

## CHAPTER I

### INTRODUCTION

In this chapter, the researcher discussed background of the study, statement of the research problem, objective of the research, significance of the research, scope and limitation of the research and the last is definition of key terms.

#### **A. Background of the Study**

Understanding some part of literatures has its own challenge. Beside the challenge itself, when someone tried to understand a literature, they found and gained many information and ideas inside. Literature is composition that tells the story, dramatizes a situation, expresses emotions, analyzes, and advocates ideas. Literature itself has different perspective with different meaning as well according to some researchers. According to Ade and Okunoye (2008), “literature is imaginative thoughts and feelings in creative, powerful, and effective form.”. Then, according to Bressler (1994), “literature is imaginative or creative writing work”. It means, literature is a kind of imaginative work. Imaginative work that expressed through art of writing and language that can express thoughts also feelings. This kind of work contained so many genres.

There are some genres in literature, such as poem, poetry, novel, and article. There are also film or movie. Movie is part of literature that can express thoughts and feeling using word and delivered by kind of conversation. In a movie, someone can know and enjoy both audios also visual. It can bring viewers like they were in a real-life trough the character ways of acted in the movie. Movie also known as film. Using moving picture and sound in telling stories or inform

people, the viewer can learn from it. Genre is classificatory principle, which is based way a text was created, distributed, language uses, and the kind of audience it is addressed to (Kessler, Nunberg, & Schuetze, 1997). Movie is an art that used language to express ideas. In the movie, there is also many kinds of audience that prefer specifics genre or some genres. Genres is a type or style of a work or creation. In a movie can contain one or some genres. Genres can make the viewers easy to choose what the kinds they want to see and the kind they do not want to see. There are some genres of a movie, such as adventure, thrillers, mystery, adventures, drama, horror, thrillers, game, animation, tragedy, and so on. Generally, people who watch a movie will catch and focus the storyline from beginning till the end. However, there are also some people who better look at the epic scene only. Each movie contains moral value can be learned by viewers. If people focus and carefully follow the whole storyline, they can make a conclusion of the movie what can be learned from a movie.

Each movie has moral message in its storyline. Moral message can bring benefit for people who watch the movie. Moral message is a message, or a lesson can be learned from the story, scene, or event. In real and social life, moral has important role. It can maintain relationship between everyone is society. According to Steinbock (2007:433),” A being has moral value if there are moral reasons to treat it in certain ways and not in others.” It means, someone with moral value will treating others in certain ways if someone have moral knowledge as a reason treating others in certain ways. If someone has bad moral, the relationship between everyone became awkward. Good moral message will bring good attitude. Moral message can influence people attitude. So, movie with good moral message

better than a movie with negative moral value. Because not all people can make a conclusion wisely. In society, moral is a sensitive thing. Each person of course has different moral in their believe. With their own belief, people can make a judgment some act of others, its good or bad, wrong, or right, also acceptable, or not. Study and learn about good moral message can make someone maintain their position in society. Sometimes a movie contains of something bad such as a battle, crime, and so on. The viewers must be following the whole story in a movie. The whole story of movie has a moral message, even in a bad scene. The key is choosing the good one, also make a conclusion wisely.

Moral messages consist is in a movie. A movie has a genre or several genres. This study focused on analyzing moral messages on Sherlock Holmes movie with title "The Hound of Baskerville." There are several reasons especially Sherlock Holmes movie with title "The Hounds of Baskerville" within this research. Firstly, Sherlock Holmes is a great and popular movie about mystery. Sherlock Holmes is a fictional private detective created by British author Sir Arthur Conan Doyle. Holmes is known for his proficiency with observation, deduction, forensic science, and logical reasoning. The canon of Sherlock Holmes consists of the 56 short stories and four novels written by Sir Arthur Conan Doyle. Then, it serialized in some movie. Inside the movie, there are so many deduction, observation, forensic science, and logical reasoning. Almost all the deduction, observation, and forensic science is real and reasonable in this movie with explanation in the end. For example, a scene when John and Holmes in a pub, Holmes said a that a woman that sat with a man is a fisherman, he said that because in her hand there is a scar that related to a fisherman caused by bait. In this movie

also, we can know about friendship and best friend. Sherlock Holmes good in resolve many cases. Of course, he still needs a partner to do his job. In this movie, Sherlock Holmes try to solve a case with his partner, John Watson. In a case, there are many moral messages can be learned. Also, the relationship between Sherlock, John, and some people who related to the case can bring moral message too.

Secondly, there are many moral messages in “The Hounds of Baskerville”. As an example, there is a scene when Sherlock Holmes got a client. In this scene, before the client tell story of his case to Holmes, they played a news record on TV. But when in the middle the client telling the case, Holmes turn off and television. He prefers hearing it direct from his client rather than hearing or knowing it form the television. From this scene, moral trust and honest is important. Sometimes, the ways and information someone telling something in a public is different when someone telling it directly. It also happens in real life. The ways, mimic, gesture is something important of it came to trust or believe in someone or information has delivered.

