

CHAPTER II

REVIEW OF RELATED LITERATURE

A. Concept of Educational Value

Educational Value, there are two words “Educational and Value”. “Educational”, it comes from the word “Education”. According to Michael Farrel (2009, p.2) education is a process of installing something into human beings. In the development of globalization era, education is really important for people because education as efforts for people to make development and improvement in their life. As we know that education is a systematic process which a child or an adult acquires knowledge, interaction, experience, skill and also attitude. One way that they use to get and increase education in their life is learning process. There are three kinds of learning process that we know, are formal education, informal education also nonformal education. The important education for human to grow up and develops appropriate with desire and ability, with aims that have fully human education can get smart of knowledge, confidence and safety. Education take place in any kinds, shapes and level of human being daily life. In extensive meaning education can be identified as the following characteristics such as:

1. Lifelong education. It means that each human being has responsibility and right to find and get education, no matter how old they are.
2. Education happened in all human live level. It means that education is not processed in education itself only, but it is also processed in economy, law, healthy, technology and so on.

3. Education happened in anywhere and anytime.

People really need education because education does not just create to be better people but it help to solve the various problems and also contribute to the transformation of society. It is like the processess which enable people to develop all their capabilities.

“Value”, according to Susilowati (2013, p.29) it can be regarded as something precious, have a standard, show the quality, and useful for human. Value can be the quality of anything desirable,useful, interesting, good and important because value is about good and bad. It is like the criteria for judging and choosing. There are afew of the expressions in positive and negative values. Moreover, Uno (2007, p.34) states that values are part of the intrinsic nature of thing or simply a matter of how humans respond to thing is controversial. Different groups may hold or prioritize different kinds of values influencing social behavior.

From these words “Educational and Value”, we can conclude that the processess during people learn, do and get in schools, homes, organization and many places or sources. It can be like a standard to change the behavior and attitude to bebetter. Each kind of educational values can give people the good inspiration and motivation for their life.

B. Types of Educational Value

El Mubarak (2008, p.12) with his quote make us know education values are divided intotwo groups:

a. Values of Being

The values of being is a value that is within evolved human beings into the behavior and the way we treat others. Which include:

1. Honesty

Honesty define as a human attitude when be faced with somethin or phenomenon and tell the information without change the information. It also can define as a attitude or behavior which appear and based from our deep heart. Honesty is one of manner for people teach they themselves to brave confess, say or give a information appropriate to fact and reality. Honesty can be done toward others, institutions, society, ourselves. Strength and confidence that comes from deep because there was nothing to hide. The characteristic of honesty are tell the truth when a question is asked, have not pretend attitude, says what he/she thinks and believes to be right, even when his/her friends disagree. He/she is strong enough to tell others that they are wrong. In this movie honesty can be measured from the statement and action that the actor say and do.

2. Brave

Brave is a attitude which appear from human that can be a dare to try things that either though difficult. Brave also can define as one of action to struggle and maintain something which believed as something good and right with pass a danger, difficulty and weakness. Brave can apply to oppose the flow is moving towards one, courage to say no, courage to provide, courage to admit the mistake and courage to require apologize. To measure bravery from someone, it can know from the action also can know from the statement too. In this movie

brave that shown by character from the brave to admit the mistake and the action to opposed the enemy. Courage to follow your good heart in spite of marginalized and suffer from it. Dare to be gracious and friendly. He added the meaning of courage is to do something difficult but correct and is the best option for the long term.

3. Peace

Based on explanation above, the research takes conclusion about our values are not merely passive recipients of influence. Value priorities cannot turn back the clock on age and they rarely lead to changes in gender. But people's values do affect the level of education they attain priorities for self direction and achievement conformity and tradition values promote persistence through higher education. Our value priorities influence whether we develop particular abilities, choose particular friends, mates, jobs, etc.

