

ABSTRACT

Wulandari, Intan Suci. Students Registered Number. 17203163096. 2020. *An Analysis of Gender Stereotypes in Brave Movie*. Sarjana Thesis. English Education Department. Faculty of Tarbiyah and Teacher Training. State Islamic Institute (IAIN) of Tulungagung. Advisor: Dr. Hj. Nanik Sri Rahayu, M.Pd.

Keywords: Movie, Gender Stereotypes

Movie is one of the media for learning because it is very easy to understand and imitate in terms of behavior or conversation. However, not all the contents of the movie present good examples, there are several scenes that contain negative things. The writer takes the example of gender differences in one of the movie made by Walt Disney Company that is Brave movie, which contains gender stereotypes phenomenon. In this study, the researcher tried to investigate the gender roles in children's film such as Brave movie. Thus, this study focuses on gender stereotypes found in Brave movie.

The statements of the research problem in this study are: (1) What are kinds of the gender stereotypes phenomena found in Brave animation movies? (2) How are the gender stereotypes presented in Brave animation movie?

The objectives of this study are (1) To find out the kinds of gender stereotypes in the movie. (2) To explain how gender stereotypes are presented in the movie.

In this, study the researcher used qualitative research as research design, and this study belonged to library research. The object of this study was Brave movie. The data of this study was all of utterances that contain of gender stereotypes.

The result of this research showed that there were four kinds of gender stereotypes found by the researcher in the movie. They were physical characteristics, occupations, domestic behavior and traits. From the dialogs in the movie, the researcher had found 17 data, 1 physical characteristic, 7 occupations, 7 personal traits and 2 domestic behaviors. Then, the next is the researcher had found 15 data of dialogues which were presented, that contained about the gender stereotypes. Thus, the Brave movie presented the gender stereotypes by the dialogues between the characters and the gender stereotypes focusing in feminist. In addition, the gender stereotypes were also proven in the country's culture of this movie.

ABSTRAK

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Gender di Film Brave. Sarjana Skripsi. Tadris Bahasa Inggris dari Fakultas Tabiyah dan Ilmu Keguruan. Institut Agama Islam Negeri (IAIN) Tulungagung..

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Kata Kunci : Film, Stereotip Gender

Film merupakan salah satu media pembelajaran karena sangat mudah dipahami dan ditiru dari segi tingkah laku atau percakapan. Namun tidak semua isi film menyajikan contoh yang baik, ada beberapa adegan yang mengandung hal-hal negatif. Penulis mengambil contoh perbedaan gender dalam salah satu film besutan Walt Disney Company yaitu film Brave yang mengandung fenomena stereotip gender. Dalam penelitian ini, peneliti mencoba untuk menyelidiki peran gender dalam film anak-anak seperti film Brave. Oleh karena itu, penelitian ini berfokus pada stereotip gender yang ditemukan dalam film Brave.

Rumusan masalah penelitian dalam penelitian ini adalah: (1) Apa saja fenomena stereotip gender yang ditemukan dalam film animasi Brave? (2) Bagaimana stereotip gender yang dihadirkan dalam film animasi Brave?

Dalam penelitian ini peneliti menggunakan penelitian kualitatif sebagai desain penelitian, dan penelitian ini tergolong dalam penelitian kepustakaan. Objek penelitian ini adalah film Brave. Data penelitian ini adalah semua ujaran yang mengandung stereotip gender.

Hasil penelitian menunjukkan bahwa terdapat empat jenis stereotip gender yang ditemukan peneliti dalam film tersebut. Itu adalah ciri fisik, pekerjaan, perilaku rumah tangga dan sifat. Dari dialog dalam film tersebut, peneliti menemukan 17 data, 1 ciri fisik, 7 pekerjaan, 7 ciri pribadi dan 2 perilaku domestik. Selanjutnya peneliti menemukan 15 data dialog yang dipresentasikan yang berisi tentang stereotip gender. Oleh karena itu, film Brave menampilkan stereotip gender melalui dialog antara tokoh dan stereotip gender yang berfokus pada feminis. Selain itu, stereotip gender juga terbukti dalam budaya negara film ini.