

CHAPTER I

INTRODUCTION

This chapter describes some aspects underlying the topic of research. They are Background of the research, Research problems, Objective of the research, Research hypothesis, Significant of the research, Scope and limitation of the research and Definition of the key terms.

A. Background of Study

All of the people in the world need to communicate with others. The key of communication is language. Language is one of the important tools to communication with others. By language people can communicate each other and express their ideas and emotion. Language is a purely human and non-instinctive method of communicating ideas, emotion and desire by means of voluntarily produced symbols by Sapir (1921). It means, language is the most important ways to express idea to other people. The theory of language also started with the other expert, according to Susanto (2007:2), language is a signaling system which operates with symbolic vocal sound, and which is used by group of people for purpose of communication, that language is a system arbitrary vocal symbol which permit all people in a given culture, or other people who have learned the system of that to communicate or to interact, language is as purely by means of system of voluntarily produced symbols.

Talking about language, it is widely known that English is an important means of communication, which is used by many countries in this world. It plays an dominant role as an international language. This is why Indonesia government

chosse English as the first foreign language to be taught in schools (Ramelan, 1992:3). English is introduced as a compulsory subject to be taught from the seventh year of Junior High School up to the twelfth year of students and as local content subject in Elementary school.

English has four skills, they are reading, writing, speaking, and listening. When students want to master these four skills, they need to master one of the component in English that is Vocabulary. Nowadays teaching English Learning become a phenomenon, especially to millennial learners. Vocabulary is basic component that is very important to be learned when the learners want to learn a foreign language. According to Schemite and Mc. Carthy (1997:6) vocabulary has as important role in language skills. Without having enough vocabulary, the students will have difficulties to know the meaning of what they listen and read as well as to express their aim in communication (Kusumaningrum and Cahyono, 2011:127).

To make mastering vocabulary more interesting, good media are needed. Brown: J.W, Richard B.L, Fred F:H (1969: 2-3) states the term “media” as tools or the physical things used by a teacher to facilitate the instruction. Gerlach and Elly (1980: 245), states to select the appropriate media, the teacher must consider the characteristics of the students, which directly related to the learning process such as verbal abilities, visual and audio perception skills. Other factors which also ought to be analyzed in media selection come from our instructional system model. (Gerlach and Elly: 255) states that is the organization of groups, the time available and the space in which the media will be used.

On the other hand, in teaching vocabulary there are various technique and methods how to learn and teach the students. The technique in teaching is important because it gives new sense in teaching learning process. By using an appropriate technique, it can convey the material and make the students have high motivation, active, enjoy, and understand the lesson in learning process especially in mastering vocabulary. One of the teaching strategies that were recommended by some researchers for motivating the students to learn English is by using Online Media.

There are many kinds of online media that can be used to increase students' vocabulary mastery. Wattpad Application is one of online media that is expected to enhance students to be more active in English class. This is online media or Application that can make students interest for practicing vocabulary skill. Then it can be access from anywhere and anytime.

The studies about the effectiveness of media on students' vocabulary mastery has been done by some previous researchers. Nany Sungkono, 2016 conducted a study entitled "Improving Students Vocabulary Mastery through Modified Domino Cards at Elementary School". In Nany Sungkono's research it showed that Modified Domino Cards was appropriate media to assist the students in practicing and improving their vocabulary mastery by doing the activities suggested by the experts.

Another study was also conducted by Yuniar, Widiati, Astuti, 2019 with the title "The Effect of Using Wattpad on Process-Genre Approach towards Writing Achievement in Tertiary Level" In the Yuniar, Widiati, Astuti's research

showed that there was significant effect of Wattpad Application in writing achievement.

Meanwhile Nurfadillah Tanjung's study 2016 with the title "Students' Perspectives toward The Use of Wattpad in Reading". It showed that Wattpad Application gave significant effect on students' especially for students with high reading habit.