4. Confidence and Potential

Confidence and potential is a human attitude appear as boundaries awareness of ability. Potential can define as a prepared and able to do something that command. It can overcoming the tendency to blame others when experiencing difficulties. Confidence also be one of manner to believe to their ability. Characteristic of confidence are believe in themselves it's means that confident people believe in themselves, and they strongly believe that their life fulfills a special important purpose in the world. They definitely know their strengths and have accepted their weakness. They are very sociable. Confident

people know how to endear themselves to others and how to take compliments and criticisms gracefully.

5. Self Discipline and Moderation

Self-discipline is an attitude which can provide from human itself which get from their habit. Discipline also can define as a human consistency and consequences level to a commitment or agreement which have relation with the purpose that will be reach. Self-discipline can divide in the physical, mental, financial. Self-discipline can apply in everything. Apply self discipline can be looked when we know the limits in terms of strength of body and mind. Conscious of the dangers when embracing extreme views and impartially. The ability to balance spontaneity with self-discipline.

6. Purity

Purity is the condition or quality of being pure; freedom from anything that database, contaminate, pollutes etc. Example of purity is the virtue of a young girl with strong values. Purity also one of awareness to keep the value. Understanding about the role of life, awareness about the consequences of long-term (and extended) that can be caused.

b. Values of Giving

The values of giving is that values need to be practiced or provided which would then be accepted as a given. Values of giving include:

1. Loyalty

Loyalty is the state or quality of being loyal, faithfulness to commitments or obligations. Loyalty can be indicated to family, to work, to the school, and to organizations and other institutions responsible to us. A loyal person is usually ready to support, ready to serve, ready to help and trusted in carrying out consistent promises. Characteristics of trustworthiness are to be honest, be reliable, have the courage to do the right thing, build a good reputation, and be loyal.

2. Respect

Respect is a way of treating or thinking about something or someone. It can also be defined as acting in a way which shows that you are aware of someone's rights, wishes, etc. Respect can be applied for property rights, respect for the father and mother, respect for elders, respect for nature, and respect for the beliefs and rights of others. It is a civilized and polite behavior. Being respectful to yourself and avoiding detraction to yourself. Characteristics of respect are to treat others with respect, be tolerant and accepting of differences, use good manners, not bad language, be considerate of the feelings of others, don't threaten, hit or hurt anyone, deal peacefully with anger, insults, and disagreements.

3. Love and Affection

Love and affection is a positive feeling you may have or express for other people or things. Affection is defined as a feeling of liking and caring for someone or something. Love is more than just loyal and respectful. Love can be indicated to dear friends, dear to the neighbor, who also love to hate us. It emphasizes the lifelong responsibility for staying to the family.

4. Not Selfishness

Not selfishness is a feeling where cares and considers to others. Not selfish is one attitude that more care to others, learn to feel the togetherness and compassion toward others. Not selfish usually shown by empathy, tolerance, and brotherhood. Sensitive is having acute mental or emotional sensibility, aware of responsive to the feeling of others.

5. Kind and Friendly

Kind is a good attitude having people to others or things. It is aware friendly and caring attitude is more commendable than thorough and tough attitude. It can be shown by tenderness, especially on the younger or weaker. Capable of making new friends and maintain friendships.

6. Fair and Humanist

Fair is treating someone in a way that is right or reasonable, or treating a group of people equally and not allowing personal opinion to influence a judgment. In other side fair define as agreeing with what is thought to be right or acceptable. About humane is characterized by tenderness, compassion and sympathy for people or things. The view of the natural consequences and the law of cause and effect. Appreciate the generous and forgiving attitude and understand that revenge is futile.

Based on explanation above, the writer takes conclusion that if we want to develop our educational values from values of being with practicing these values yourself. And if we want to develop our educational values from values giving, we can practice those values on others. We can get educational values everywhere,

not only in a formal institution. We can find from experiences, friends, environment and soon. One of the sources of educational values which we can get is by watching movie.

