CHAPTER III

RESEARCH METHOD

In this research, the writer explained the research method. It focuses on the method using in conducting study. This chapter covers research design, data and data source, data collection, credibility and dependability, data analysis and interpretation.

A. Research Design

This research is using qualitative approach as research design (Creswell, 2003; Nurhayati, 2015) since the purpose on this research is to analyze the linguistics phenomenon which happens within the movie. Vanderstoep and Jonhston (2008) as cited in Fitriani, Achmad, and Rasmita (2020) classify a qualitative research as a descriptive narrative of the phenomena which happens in the research. The characteristic of qualitative research is descriptive therefore, the researcher interested to investigate the process, meaning, and understanding obtained through words or pictures (Creswell, 2001; Nurhayati & Yuwartatik, 2016). There are several methods of doing a qualitative research based on Leedy & Omrod, (2001) as cited in Williams (2007) such as case study, grounded theory, ethnography, content analysis, and phenomenological.

This research is in the form of content analysis. It is because this research focuses on analyzing the intended meaning of the utterances on the movie. A research technique to make valid conclusions that can be replicated from text or other material that is meaningful to the context of its use is called content analysis (Krippendorff, 2004).

Content analysis is used on written or visual materials for the purpose of identifying certain characteristics (Ary, et al, 2010; Nurhayati, et al, 2018). The design of content analysis has a purpose to identify characteristics from the content in the form of human communication including books, newspaper, and film as well as other forms in order to identified patterns, themes, or biases (Williams, 2007). Leedy and Ormrod in Williams (2007) discussed, the procedurals process in context analysis research are designed to achieve a high level of objectivity and involved to identify the material structures to be learned and determining the characteristics or qualities to be discussed.

B. Data and Data Source

The data sources in this research were taken from a movie entitled *"Harry Potter and the Prisoner of Azkaban"* which is released in 2004 and the movie's script itself. This movie was the third series adapted from J.K Rowling novel chronicles with the same title. The data source got from the dialogues utterances by the characters in *Harry Potter and the Prisoner of Azkaban's* movie that containing apologizing, thanking, congratulating, condoling, deploring, lamenting, welcoming, boasting, etc.

C. Data Collection

To collect data the researcher is using documentary technique. Documentation is a method use in scientific research to collect data using a list of documentary evidence. According to Moloeng (2009:216) documentation can be made to examine and interpreting something. Documentation can be in written substance or film. To find the data through documentation technique, the researcher needs tools such as notes, transcript, newspaper, magazine, and so on to support the data source. The use of the

notes here was to collected data from the utterances which performed by the characters in the movie. This is a technique to provide data through reading carefully and taking notes (Sudaryanto, 1993). The researcher has analyzed the kinds of expression speech act which contained in the dialogue from the script of Harry Potter and the Prisoner of Azkaban.

In this research the researcher had some steps in collecting data, they are:

a. Watching the Harry Potter and the Prisoner of Azkaban movie

b. Understanding the context in Harry Potter and the Prisoner of Azkaban movie

c. Transcription the movie script of Harry Potter and the Prisoner of Azkaban

d. Selecting the conversational fragments containing expressive speech act.

D. Credibility and Dependability

The validity testing is also required to distribute in this study. According to Creswell (2014), to specify whether the findings are correct from the researcher's point , the participants, or the readers of an account a researcher can used validity test. To increase the data credibility, this research used triangulation method. Creswell (2014), stated a method to check the data validity from several sources in several ways, and in the same theme is called triangulation method. Miles and Huberman (1994) distinguished the method into four types. These are the explanation about the kinds of triangulation:

1. Triangulation the data source

   The triangulation of data source is the use of several data resources with dissimilar situation and circumstance as though the data that taken from the different people, time, or places.

2. Methodological triangulation

   The methodological triangulation is the use of various methods to analyze single topic or case. Methodological can combining qualitative method with quantitative method in order to analyze a topic.

3. Research or investigation triangulation

   Research or investigation triangulation can be done by involving several different researchers to analyse the data.

4. Theoretical triangulation

   Theoretical triangulation is the use of multiple theories that related or some perspective to interpret the data analyis. It is not enough to use one theory or grand theory to interpret the data, it needs more than one theory or perspectives to interpret data so the data result would be optimal. Example: journal, article, book, expert of literature, etc.

Based on the definition of triangulation types, the researcher used the last type of triangulation that is *theoretical triangulation* to validate the data. The theories that researcher used are theory of language, pragmatics, and illocutionary acts especially the expressive act by looking at the indicators from Yule (1996), Searle (1979) and

Norick (1978) theories. It also based on the explanation in the part of technique in data analysis.

E. Data Analysis and Interpretation

Bogdan (1998) explained, data analysis is a systematically process, searching for and compiling the interview transcript, filed notes or other materials that the researcher collect to increases their own understanding of what they have found in others. According to Ary (2010), data interpretation focuses on the meanings or implications which arise from the analysis. Interpretation used to make the experiences being learned and comprehensible, using descriptions and conceptual frameworks or theories (Ary, 2010). After the researcher collecting data, the researcher extracts the data obtaining by classifying, arranging, and manipulating. The data captured in written form since the data that the researcher need was from the Harry Potter and the Prisoner of Azkaban movie script.

These were the steps in order to analyze the data:

1. Identifying conversation in movie that considered speech act.

2. Classifying the data utterances which consist of expressive speech act that could be found in the Harry Potter and the Prisoner of Azkaban movie.

3. Analyzing the utterances based on the expressive act in order to know the used of expressive act found in the movie.

4. Evaluating all the analysis results to make sure that the result is done correctly.

5. Finally, draw the conclusion from the analysis in this research.