

## CHAPTER III

### RESEARCH METHODOLOGY

In this chapter, the writer describe the research methodology. It covers the following topics: research design, data and data source, data collecting method, technique of data verification and data analysis.

#### A. Research Design

Research methodology is commonly defined as a way or method to thinking and prepared to complete the research and reach the goal of the research.

In this study the writer uses descriptive qualitative research to describe the educational value that include in The Karate Kid movie. According to Bogdan and Biklen (1998:28) qualitative research is Descriptive “ The data collected is in the form of word or pictures rather than numbers”. Processing the data taken from various sources, transcript movie, article, etc.

This study deals with descriptive way to collect data. it is intended to describe the educational value in The Karate Kid movie. Ary *et al* (2002:425) state:

The qualitative inquirer deals with data that are in the form of words, rather than numbers and statistic. The data collected are the subjects experiences and perspectives: the qualitative researcher attempts to arrive at rich description of the people, object, events, places, conversation, and so on.

Based on the study above, the writer more prior in accurate explanation to analyze and present what have been found in the movie. The writer also used library research to complete the research.

### **B. Data and Data Sources**

Data is information, usually the form of fact or statistic that you can analyze (Oxford Advanced Learner's Dictionary). The source of data is the sources where the data was obtained. The source of data can be divide into two kinds, primary and secondary data. The primary data for the analysis is taken from movie The Karate Kid. While the secondary data was derive from another sources, such as books, internet and other materials that can support the primary data. In here the writer used the dialogue transcript of The Karate Kid movie to support the primary data. Because The Karate Kid movie have remake the writer use The Karate Kid that release on 2010.

### **C. Data Collecting Method**

Data collecting method is the writer way in collecting the data. Donald ary (2002:435) implies that qualitative research may also use written document to gain understanding of the phenomenon under the study. There are some ways to collect data, such as: interview, questioner, and documentation. In this study the writer use documentary technique to collect the data. Documentation is the method used in scientific research in order to collect data by using the document

or evidence list. It is used to discover the description of data from the primary and secondary data which are relevant with the research.

#### **D. Technique of Data Verification**

In technique of data verification the researcher using credibility and dependability. In dependability researcher used audit trail where researcher provides the complete data from transcript movie then audited by others, such as article and movie itself.

#### **E. Data Analysis**

In data analysis the writer uses some method to analyze the data. Bogdan (1998:145) describes:

Data analysis is the process of systematically searching and arranging the interview transcript, field notes, and other materials that the researcher accumulate to increase her own understanding of them and to enable her to present what she has discover to other.

In this process the writer use some method to get valid and true data.

1. The writer chooses The Karate Kid movie
2. The writer watches the movie until three time or more, then analyze the dialogue and part of the movie which can analyze as the educational value.
3. The writer collects and read some book and relevant material about educational value

4. The writer analyze the educational value from the movie
5. The writer concludes the analyze