

## CHAPTER V

### CONCLUSION AND SUGGESTIONS

This chapter conveys conclusions and suggestions. The conclusion is drawn based on the finding related to the objectives of the research. Meanwhile, the suggestions bring the ideas or the opinion toward the other parties related to this research.

#### A. Conclusion

After analyzing and interpreting the obtained data of Lester Holt as a news anchor in NBC Nightly News Broadcast, the researcher concluded that Lester Holt applied five rhetorical figures according to Edward F. McQuarrie and David Glen Mick (1996)'s theory.

Here are the types of rhetorical figures used:

- a. Rhymes ( 5 data)
- b. Alliteration (1 data)
- c. Anaphora (5 data)
- d. Ellipsis (1 data)
- e. Rhetorical question (1 data)

Rhetorical figures are divided into scheme and trope. From the result, in Scheme there are Rhyme, anaphora, and alliteration in the class of Repetition, meanwhile, in Trope, there are ellipsis, rhetorical questions in the class of Substitution. Then, the totals of rhetorical figures used by Lester Holt

are 13 data as written above. It can be indicated that the dominant types of rhetorical figures used by the speaker are rhyme and anaphora.

## **B. Suggestions**

In this section, some points can be suggested for some parties below.

### 1. The Next Researcher

Rhetorical figures are not only used by news anchors. So, for the next researcher, it would be better to develop this analysis deeper and more complete or conduct another research about rhetorical figures in another term.

### 2. Student

The finding of this research is recommended for the student who needs references on how rhetoric is used, especially to be a good news anchor. It also can be references to improve speaking skills and to make someone more interested in our speech.