Thirdly, writer love literature, especially movie. The researcher interested to kind of mystery movie. Sherlock Holmes movie is one of them. Sherlock Holmes stories, novel, also movie well known in the world. Many things we can learn from the story also the movie. In addition, now movie can be accessed freely by using smartphone or computers that connected with internet connection. Almost all ages can watch movie without any problems. Also, smartphone has its own app that provide movie such as Netflix, YouTube, and so on. It is different with the past that people must go to a cinema or theater to watch something. When the way to watch a movie easier than before, it makes easier to gain some moral

message from a movie. Beside moral message, we entertained by how the character of the movie act based on their role in the movie, the setting of the movie, and the storyline itself.

Some previous studies are also conducted a research observed moral value in a movie. Humaira (2018) a student of Ar-Raniry State Islamic University Darussalam Banda Aceh conducted a research entitled " *An Analysis of Moral Values in Zootopia Movie*". In her research, she found ten moral value in Zootopia movie. There ten moral value that she found are: respect, responsibility, justice, tolerance, wisdom, helps each other, altruism, cooperation, courage, and honesty. Sena Marhaendra (2018), a student of State Institute for Islamic Studies of Metro conducted a research entitled "An Analysis of Moral Value Teaching in "The Fate of The Furious" Movie (Based on Its Main Characters)". In his research, he found the moral value in The Fate of The Furious Movie. Ten Moral value he found are: honesty, courage, peace ability, self-reliance and potential, self-discipline and moderation, loyalty, respect, love, kindness and friendliness, justice and mercy. Another researcher, Cahyani (2016) a student of State of Islamic Institute of Tulungagung, has studied moral message entitled " *An Analysis of Moral Message in The Philosopher Movie*". She found thirteen moral messages in The Philosopher Movie, there are: kindheartedness, discipline, enthusiasm, loyalty, brave, affection, belief, self-confidence, peace loving, sacrifices for others in positive meaning, and religion belief.

According to the previous study conducted by Humaira (2018) and Cahyani (2016), a research is not only studying document and printed document, but also, we can conduct a research about a movie. Study a movie is also an

interesting research. Beside it can entertain us, it can also give us information. The information can be gained by analyzing the dialogues in the movie. In a movie, the author wants to convey valuable message that can guide the viewers in good attitude.

After watched, collected, and studied this movie, the writer interested in researching more about this movie. In a previous study, there is also a research about sherlock Holmes has been conducted by one of the student English Department Iain Tulungagung, Wardiana (2015), entitled “A Study on Characterization of the Main Characters in the Sherlock Holmes Movie”. The research focused on characterization of main characters in Sherlock Holmes movie. But in this study, the writer focusses on the value messages inside the movie. Also, this study discussed with specific movie title. So, based on what the researcher explains above, the researcher conducts the research entitled AN ANALYSIS OF MORAL MESSAGE IN SHERLOCK HOLMES MOVIE “THE HOUNDS OF BASKERVILLE”.

## **B. Statement of Research Problem**

Based on the background of the study above, the research problem in this study formulated as follow:

1. What are moral messages that can be found in Sherlock Holmes movie “The Hounds of Baskerville”?
2. How are moral messages that are presented in Sherlock Holmes movie “The Hounds of Baskerville”?

### **C. Objective of The Research**

Based on the problems of the research, the objectives of this study presented below:

1. To know the moral messages that can be found in Sherlock Holmes Movie "The Hounds of Baskerville".
2. To know the moral messages that are presented in Sherlock Holmes Movie "The Hounds of Baskerville".

### **D. Significance of the Research**

The findings of this research are expected to give contribution for the viewers, other researchers, and the writer himself.

1. The Readers

After reading this paper, the readers are aimed to know the way how to analyze a movie. The result of this study also can motivate them to not only watch a movie but understanding inside the movie itself such as story line, content, and the moral message. The readers can analyze the movie content especially the moral message and can apply the positive values within the movie in the real life.

2. Other Researchers

The result of the study can be used as reference for other researcher to conduct their own research or further research about mora messages in a movie.

### 3. The Writer

The result of this study can motivate more the writer to watch a movie and learned something from the movie. Storyline is an important part in gaining information also moral messages.

### **E. The Scope and Limitation**

In order to avoid confusion and miss understanding from the purpose of studying problem, the researcher will give the scope and limitation of this research. The scope of this research is about a movie. In a movie, there are many elements can be analyzed such use genre, setting, plot, characterization, point of view, and moral value. In this study, the researcher focused on a movie Sherlock Holmes movie "The Hounds of Baskerville". The limitation of the research is analyzing the sentences and utterances that contain moral messages of Sherlock Holmes movie "The Hounds of Baskerville."

### **F. Definition of Key Term**

#### 1. Moral messages

Moral is defined as principle that governs right and wrong in social life.

Moral messages are a message that is conveyed or a lesson to be learned that within a story or event. Moral messages can be learned by the reader, hearer also viewer.

#### 2. Movie

Movie is an audio-visual media with motion pictures or recording of moving images and audio that telling a story on a screen, television, device such as smartphone for entertaining the viewers and as an art creation. Movies exist to entertain and convey some messages to the viewers.