CHAPTER I

INTRODUCTION

In this chapter, the researcher presents the background of the study, the statement of the research problem, the objective of the study, the significance of the study, the scope and limitation of the study and the definition of the key terms.

1.1. Background of Study

As human beings, we are inseparable with communication activity, so it is undeniable that people and language can not be seperated anymore, since language is the primer media of communication itself. Rodman and Fromkin (2003:3) stated that people live in a world of language. There are numerous languages all over the world, but English is the only one admitted as the language used for international communication. Due to the reason, English attracts the greatest number of learners around the world. Now, in this globalisation era, English has been widely used, either as first language, like in England and America, or as official second language in certain countries, such as in Malaysia and India, and also been taught as a compulsary foreign language in almost all countries, including Indonesia.

Language itself is defined as a system of conventional spoken, manual, or written symbols by means of which human beings, as members of a social group and participants in its culture express themselves. Language is used to communicate with others in order to get information they need to

know. Therefore, the use of language is not only as a device to communicate with other people, but also to distinguish humans to other creatures in which as human beings we have needs to maintain humanity and relationship.

However, the use of language can not be separated from the culture of its speakers. Most experts agree that language is the cultural reflection of social community. In short, it can be inferred that culture is deeply linked with language, because language reflects culture and culture should be expressed in language.

As the reason stated above, every language is known being able to show the social characters of the speakers or the addressees. Not only that, it also shows the relation between them. That is why addressing term is one of the important tools of communication which is used in society. The definition of address term refers to how people address each other. According to Fasold (1990: 1) address terms are the words speaker uses to designate the person they are talking to while they are talking to them.

Here, the speaker uses addressing term to call the person who is involved in the conversation. The use of addressing term depends on the addresser and addressee's relationship, the social status or individual involved in the conversation, the situation and the purpose of the conversation. Wardaugh (1993:253) confirmed that the actual rules of address in a society are as complex as the society itself. Because of that, someone might be addressed in many different ways, even by the same person.

There are many kinds of address term commonly used in the daily life. Wardaugh (2000: 267) described that people may address or name another by title (T), by first name (FN), by last name (LN), by nickname, and even by some combination of these forms. However, the reason why people use different address terms is determined by some social factors in a certain situation. For instance Brian Kang, a lecturer, is called "Prof" (T) by his students to show their respect and is called "Mr. Kang" (TLN) by other lecturers in the campus in order to show professionalism, but might be also called "Brian" (FN) by the same lecturers when it comes to casual situation to show their intimacy to each other. By the importance of address terms, we can conclude that the aim of addressing is to describe the social relationship between addresser and addressee in society.

As an EFL (English for Foreign Language) learners, it is important for us not to learn language theoretically only, but also practically. Fortunately, the development of technology eases us in learning the practical English through various interactive media which are more interesting, one of them called movie. Movie is a sequence of photographs projected onto a screen sufficient rapidity as to create the illusion of motion and continuity. Movie is one of media that becomes major sources of entertainment, education and knowledge. Movies process and extract the form of real society and life. Based on the explanation, we are certainly capable to learn directly how English native speakers communicate and behave when it comes to daily conversation through a movie.

Many English aspects can be learnt through a movie, one of them is address terms. Generally, address term can be words or phrases or terms to call someone in a conversation. A number of people usually do addressing someone before starting conversation and calling someone's name is the most common way of addressing used. Learning address terms is needed for EFL learners, because it is the key to understand the social concepts and human relationship in a society. Here, Xiaomei Yang (2010) in her paper entitled "Address Forms of English: Rules And Variation" stated that the connotations of English address forms are all different and each gets different stylistic or emotional implications, and rules for their usage are quite complex, and they vary from class to class, age group to age group, place to place and they are also affected by a series of social factors.

Due to the reason, as EFL learners, we should be aware of the importance of the choosing of proper address forms. The misuse of a term of addressing can sometimes put other people in an awkward situation, even offend them, if we keep ignoring its important function. That is why a thorough study and good mastery of address forms is necessary for intercultural communication, because shortly, forms of addressing are important not only for an effective and successful communication, but have also been considered as a very salient indicator of status of relationships.

These phenomena are not only able to be seen directly in daily life, but it can also be represented in a movie as well. As in the research entitled "An Analysis of Addressing Term in Used in The Love Rosie Movie"

conducted by Aloysius Rangga and friends in 2018 showed that the results of their study indicated that there were seven types of addressing terms and three different factors of using the addressing terms used in the movie, one of them was the term of someone's title that showed respect and also the status difference. In this case, the title 'chief' were used in the movie by the actors that represented a formal situation between the leader and the employee. They also found out the phenomenon of language that made the conversation became more familiar through the usage of addressing terms. In addition, Abdul Khalik (2012) through his study stated that the address term most commonly used in an American Movie entitled Hitch were the use of nickname (N) which showed the intimacy between the addresser and the addressee. Based on the previous studies, it can be concluded that it is possible to learn how address terms used in daily conversation and how the function of the term used respresents the relationship of the people through a movie. Unfortunately, there were some address terms that have not been presented, yet in those previous studies. Moreover, most of related previous studies commonly used American movies as their object of the study, that is why here, the researcher chose the British one in order to find any possibilities of the different use of address term, as the use of address term is able to change depending on the situation.

