

CHAPTER III

RESEARCH METHOD

This chapter discusses about the research method used in this research. It is important to answer the research question systematically. It consists of research design, data and data source, technique of data collection, technique of data verification, and data analysis. The clear descriptions were written below:

A. Research Design

In conducting the study, the most important part of a research is the research design. Research design is a plan to collect and analyze evidence that allows the researcher to answer any questions asked (Flick, 2004). The purpose of the research design is to provide the most valid and truthful possible answer to research question. This research uses the qualitative approach. According to Ary, et. al. (2010) qualitative research is research that uses a subjective perspective to see a phenomenon by focusing on depth understanding rather than data analysis. Airasian, et. al. (2012) state that qualitative approach is collecting and analyzing non-numeric data such as observation, interview and other sources information. Qualitative research is not calculated, but indicated with a description of the result. The Focus of this research is the slang utterance used by the cast of the movie *The Hangover Part III*.

Descriptive research provides answers to questions about how something happened and who was involved, but not why something happened or why someone was involved (Vickie & Clinton, 2012). Besides,

descriptive method is implementation of the data in the form of descriptive then presented descriptively (Ahsan, 2015). The data of this study is in the form of words or utterance, so the data interpret descriptively. Based on the description above, this study tries to analyze types of slang by the cast utterances in the movie *The Hangover Part III* by using descriptive qualitative approach because the data in this research in the form of words or utterance which describe descriptively.

B. Data and Data Source

The data of this study are words, phrase or sentence from cast's utterances in the movie *The Hangover Part III*. The utterances that contain American slang were data of the study. Data sources were sources where the data were taken from. The researcher used the source of data to support the research, because data source is the key that used to understand more about research (Kusumawati, 2015). Furthermore, the information is unable to be obtained by the researcher without the data sources. The primary source of the data in this study was gotten from the movie *The Hangover Part III* by Todd Philips.

C. Technique of Data Collection

Data collecting technique is the method used by the researcher to collect data in the study. In this research, the data obtained by using note taking technique. The point is the researcher give attention in every utterance of the movie and gives note on each that contain American slang. The researcher uses some steps of collecting the data. First, the researcher watched the movie *The Hangover Part III* from the DVD data on Laptop in

many times. Second, the researcher typed the transcript from the cast's utterances in the movie. Third, the researcher identified word, sentence or phrase that contains American slang by reading the transcript. Then, the researcher classified the data based on the types of slang by Allan and Burrige's theory.

D. Technique of Data Verification

In qualitative research there were some techniques that could be used to make the research data valid. Data verification is needed in this study. Verification is a process of checking, confirming and make sure the research is trustworthy. In this research, the researcher used triangulation to check the validity of the data. Triangulation is the use of multiple methods or data sources in qualitative research to develop a comprehensive understanding of phenomena (Patton, 1999 as cited in Carter, 2014). Besides, Triangulation technique was divided into four types. They are data triangulation, investigator triangulation, theory triangulation and methodological triangulation (Denzin, 1989 as cited in Ness, et. al. 2018).

In this study, the researcher used theory triangulation to check the validity of the data. The researcher used different theory to get the data. it mean that, to get the validity of the data in this study, the researcher only focused used the theory of Allan and Burrige (2006) then the researcher was able to compare the result of each theory from the previous study.

E. Data Analysis

Data analysis is a process where the researcher do systematically search and arrange the data to increase their understanding of the data and

also to enable them to present what they learned to other. The purpose of data analysis is to summarize and simplify the data for interpreted and draw a conclusion (Ary, et. al., 2010).

In this study, the model of data analysis that the researcher uses is interactive analysis model by Miles and Huberman. The process is done through several stages, they are:

1. Data collection

The data is obtained from the movie *The Hangover Part III*.

2. Data reduction

After the data has been collected, the researcher has taken only the finding that related with the research problem. The researcher uses *The Dictionary of Modern American Slang* by Tom Dalzell, *Slang Dictionary* application by Farlex, and also *Online Urban Dictionary* to give the meaning.

3. Data presentation

After reducing the data, the researcher will present the result.

4. Drawing conclusion

The last step is drawing conclusion based on the analyzed data. After the researcher found the answer from the research problem, then the researcher makes the conclusion from analyzing data.