English Speak English?, The Best Art Critics, No Parking!.

C. Data and Source of Data

Source of data is the subject which is obsainted (Arikanto, 2006:129). Subject in the group of interest to discuss and data found. In this study the writer use documentation. So, the documents or texts as source of data are one of the text of genre which taken from New Concept English By LG Alexander namely Spoof Text.

D. Data Collecting Method

To collect the data, the writer does some steps as follow:

1. Determine of New Concept English By LG Alexander
2. Take sub chapter from New Concept English By LG Alexander which consist of spoof texts
3. Finding the word of grammatical cohesive devices in the texts

E. Data Analysis

There one technique data analysis in this study to find the answer the reasearch problem, that is content analysis within sentences. The content analysis taken from New Concept English By LG Alexander. Data analysis is the process of systematically searching and arringing, field note and other materials that the researcher accumulates increase own understanding of them. After collecting the data, the next step is dating analysis. To analysis the data, the writer using content analysis.

1. Content Analysis

To answer the question number state in research problems, the writer use content analysis. Richards states that content analysis is a method use for analysis and tabulating the frequency of occurrence of topics, ideas, opinion, and other aspects of the content of write of speak communication within sentences.

Based on the description above, the writer use some procedures which deal with content analysis as in the following:

- a. Identify the words of grammatical cohesive devices

To identify the type of text, we must understand about the contain of the text then the reasearcher starting to analyze the data one by one, by applying analysis the usage of the four types of grammatical cohesive devices.

b. Classify the words of grammatical cohesive devices

Classify the words of grammatical cohesive devices is allocating to four categories: reference, ellipsis, substitution and conjunction.

- When the words grammatical cohesive devices belong reference, it is classification into reference.
- If the words of grammatical cohesive devices belong to ellipsis, it is also classification into ellipsis type.
- Next, if the words of grammatical cohesive devices belong to substitution, it is classification into substitution.
- When the words of grammatical cohesive devices belong to conjunction type, it is classification into conjunction.

c. Counting the frequency of grammatical cohesive devices.

The writer counts the frequency of occurrence by the types of grammatical cohesive devices whice in spoof text onNew Concept English By LG Alexander. To find the percentage of frequency in each appearance (reference, substitution, ellipsis, conjunction).

The formulation:

$$P = \frac{Fg}{Tf} \times 100 \%$$

Note:

P : Percentage of the frequency of each type of grammatical cohesive devices.

Fg : Frequency of each type of grammatical cohesive devices.

Tf : Total frequency of grammatical cohesive devices.