

CHAPTER I

INTRODUCTION

This chapter is devoted to describe some reasons and evidences this research conducted, the research problems, limitation of the problem, objectives of study, significance and definition of key terms.

1.1. Background of The Study

Language is an important thing in life to interact with other. The importance of language education is also regulated in the education curriculum in Indonesia which aims to improve the quality of human resources. In Indonesia, English becomes one of school subjects. It is taught and learnt in school from playgroup, elementary school, junior high school, senior high school and also university. Learning English means learning four skills they are speaking, writing, reading and listening.

One of the language skills that play the most important role in communication is writing, because it can produce something that is an expression of idea. Somebody can know other's ideas if they express their ideas in writing. Therefore, writing is also one of the media where the people express the ideas and share it with others.

Writing is divided into several type, those are narrative, procedure, descriptive and recount text. According to Jack C. Richards writing is the most difficult skills for second language learner to master of putting together strings

of grammatically correct sentence. One of fundamental in tenth grade is writing descriptive text. Blaylock (2006:1) says that in a descriptive text, is writing about what a person, place, or thing is like. Sometimes you may describe where a place is located. Descriptive Text Descriptive text is a text, which says what a person or a thing is like. Its purpose is to describe and reveal a particular person, place, or thing. Descriptive text stretch out many information about certain people, things, and place clearly and detail. So, descriptive text is a written text about describing something, someone or place.

To raise the students' attention and motivation in understanding and making it, the teacher must be able to choose and create a suitable method to give material. It is not enjoyable if the students learn about descriptive text based on the book. According to Jeremy Harmer the over – use a textbook and thus repeatedly follow the sequence in each unit may become boring and the routine textbook will become increasingly monotonous. So, the teacher must have a creative idea to make teaching learning process interesting for student.

In this era, technology has a vital role in people daily life. It can be used in many activities such as communication, entertainment, and education. By using technology the student can offer many online materials. There are some materials that can be integrated into traditional English lesson, for example Youtube Website. Youtube is considered a source of online material that has an important role in teaching and learning field. It can help the student to improve their understanding about the material that they will get. Not, only it

but also by using Videos in Youtube, it can throw boring and time consuming during the teaching learning process in the classroom.

Media is one of the components of teaching by using media that relate to the subject that is given by the teacher. There are three kinds of visual media, they are visual media, audio media and audio visual media. Hamalik (1985 : 63) states four classification of teaching media, namely : for the first means of visual tools that can be seen, the second tools are tools that can be heard auditory, the third is tools that can be seen and be heard, the forth is dramatization (play a role or puppets game).

Youtube is one of audio visual media because we can watch the pictures and hear the sounds. According to Daryanto (2010 : 87) the retention (absorption and memory) the students to the learning material can be increased significantly if the acquisition is initially greater information thought the sense of hearing and sense of sight. By using Youtube, the students understand the material easily and quickly.

Using internet in education can help the student to learn more about their courses. They can learn about their courses anytime and everywhere. Wu et al (2002) examined the effective use of videos on the internet and recommended several directions and approaches that stressed the effectiveness of using video in education. According to Bonk (2009), Youtube is considered an attractive social medium that contributes to global education.

The impact of ICT on the knowledge- based society has brought about

major changes. The transformation of ICT has allowed these to become educational tools that could further improve the educational quality of the student and revolutionize the way information is obtained, managed and interpreted (Aguilar,2012). So, in this era ICT has an important role in education. By using technology in teaching learning process the students enjoyed their learning in the classroom because it is very interesting and the students do not bored in the when join the teaching learning process.

There is dealing with Youtube Video had been conducted by previous study. First, was conducted by Tuhfah Hayati (2017) the result showed that there is significant difference between students' achievement in writing of procedure text by using video that without using video in writing procedure text. So, it can be conclude that video is effective used in teaching procedure text.

Second, Carolina Junianti Sitorus (2017) the results of the data analysis showed that the sample data of this research was normally distributed and homogeneous population variance and based on hypotheses test showed Sig.2-tailed (0.000) < Sig.level (0.05). It can be concluded that youtube video significantly affected the tenth graders' writing procedural text achievement at SMA Corpatarin.

