### **CHAPTER I**

### INTRODUCTION

This chapter presents the background of the research, statement of research problem, objectives of the research, significance of the research, scope and limitation of the research, and definition of key terms.

# A. Background of the Research

Human life in the world is related to the society. In society there are many rules. It always has moral rule. Moral value has an important element in this life. It can guide people to have a better point of view on how to live in society. The moral in society always related to the goodness. Moral value becomes a basic need of every human in the world. Human always has good moral in society if they always do goodness. Moral value (worth) is value or worth that has to do with the goodness and badness of person. Moral value can define as a term in logic that a principle or action or character of human is right or wrong and good or bad view of the goodness or badness of human action and character. From statement above, moral value is about people belief on good and bad thing. Moral value gives the example of good attitude and culture, which is inspired from society's behavior.

Learning moral values is important. Firstly, learning moral value can help human to build good relationship in their society. Moral values can also be a foundation to a person's thrives in life. Secondly, it can increase one's sensitivy to feel values and implicit information. By

understanding moral values, someone can be more emotionally intelligent. Moral values can also reflect a persons' character and spirituality. To strengthen these statements, learning moral values is able to bring positive values to person, so that they are sensitive to problems related to social life and encourage good behavior.

Moral values can be learned from various sources, one of them is from movie. Movies also known as films, are a type of visual communication which use moving pictures and sound to tell stories or inform (help people to learn). Nowadays, movies becomes very popular media that can be watched easily. Many people watch movie to spend their time, as entertainment or for learning. This situation makes the production houses compete to create an innovation for the development of movie. Movie has the interesting stories that aim to provide entertainment and satisfaction for the audiences, bring them to the atmosphere of the stories. Someone can feel the feelings that director serves, whether it is anxiety, pleasure, sadness, tears, or even feelings of anger or disappointment when watching the movie. Characters and audio-visuals make movies more powerful in delivering the story to the audiences.

Movies are used to deliver the messages to the audiences. Every movies has message conveyed toward the audiences. If people watch the movie, they will take along with the story in the movie that they watch. So, it influences their attitude in daily life. If they watch movie that have a good moral value, usually they will also have a good attitude in daily life. Of course if they watch movie that have a bad moral value, they also will

have a bad attitude in daily life because in every action human being, it is actually based on experiences that can be taken as a lesson.

Among many movies, *The Karate Kid* is an example of an interesting movie. This movie created by Harald Zwart. *The Karate Kid* movie is a family movie and kind of action movie. This movie was played by famous actor from China. *The Karate Kid* story describes the situation when someone begins to adapt with new world which never had happened before. It often happens when someone moves and occupy new territories on how they adapt to the local cultures, how they socialize with people around them, how they behave with appropriate rules that applied. *The Karate Kid* movie can be watched by various age.

The Karate Kid movie is used as material for analysis, because in this movie contains a lot of moral value that can be to create a good motivation in life. In this movie also have some moral value about educations and in this movie we can also see the good relation between teacher and students. Beside that, this movie is a kind of family movie means that everybody can watch and it can inspired people to be a better human in their life. It is expected that this research can give new knowledge to the readers about moral values from the movie.

The reason of the researcher why she interested to analyze moral value because moral value has a big contribution towards the human life. Besides that moral value also have an important element in life, it to guide people to have a better perspective on how to live in society. And by analyzing moral values, it is expected the good character for the audience

can be built. From this research, the readers can learn that life is never going to be easy, they need the strong willing and guts to achieve their dreams, encounter the problems and try to solve it with critical thinking. The writer also hopes that this research can help the readers to solve their problem and emphasize the importance of moral value.

The writer has found the previous study that give inspiration to the writer to write about the moral value found in "The Karate Kid" movie. These researcher are follows; The first previous study was conducted by Paramita Dewi Anggraeni (2012) from STAIN SALATIGA entitled "The Analysis of Moral Values of the "Dangerous Minds" Movie." From the analysis it can be found of some moral values, there is; love and affection, respectful, bravely, kind and friendly, sensitive and not selfish, honesty, hard work, patriotism, and responsibility.

The second previous study was conducted by Ibnu Sina Irvany Setiawan (2014) from STAIN SALATIGA entitled "An Analysis on Moral Values As Seen in "Rise Of The Guardians" movie." From the analysis it can be found of some moral values, there is; responsibility, honesty, love and affection, strong believe, enthusiasm, bravery, goodhearted, loyalty, peace loving, perseverance, sacrificing for other, sincerity and self-confidence.

The last previous study was conducted by Riana Denik (2015) IAIN PONOROGO entitled "The Analysis of Moral Values Seen on the "Frozen" Movie." From the analysis it can be found of some moral values, there is; hard working, cooperation, carefulness, love and affection,

humanity, self-control, cheerfulness, share, sorry and apologizing, confidence, respectfulness, not easy to believe, kind and friendly, bravery, not selfish, responsibility, loyalty, helping other, honesty, peacefulness.

In this research, the researcher will also analyze about moral values that found of the movie. The researcher will analysis moral value of the movie called "*The Karate Kid*".

## **B.** Statement of the Research Problem

Based on the background above, the writer formulates of the research problem as in the following:

- 1. What are the moral values found in "The Karate Kid" movie?
- 2. What are the implications of "The Karate Kid" movie for education?

## C. Objectives of the Research

From the research problem stated above the goal of the research was:

- 1. To find out the moral values in "The Karate Kid" movie.
- 2. To know the implications of "The Karate Kid" movie in education.

## **D.** Significance of the Research

The researcher expect that this study will enrich the readers' knowledge and give more understandings and references in analyzing literary works, especially in analyzing moral values in the movie.

## E. Scope and Limitation of the Research

In this research, the researcher only analysis moral value. Then, the researcher focused on the analysis of nine moral values and the implications in education of "*The Karate Kid*" movie.

## F. Definition of Key Terms

## 1. Analysis

Analysis is the detailed study or examination of something in order to understand more about it; the result of the study (Hornby, 2005:49). The study of such constituent parts and their interrelationship in making up a whole.

### 2. Moral Value

Moral value is the value of the goodness or badness of human behavior in the society. It is related to the human morality.