

CHAPTER I

INTRODUCTION

In this chapter the researcher presents the background of the study, formulation of the research problem, purpose of the study, hypothesis, significance of the study, scope and limitation, definition of key term, and organization of the study.

A. Background of the Study

Language is a tool of communication to provide an information to others. It means that humans cannot expressed an idea or knowledge if the man does not have the language. According to Fromkin (1986:3) language has very important roles in human's life, since language is the source of human life and power. Likewise with the English language, a language that has been used by many people to establish communication between countries with one another is very useful to develop a culture of each country at the international level. In Indonesia, English is one of foreign language. The application of English teaching and learning process make the teacher get many problems, because teaching English is difficult from teaching other language such as: Indonesia, Sunda, Javanese, etc. The teacher can not do that, the teaching and learning process will not run well, and the object of teaching will be difficult to be achieved. Such condition may be caused by many factors such as the media, the method, and the technique used are not appropriate and sometimes teachers just give material with conventional ways.

Nowadays, English has been forced in Junior high School Curriculum, because now the English lessons at the elementary school level English is only used as a lesson in local content. So, the time to learn English is very little. To be mastered in English, learning a second/foreign language needs some skills and component. Vocabulary is one component of those skills. And then to master English the students need to master vocabulary.

Based on David (1991:9) vocabulary is important for the students to support their four language skills. It means that if the students master in vocabulary, it will make the students easier in learning English language. According to Thornburry (2002:114) stated that If you spend most of your time studying grammar, your English will not improve very much. You will see most improvement if you learn more words and expressions. You can say very little with grammar, but you can say almost anything with words. To teach English in the student level, besides English teacher providing material about English, the teacher should enrich the students with vocabulary. Because of vocabulary is the central of language teaching and learning, it plays an important role in the four language skills and gives contribution to the learners to perform or practice their skills better. It means that by mastering the vocabulary, the learners will able to produce so many sentences easily either in spoken or written one.

In the past, vocabulary in teaching and learning were often given little priority, but recently there has been renewed interest in the nature of vocabulary in learning and teaching. The fact shows that the learners get bored in teaching vocabulary. Teaching and learning vocabulary process is not interesting and

monotonous. The teacher just force the student to memorize some words as a result, it makes student can not memorize some words well. The teacher will give punishment to the student; this way is boring method and is not good for the students' psychology. So that the using of media is needed to conduct teaching and learning process in the class. The suitable media is audio visual media because the media contains picture and voice so the students can see and hear directly such as cartoon video.

By using this media, the students are able to see the objects in the form of pictures, and the spelling of the objects name. In addition, the students are also able to listen the way to pronounce the words which they learn. As a result, they can understand and memorize the vocabularies well. Beside that, the students will be happy and they have feel enjoyable and enthusiastic to learn English vocabulary, they can catch the main message. And the last the teacher can increase the quantity of English teaching and learning process.

Based on the description above, the researcher is interesting conducts a research entitled **“The Effectiveness of Teaching Vocabulary by Using Audio-Visual as Media Toward Vocabulary Mastery of VII^C Grades Students of SMPN 3 KedungwaruTulungagung in Academic Year 2014/2015”**.

B. Formulation of the Research Problem

Based on the background of the study above, the formulated research problem is as follows:

- Is using Audio-Visual as media effective to teach English vocabulary at the VII^C grades students of SMPN 3 Kedungwaru Tulungagung in academic year 2014/2015?

C. Purpose of the Study

Based on formulation of the research above the main objectives of this study is:

- To find out whether there is any effectiveness using Audio-Visual as media to teach vocabulary at the VII^C grades students of SMPN 3 Kedungwaru Tulungagung in academic year 2014/2015.

D. Hypothesis

In this study, the hypothesis states that if T-Test score is bigger than T-Table, the alternative hypothesis (Ha) is accepted. It means that there is different score to the VII^C grades before using audio-visual as media and after using audio-visual as media. The different is significant; it means that the strategy of audio-visual as media is accepted.

And then, If T-test score is similar than T-table, the null hypothesis (Ho) is rejected. It means that there is no different score to the VII^C grades before using audio-visual as media and after using audio-visual as media. The different is not significant. It means that the strategy audio-visual as media is rejected.

E. Significance of the Study

The expected of the study could give some important contributions for the school, English teachers, the students, the writer and the next researcher. And the contribution such as:

1. For the School.

This study can improve the school's education quality, especially in English course improvement.

2. For English Teachers

The English teachers will be able to get additional variation material about is audio-visual in order to teach vocabulary. The English teachers will understand more about the students mastery in learning vocabulary.

3. For the students

From this study, the students will get more experience and the students will get some motivation that learning vocabulary is not complicated as they think before. The students will be able to have good achievement in vocabulary mastery.

4. For the writer

This study can motivate the witer to be better and more creative in improving teaching English in the future.

5. For the next researcher

The result of the study can give the additional and have variation information to conduct a study in the same filed.

F. Scope and Limitation

In order to get focus in conducting the study, the researcher will limit the scope of the study. The researcher only focuses in improving student's ability in vocabulary through audio-visual as media. And the researcher choose the subject of this study is the VII^C Grades at SMPN 3 Kedungwaru Tulungagung in the academic year 2014/2015.

G. Definition of Key Term

1. Effectiveness

Effectiveness is producing the result that one wants. The effectiveness of this study means the result of the student achievement on vocabulary taught by using vocabulary disc (Usman:2002:11).

2. Vocabulary

Vocabulary is a core component of language proficiency and provides much of the basic for how well learners speak, listen, read and write (Richard, 2002:255).

3. Audio-visual

Audio-visual is the media that designed to aid in learning or teaching by using both hearing and sight (merriam-webster).

H. Organization of the Study

In writing a good thesis, it needs to be organized systematically. This thesis consists of five chapters. Every chapter has different significant content, but it is related one another.

Chapter I (Introduction) consists of Research Background, formulation of the research problem, purpose of the study, hypothesis, significant of the Study, scope and limitation of the study, definition of key terms, and organization of the study.

Chapter II (Review of Related Literature) discusses the definition of vocabulary, types of vocabulary, kinds of vocabulary, teaching vocabulary, testing of vocabulary, media in teaching English, definition of media, kinds of teaching media, definition of video, the benefits of using video as media, and previous the study

Chapter III (Research Method) includes the research method. They are research design, population, sampling, sample, variable of the study, data collection method and instrument, validity, realibility, technique of data analysis.

Chapter IV (Research Finding and Discussion) presents the short description of the research finding, data presentation, analysis, hypotesis testing, and discussion.

Chapter V (Conclusion and Suggestion) is the last chapter found by reader. It consists of conclusion and suggestion.