C. Concept of Movie

Some people love watching and enjoying movie as a media and an artistic form of self-expression in entertainment. Movie is a series of moving pictures that recorded with sounds to tell the story, it was shown in the cinema, theater and also on television. Movie is also known as a film. The visual images of film in a movie are also a key element of their effectiveness as a learning tool, according to Hughes Warrington (2007, p.38) that film is set in past are more likely to come from visual and aural information such as costume, soundtrack and perhaps even an archaic mode of speaking. There are various kinds of movie that presented at the cinema, theater and also on television. Every kind of movie has characteristics that always amuse and entertain the audience. According to Yulianti, there are several kinds of movie genre, those are:

1. Action

The movie of this genre tells about the struggle of a character to survive, live or fight.

2. Comedy

The movie of this genre is the movie relies on the humor or the funny thing from the term of the story and the term of characterization.

3. Horror

The movie of this genre usually presents the stories that sometimes are beyond the sense of humanity. It refers to mystery, ghost, etc.

4. Thriller

The movie of this genre always puts tension created not far from logical elements.

5. Scientific

The movie of this genre has scientist in the movie because of what they make, it will be something of major conflict in the groove.

6. Drama

The movie of this genre usually be the one what watcher's favorite because it is considered as a real picture of a life.

7. Romance

The movie of this genre tells the love romance of couple or lovers. Most of watchers who see will carry a romantic atmosphere, played by players.

Based on explanation above, the writer takes conclusion that people in every part of the world watch movies as a type of entertainment, a way to have fun. For some people, fun movies can mean movies that make them laugh, while for others it can mean movies that make them cry, or feel afraid.

D. Relation between Movie and Education

Technology is transformative. It changes as it is used and it changes those who use it. Ideals to improve technology arise from its use and new technology

leads further, spiraling in speed and complexity. Changes occur in other areas of life with the advances in such as solar energy, radio, TV. In line information technology is very important for the community in terms of socializing and interacting. Movie is not a language, but is like language, and since language some of the methods that use to study language might profitably be applied to a study of movie. Movie is a powerful teaching tool because it connects ideas with emotions.

Research shows that people learn and remember best when their feelings are activated. According to Nichole Marcotic (vol 17:1) that the visual images of film are also a key element to their effectiveness as a learning tool. The drama of movie as storytelling is another important feature that makes it a useful learning tool. Furthermore, movie and education have a very close relationship, because now movie can be an effective medium that can be used by parents to instill the values of life to their children. Movie can be used as a medium of learning to inculcate good values to the children by watching the movie. From the explanation above movie can be used as a medium of learning to inculcate good values when parents may be wise to accompany the child when watching the movie. But parents should still provide assistance to children when they see movie.

E. Previous Study

In this study, the writer analyzed educational value in *finding Nemo* movie. Based on previous study, first by Munawaroh conducted a research entitled “An Analysis of Values Found in The Pirate Fairy Movie”. In this study, she found out some values gets to be classified deeply like moral values that cover to be opened, inquiring, active, brave and delight. Then social values consisting of agreeable, favor collaborates, ambitious, and good serves. Also she found education point also clear headed cover, inventor, want to try something new, and innovative. In this study, the researcher more focuses on the character of the film. It is not identification dialogue between the characters that presented the educational value but it explains what behavior of some character in the movie is. Automatically, the research by Munawaroh is different from the research by the researcher. Because the previous study focus on the character of the movie that presented value, while the researcher will be used speaking model by Dell Hymes to analyze the educational value presented in Finding Nemo movie.

Second by Maulidia Humaira conducted a research entitled “An Analysis of Moral Value In Zootopia Movie”. She found some moral values in this movie, such as: respect, responsibility, justice, tolerance, wisdom, helping each other, altruism, cooperation, courage, and confidence. This study different with study that conducted with the researcher because this study analyzed about moral value in Zootopia movie, meanwhile the researcher analyzed educational value in Finding Nemo movie. Movie that analyzed is different also the theory that used

for analyzed the value is different too. But the similarities this previous study with the resarcher is using dialogue in the movie to analyzed the value.