

CHAPTER I

INTRODUCTION

In this chapter, the writer explains about the introduction. There are about background of the study, formulation of research problems, objectives of study, significances of the study, scope and limitation of the study, definition of key terms and organization of the research.

A. Background

People use language as a tool to communication, express their feeling, ideas, and thought. They usual express it either spoken or written forms. Sometimes some people use spoken forms to convey their ideas with make an movie, or videos. It's commonly called literature.

Literature is a medium through which a person can convey his or her ideas or protest against different norms of society. Robert and Henry (1987:1) said that "Literature refers to compositions that tell to stories, dramatize situation, express emotion, and advocate ideas". Literature is a way of express thoughts, ideas, and thoughts with the descriptions of experience. Psychological aspects that were targeted literary works are not only cognitive, but also affective and conigitive. Cognitive aspect is also not confined to the mere thought, but more power

sensitivity and power fantasies. A literary is creating awareness of vision, hearing, smell, touch (Jakob Sumardjo, 1965: 147).

Literature has many forms; they are poetry, novel, comic, soap, opera, electronic literature, graphic novel, film or movie and etc. Now on, development of audiovisual technology and information media are changes the society lifestyle. Such as radio, television, VCD, DVD, etc. It not only as a media which have a function to get information but also as a entertainment media. It can influence people's lifestyle, re-creative and consumptive society, because the presentation are make to entertainment only.

In this era one of media that we can find in every home is a television. Most adult believe television entertainment does not have an important social influence on them but not for children. For example with watching movie, it can give us more imagination in our mind and we have the freedom to control the movement when we think about the character in the book, where in movie it is passive. Movie is a medium of education that can demonstrate to the human, so people with such a device would be easier to accept education. Certainly with support their parent, from movie or film that they see in television, children can get education include in the movie which they watch.

Education is one of important thing in our live and it be a basic thing that human need in this world. According to Naquib (1991:13), education is a process of installing something into human beings. For many human education be a

important role to improve their capability and quality themselves. Also with education people can develop their own abilities.

All peoples have expected their children grow up and improve naturally. All childrens have ability to realize if their able. Although children can improve their own ability through movie that they watch, they should know the educational value which they can get from that movie. Parent, family and environment just pull up to give spirit to advance and strunggle (Suryani: 2008). Not all children can catch the educational value from the movie. So, to improve the children ability, parent should help their children to catch the education.

Based on this case, with the title *The Karate Kid*, most adult think that in this movie consist of violence but in here the writer wants to analyze and find out the educational value shown in this movie rarely we can find in other movie. In this movie we can find learning method that teacher used to improve the student ability. We also can find the student respond and student desire to be the winner. Values from this movie tell us about the teacher affective when taught the student, also give message how to maintain and expand the education that teacher taught.

Some previous studies are also done focusing on value on movie, Yuni Mitayani (2010), has studied about *An Analysis of Educational Values in Finding Nemo Movie*. In this study, she find out the educational values in this movie and also find out the way educational value presented in the movie. The educational value in that movie she found some value that is love and affection, respectful, loyal and trustworthy, bravely, reliability of self, kind and friendly, sensitive and

not selfish, honesty, leadership, and sacrifice. Another researcher, Ahla Afiyanti (2013), has studied Politeness Principle As Seen In The Dialogue Between Characters On Karate Kids Movie. She had found the politeness maxims conveyed in that movie are the tact maxim, approbation maxim, generosity maxim, modesty maxim, agreement maxim, and sympathy maxim. Here the researcher analyze the different topic with the previous study, that is the educational values in The Karate Kids movie 2010. Dewi Titisari (2012), she has studied about the analysis of moral values in king's speech movie. It his study, she has found the moral values that include in king's speech movie such as religiosity, responsibility, optimism, honesty, bravery, altruism, love and affection, helping others, and humbleness.

So, based on what the researcher explain above, the researcher take a title **EDUCATIONAL VALUES IN "THE KARATE KID" MOVIE.**

B. Formulation of Research Problems

The problems are related to the study on educational values in "The Karate Kid" movie, the research problems can be formulated as follows:

1. What are the educational values found in "The Karate Kid" movie?
2. Which educational value is the most dominant appearing in "The Karate Kid" movie?

C. Objectives of study

Based on the problems of the research, the objectives of the research are presented below:

1. To analyze the educational values that included in “The Karate Kid” movie
2. To find out the most dominant educational value appearing in “The Karate Kid” movie.

D. Significances of the study

1. Theoretically

The result this study is expected to be beneficial to the world of literature and can contribute to the development of value education

2. Practically

- a. The Students:

This study is aimed to give one learning reference, especially in literature in the term educational value that can find in the movie.

- b. The Teacher

This study is aimed to be an additional information and instrument for teaching Literature.

- c. Others Researcher

This study can be an inspiration and secondary data to the others researcher who interest to conduct study about educational values in movie.

E. Scope and Limitation of the Study

In order that there is no confusion and extension of understanding or deviation from the purpose of studying problem, the writer limit the subject of the study.

1. Scope:

The scope in this research is selected “The Karate Kid” movie

2. Limitation:

Because of Karate Kid movie have some kinds and have remake in here the writer limit and the subject that will be analyze is The Karate Kid that was released in 2010

F. Definition of key terms

To avoid misunderstanding the writer wants to clarify the meaning briefly. It consists of some main terms which are necessary to be explained. They are follow:

1. Educational Value:

Educational values are something (as principle quality or entity) intrinsically valuable or desirable into human being (Naquip, 1991: 8).

Educational values are divided into two groups, they are:

a. Values of Being :

The values of being is a value that is within human beings evolved into the behavior and the way we treat others. Which include values of

being are: Honesty, bravely, peace love, confidence, discipline, purely, know and suitability.

b. Value of Giving

The values of giving is values that need to be practiced or provided which would then be accepted as a given. Which include values of giving are: Loyalty, trustworthy, respect, love, affection, sensitive, not egois, kind, friendly, fair, and humane (Zaim Elmubarak, 2008: 12).

2. Karate Kid Movie

Movie is a type of visual communication which use moving pictures and sound to tell stories or inform (help people to learn about new ideas). One of popular movie in that era is “The Karate Kid” movie. The Karate Kid is a remake movie from the popular movie in 1984 with similar title. The Karate Kid movie is drama action directed by Harold Zwart, produced by Columbia Pictures and the actors are Jackie Chan as Mr. Han, Jaden Smith as Dre Parker and Taraji P Henson as Sherry Parker (Dre Parker’s mom). This movie tell about the children (Dre Parker) that interest to Kung Fu after he saw many child accustomed in Kung Fu school and get some enemy from some friend in the school. Until one day he get a challenge to loses her enemy on tournament. He wonted by Mr. Han. Mr. Han is accustomed him from the basic Kung Fu.

G. Organization of the research

In here the writer divides this thesis organization into six chapters. They are: Chapter one is introduction, containing background of study, formulation of research problems, objectives of study, significances of the research, scope and limitation, definition of key terms, and organization of the research.

Chapter two presents review of related literature. It consists of education, value, educational value, movie, the karate kid movie and also review of previous study.

Chapter three presents research methodology. It consists of research design, data and data sources, data collecting method, technique of data verification, and data analysis.

Chapter four presents research finding. It consists of data presenting and finding research also the analysis from the formulation of research.

Chapter five presents discussion. It concerns on analyzing in previous chapter.

Chapter six presents conclusion and suggestion.

The last is appendix