As other literary works, movie also has many genres and these are the popular ones, namely comedy, romance, horror, action, crime, science-fiction, documentary, and many more. Based on the genres, for the benefit of the

research, the writer's preference goes to the romance one. As the name, romantic film often explores the essential love story with themes of love at first sight, sentimental to tragic love, and so on. This genre focuses on passion, emotion, and romantic affection showed by the main characters. No wonder that many movies with this genre become so popular among the audiences, even out of the country. According to Eric R. Williams (2017) romance films are identifyied as one of eleven super-genres. However, the heart touching moments existing in the movie might be the factor why this kind of movie is memorable all the time.

Many romance films have been screened, one of them is called "Me Before You". The movie directed by Thea Sharrock is a British-American romantic drama film released in 2016. This film tells about the life between the paralysed man named William Traynor and Louisa Clark who is hired as Will's caretaker for the rest of his life, since Will has a plan to commit suicide. Their meeting has changed both of Will and Lou and they end into unexpectable relationship. Realising that Will is special for Lou, so is her for him, Lou makes a wishlist that is going to make the rest of Will's life more special and meaningful, so that he might change his mind and choose to be in a happy ending with her. Here, we can find that both of Will and Lou have tried their best to make people they love happy.

The reason why the researcher chooses this movie to be discussed in this study, because this movie has a very interesting story which took setting in the United Kingdom. Unlike the most case relevant to this study, in which

the movies used were American, here the researcher prefers to choose the British one in order to enrich the variation of the study. With a thick British accent, this movie shows many kinds of address terms which is being the focus of the study. The plot of the story describes the difference of address terms used very well. Moreover, the scenes of this movie were shot in various historic locations around the country, that is not only beautiful, but also having rich culture as represented very well by the actors. This movie also gives some knowledge about disability and quadriplegia disease that were suffered by the man main character. Other than that, there are many more that we can still learn after watching the movie, especially when it comes to English learning.

However, the researcher's interest here is to know what kinds of address term used in the movie entitled "Me Before You". The result that possibly will be showed in this study is the kinds of address terms used in the movie entitled "Me Before You". Based on the explanation above, the researcher is interested to conduct a study entitled ***"Address Terms Used in the Movie Entitled Me Before You."***

1.2. Statement of the Research Problem

Based on the background stated above, this study is conducted in order to answer the following question: (1)"What are kinds of address terms used in the movie entitled Me Before You?" (2)"What is the reason of the address terms used in the movie entitled Me Before You?".

1.3. Objectives of the Study

Based on the research problem above, here the researcher states the aims of the study, as follows: (1)"To explain what kinds of the address terms used in the movie entitled Me Before You." (2)"To describe the reason of using each address term used in the movie entitled Me Before You".

1.4. Significance of the Study

The result of the study is expected to be useful to the relevant parties, as follows:

1.4.1. The English teachers

This study hopefully can be reference and fundamental of teaching English, especially in the term of addressing terms. By reading this study, the teachers are also expected to be more active and enthusiastic in order to persuade the EFL learners in using English practically in their daily life.

1.4.2. The students

For the ESL/EFL students who are interested in learning and understanding English further about linguistic, particularly sociolinguistic, this paper is expected to be able to give more information and knowledge related to address terms. Through this study, the students

are also expected to enrich their communicating skill, especially using English.

1.4.3. The other researchers

The result of the study is expected to be beneficial and helpful for the other researchers who need a prior knowledge and related reference for the next further similar research topic.

1.5. Scope and Limitation of the Study

In order to achieve the expected goal mentioned before, the study is focused on: (1) The object used for the study is the movie entitled "Me Before You". (2) The focus of the study are to describe what kinds of the address terms used in the movie entitled "Me Before You" and the function of the address terms used in the movie entitled "Me Before You".

1.6. Definition of the Key Terms

In order to avoid misunderstanding the researcher's meaning and purpose of the study confusing the readers, it is essential to define the following key terms:

1.6.1. Language

Language is a system of communication consisiting of a set of sounds and writing. As Lehman (in Srijono, 2014: 1) defined language as " a system for the communication of meaning through sounds". Based on the definition, it is very clear that language is used by people to make interaction with others, in order to get information they need to know. Each language has its own characteristics, patterns and also functions that might be different from one country to another. Thus, learning a language in dept is necessary to do, in order to avoid misunderstanding in communication.

1.6.2. Address Terms

Many language aspects can be learnt, one of them is address term. Address terms are the way to name or address someone involved in communication, either spoken or written. It can be in the form of a word, phrase, title, first name, last name, nickname, or the combination of them. Address forms are important for an effective and successful communication, because how someone addresses another can show the status of their relationship. That is why address terms are used differently by everybody. Even, one person might address someone by using some forms, when it comes to different situation. In addition, the variation might be also influenced by the mood and feeling of the participants.

1.6.3. Movie

Movie, also called film, is a story or event recorded by a camera as a set of moving images and it is shown in a theater or on television. It is also known as a motion or moving pictures. According to Tison and

Margaret (2014) movies are classified into some genres, such as comedy, romantic-comedy, drama, epic, fantasy, horror and suspence, musicals, science-fiction, and western, action, wargangster, biopic, documentaries, and parodies. Most of movies are adapted from real story in the world and the other is adapted from books or novels.

1.6.4. Me Before You Movie

Me Before You is a 2016 British-American romantic film directed by Thea Sharrock as her directorial debut. It were adapted by an English author, Jojo Moyes from her 2012 novel of the same title telling about a meeting and unexpected relationship of a disabled man named William Traynor and his caretaker, Louisa Clark. The film were starred by Emilia Clarke and Sam Claflin as the main characters. The movie's set taken in the UK were shot in various historic locations around the country. The filming were begun in April 2015, and ended on June 26th, 2015. After the premier date were postponed many times, finally the film were able to be released on June 3rd, 2016, in the US for the first time.