Based on the previous studies above the present study is also intended to prove whether the Wattpad Application is also effective used to improve student's score in the context of vocabulary mastery. Because Wattpad Application has skill with the pictures combination of web and cartoon or comic. This online media is expected effective to increase their ability to mastery vocabulary well. So, the study is conducted under the title "THE EFFECTIVENESS OF WATTPAD APPLICATION ON STUDENTS' VOCABULARY MASTERY OF THE FIRST GRADE AT SMAN 1 KARANGAN (in Academic Year 2020/2021)

B. Formulation of Research Question

Based on the background of the study, the main purpose of this study is to find out the effectiveness of using Wattpad Application towards students' vocabulary mastery at the first grade of SMAN 1 Karang. The research problem are formulated follow:

1. How is the students' vocabulary mastery taught by using Wattpad Application as teaching media?
2. How is the students' vocabulary mastery taught by using a conventional method?

3. Is there any significant difference vocabulary mastery of the students' taught by using Wattpad Application and those taught by using a conventional method?

C. Objective of The Research

Based on the formulation of the problems above, the purpose of the study are:

1. To know the students' vocabulary mastery taught by using Wattpad Application as teaching media.
2. To know the students' vocabulary mastery taught by using a conventional method.
3. To find out whether there is significant difference vocabulary mastery of the students' taught by using Wattpad Application and those taught by using a conventional method.

D. Research Hypothesis

Hypothesis is not the final answer the researcher have to conduct the research first empirically. Hypothesis in this research are:

1. Null Hypothesis (H_0): There is no significant difference score in vocabulary of the students taught by using Wattpad Application and those taught by using a conventional method of the first grade at SMAN 1 Karangany.
2. Alternative Hypothesis (H_a): There is significant difference score in vocabulary of the students taught by using Wattpad Application and those taught by using a conventional method of the first grade at SMAN 1 Karangany.

E. Significant of The Research

In this study, the researcher expects that the research paper has benefit:

1. Theoretically

The study is expected to give explanation about the use of Wattpad Application towards student's vocabulary mastery

2. Practical Benefit

The result of this study is expected to be useful for the students, English teachers, and institution:

a. For teacher

As the information, English teacher about teach student in mastering vocabulary by using Wattpad Application. The English teacher can enrich variation media for teaching vocabulary. English teacher can use the media to give a solution for students especially in vocabulary.

b. For students

The research can give solution for the students to understand in study English especially in mastering vocabulary. The students can improve their ability about vocabulary by using WATTPAD APPLICATION by their teacher in the class. So the students feel interest to learn English lesson than before and they have good perception that English is not difficult

c. For the readers or other researcher.

The use of Wattpad Application can help the researcher to identify how to teach vocabulary well. It also gives information to improve creativity in learning process especially in teaching vocabulary.

F. Scope and Limitation of the Research

In this research, the researcher focuses on the effectiveness of using Wattpad Application toward student's vocabulary mastery. This research is conducted for the first grade of SMAN 1 KARANGAN in the academic year 2020/2021.

This study the researcher used quasi-experimental research design with two groups and the researcher took two classes. One class as experimental class and one class as control class.

G. Definition of Key Terms

To avoid misunderstanding of the concept used in this research, it is necessary for the writer to provide some definitions of the terms used in this research. Those are:

1. Effectiveness

Effectiveness is an attainment from the target which be measured, and can give an expected result. The effectiveness of this research means the significant improvement of students' vocabulary mastery indicated by the significant value ≤ 0.05 .

2. Media

According to Naz and Akbar, "Media are the means for transmitting or delivering messages and in teaching-learning perspective delivering content to the learners, to achieve instruction".

3. Wattpad Application

Wattpad Application is the combination of web and cartoon (comic). It was coined in Korea to refer to web comics launched by Naver in 2014. Comic can be defined as the form of cartoon to express the characters and apply story that have a related with the picture.

4. Vocabulary Mastery

Vocabulary mastery is competence to know words and their meaning.