CHAPTER III

RESEARCH METHOD

A. Research Design

Research methodology is commonly defined as a way or method to thinking and prepared to completed the research and reach the goal of the research. In this study the writer uses descriptive qualitative research to described the educational value that includedin *Finding Nemo* movie. According to Bogdan and Biklen (1998) qualitative research is descriptive. The data collected is in the form of word or pictures rather than numbers. Processed thedata take from various sources, transcript movie, articles, etc.Consecutively, this studydeals with descriptive way to collects data. It is intended to described the educational valuein *Finding Nemo* movie.

Based on the explanation above, the researcher more prior in accurate explanation toanalyzed and present what have been found in the movie. The researcher was the usedlibrary research to completed the research.

B. Data Sources

Data is information, usually the form of fact or statistic that you can analyzed (OxfordAdvanced Learner's Dictionary). The source of data is the sources where the data wasobtained. The source of data can be divided into two kinds, primary and secondary data.The primary data for the analyzed is taken from movie. While the secondary data wasderive from another sources, such as

books,website, journal and other materials that can supports the primary data. Here the writer used the dialogue transcript of *Finding Nemo*movie to supportthe primary data.

C. Data Collection Method

Data collecting method is the writer ways in collecting the data. Donald ary says (2010) that implies that qualitative research may also used written document to understood of the phenomenon under the study. There are some ways to collect data, such as: interview,questioner, and documentation. The data in this research was the used documentary technique to collect the data. Documentation is the method used in scientific research inorder to collect data by using the document of evidence list. Documentation technique which researcher tried to found the data needed, such as notes, transcipts, newspapers,books, magazines and so on. In this research, researcher analyzed the educational values *Finding Nemo* movie by recording the relevant dialogues in a paper. In collecting data, the researcher did some steps that they were:

1. **Watching the Finding Nemo movie**

   Finding Nemo is an interesting cartoon movie, this film is produced in 2003. The writer choosed the film because its interesting story beside that, the film provideseducational value. Between dialogue and the action provide balance in this movie also the duration of this movie is about 90 minutes.

2. **Reading the movie script**

The movie script is taken from Finding Nemo website. It consist of plays on words, correct spelling of dialogues proper names, and the scenes. For the comparison the writer also uses the Indonesiansubtitle.

3. **Analyzed the educational value**

After the writer reading the movie script, then analyzed thedialogues and part of the movie which can analyzed as the educational value. Analyzed the dialogues and classify them according to its categories based on educational value.

D. **Trusthworthiness of the Study**

The data of every study must be valid to check the validity of the data, of the present study was using credibility. According to Lisa (2008, p.895)in the qualitative research, Lisa said that trustworthiness has become animportant concept because it allows researcher to describe the virtues ofqualitative terms outside of the parameters that are typically applied inquantitative research. Credibility or truth value involves how well the researcher has established confidence in the findings Credibility value involves how well the writer has established confidence in the findings based on the research design, participants, and context.

In this study the credibility of the data was achieved by doing two important things, they were watching movie and reading the scripts. The

researcher saw the movie more than twice to analyze and make the data valid. The researcher also read the script frequently to get valid data.

E. Data Analysis

In data analysis the writer using method to analyzed the data. According to Bogdan (1998) described data analyzed is the process of systematically searching and arranging the interview transcript,field notes, and other materials that the researcher accumulated to increases her own understanding of them and to enable her to present what she has discover to other.In this process the writer uses some methods to get valid and true data.

1. Watching Finding Nemo movie

   The writer focus and gave more attention in this step to every dialogue in order to get understanding about the eduactional in Finding Nemo movie. Interpreting the data found in dialogues.

2. Reading the script

   The writer reading all dialogues in the script as to find the educational value in the movie.

3. Identifying the educational value found

   The writer identify value in the movie by watching. Analyzed the dialogues and classify them according to its categoriesbased on educational value.

4. Interpreting data

   Then, the writer verify the dialogues with related theory in this research. After that gives the conclusion about the educational values in the movie.