Third, Nur Kholipah (2018) the average score of post-test for experimental class was 65.94 and control class was 56.34. The obtained t-test with $\alpha = 5\%$ $dk = 35+35-2 = 68$, the result of computation obtained t-value =

4.86 and $t\text{-table} = 1.671$. Based on the result of computation above that $t\text{-value} > t\text{-table}$ ($4.86 > 1.671$). So the hypothesis was accepted. H_0 was rejected, H_a was accepted and there is significant difference average between experimental and control classes. Based on the finding, assumed that video was effective medium in teaching speaking of descriptive text at the tenth grade of MA Futuhiyyah 02 Mranggen Demak

This study would be conducted also to know the effectiveness of Youtube Video in teaching descriptive text. The objective of this study is the students of the tenth grade of SMAN 1 Tulungagung. In detail this study entitled “The Effectiveness of Youtube Video in Teaching Descriptive Text at The Tenth Grade of SMAN 1 Tulungagung”. The reason for choosing this topic because Youtube is the media can transfer many materials of education to the students. It is packaged in the form of Video, there are many video sources that can be downloaded by students. Youtube is a modern media that can help the teacher transferring the material to the students inside and outside of the classroom. Beside it, by using Youtube Video makes the teaching learning process will be enjoyed and interested. The writer chooses descriptive text because based on curriculum the students should be mastery about descriptive text.

1.2. Formulation of Research Study

Descriptive text is a text that describe someone, something or place. To know the effectiveness of Youtube, the research question is formulated as follows,

1. Is there any significant difference on students' writing descriptive achievement between the students who are taught by using Youtube Video and Conventional strategy?

1.3. Purpose of The Study

Based on the formulation on research above, the purpose of the research is to know the effectiveness of Youtube video in teaching writing of descriptive text.

1.4. Formulation of Hypothesis

Hypothesis is a writer's prediction of the reserach findings, statement of the research expectations about the relation among the variables in the reeseach topic. In the term of research, it means that if the hypothesis does not indicate the correlation among variables, the hypothesis cannot be tested. In addition, according to the problems in this study, the hypothesis that will be tested can be formulated as:

- a. Null Hypothesis (Ho) = there is no significance effect of Youtube video in teaching descriptive text.
- b. Alternative Hypothesis (Ha) = there is significance effect of Youtube Vidoe

in teaching descriptive text.

1.5. Significance of The Study

By this study, the writer hope that it will give significance for

1. Teacher

The purpose of this study for the teacher is giving information about the effectiveness of Youtube Video in teaching writing of Descriptive text and the teacher can apply Youtube Vidoe in teaching writing Descriptive text.

2. Students

The purpose of this study for the students is giving motivation to learn more about writing descriptive text using Youtube Video. The class will be interesting and the students can improve their writing skill.

3. The Reader

The purpose of this study is to give information and knowledge about the effect of using Youtube Video in teaching writing of descriptive text.

1.6. Scope and The Limitation of The Study

Based on the background of the study, this study has scope and limitation. The scope of this study is using Youtube video to improve the students' writing in descriptive text of the tenth grade students.

This study focused on the effectiveness of using Youtube Video in teaching descriptive text at the tenth grade students of SMAN 1 Tulungagung.

1.7. Definition of Key Term.

To avoid misunderstanding that might likely happen in understanding this study, the definition of key term used in this study are as follows

- 1.7.1. Youtube video is YouTube is considered an attractive social medium that contributes to global education. (Bonk : 2009),
- 1.7.2. Teaching is a process or activity of transferring lesson, knowledge, skill, attitude, values from the teacher to the students.
- 1.7.3. Writing is a way of remembering and a way of thinking as well. It means that writing is not only communication tool, but also to develop knowledge more clear, specific and detail. (James C. Raymond : 1980)
- 1.7.4. Descriptive text, is writing about what a person, place, or thing is like. (Blaylock, 2006 :1)
- 1.7.5. Effectiveness is if there is significance different between the students writing descriptive text that using and without Youtube Video