

CHAPTER I

INTRODUCTION

This chapter presents the background of the study, statement of research problem, objectives of the study, significant of the study, scope and limitation of the study, and definition of key terms.

A. Background of the Study

The world of schooling needs improvement of educational institution, academy, senior high school, junior school as well as preschools. Most of them should be provided with appropriate accesses, strategies, activities that is implemented in the process of cultivating speech, dialect and style to the pupils (Nurhayati, 2008:1). All those are included in learning and guiding them in the analyzing literature.

Some update in 2020 from Kemendikbud about their book of education. They explain all aspect of education. Start from the background, education philosophy, education paradigm, national education paradigm shifts, legal basis, and strategic pillars. That's all to improve the education in many kind of situation to get a good education then has a high competitiveness in the world. Especially in the national education paradigm shifts, which this aspect need more attention for all age. One of element in the national paradigm shift is about comprehensive education. Comprehensive education or holistic education is education that integrating science, engineering, creativity and deep innovation. A comprehensive education is a capability education that exploring the full potential of learners. The potential could be potential inner strength, character, intellectual and physical. The potential of character that have many kind of part need to build the good environment for good characteristic. From family, parent, teachers, friends that's all need some contributed in character education about the environment. And also peer feedback is something need for their activities to give the positive effect in their daily

activities in class (Susanto, 2019). That why the environment is something important for student motivation.

We can look at the reality in Indonesia about the moral of teenager. There are various kinds of violence that occur because of their lack of moral education. TEMPO.CO (2019) KPAI Commissioner for Education, Retno Listyarti at the KPAI office, talks about Permendikbud no. 82 of 2015 concerning the Prevention and Management of Violence in Education Units already exist, but the prevention and handling of them has not been appropriate in the last 4 years. It gives rise to various cases in the world of education that also informed by Retno. There were 127 cases of violence that occurred in the world of education. This violence includes physical, psychological and sexual violence. Where the case involves the teacher or principal, students and parents of students. The violence occurred in various regions including a number of provinces, namely East Java, Central Java, West Java, DI Yogyakarta, Banten, North Sumatra, South Kalimantan, NTB, NTT, West Sulawesi, South Sulawesi, and North Sulawesi.

From the cases above, the researcher use movie as an example of media that describe the real life of people. Where in the movie contains various kind of moral, as show when someone being loyal and respect each other. “The Pursuit of Happyness” movie is one of movie that show many kind of moral value that use in this research. Then the researcher analyzes the moral value that can help the student motivation to have a good moral in education. From the value of being and value of giving. When students have positive learning motivation with their directed moral education, they can consider what they should do and know the impact of what they do. So that the cause and effect of what they do will be clear and students can take steps for the learning process properly. Example, as they learn narrative text, if they are motivated to understand the general concept of a narrative text, then they know the conflicts and their solutions in a narrative text. This make it easy for them to explain and answer questions from the narrative text.

Character education is need not only in schools, but also needs to be taught at home and the social environment. Recently, character education participant not only for childhood to adolescents, but also adults need the character education (Rahmasari, 2019). It can be conclude that all people need to have a good social environment to make a good character education. From here the researcher help all people to learn the character education especially moral value start from watching a movie.

Movie expresses some idea by using dialog, actions, and visual elements (facial expressions, customs, sets, etc.) to help communicate meaning in movie. The activity in the movie also can promote interesting ways of motivating language learner and teacher (Nurhayati, 2016). Movie is media that most popular in art form. It has much viewer in all age (Barsam and Monahan, 2010). In here people more easy to learn and enjoying the movie with many kind of genre that bring the character education. Beside it, the structure similar with narrative; conclude the orientation, complication, sequence of event, resolution and coda. People can know how to make some description from the conflict and the resolution from the movie to have a good impact for their lifestyle.

Based on those impacts of media in people lifestyle, it can be concluded that media can change the people life style in good or bad way. In here the researcher take the movie talk about the biography of Chris Gardner the tittle “The Pursuit of Happyness” directed by Gabriele Muccino in 2006. This movie talks about the real life of Chris Gardner in first of 1980, he struggling with a state of homelessness while raising his children, Christopher. In addition, his struggles have amazing result in the future. Now he has become an entrepreneur, broken stocks, and also motivational speaker in America. Moreover, this movie got the Oscar Awards in those years. From here it can be concluded that movie is interested and have many excellence for the audience. The Chris Gardner’s characters as the main character can make the audience take many kind of lesson for them.

There were some previous studies that related with this study. The first study conducted by Putri (2011). She use library study with descriptive qualitative to describe the American individualism in Chris Gardner character by using analyze the intrinsic and extrinsic aspect. The second is Nila (2016). She use qualitative approach for analyze the social conflict and the causes of the conflict in the main character in “The Pursuit of Happyness” movie. The third is Hartono (2017). He use descriptive qualitative. In this study were analyze the Chris Gardner’s fatherhood take from the form of scene, event, and dialogue by using objective approach. The benefit from this result is to help the role of parent toward children in their life. The next is Sapal (2018). He use the descriptive qualitative with cooperative principle possessed by Grice (1995). The data take from some scene and the impact in the business conversation in the movie. Then is Zarkasy (2020). He uses qualitative approach and the theory of personality by Adler. In this study he analyzes the content of Chris Gardner and using documentation (quoting) from the novel script. While, this study used library study with descriptive qualitative research and for collecting the data use note taking technique from the transcript of the movie. It shows the differences of the element in the movie that is used by the researcher and the previous studies.

The next previous study is Rohmah (2016). She uses content analysis to get the intrinsic elements and the connection each other intrinsic elements, then the moral value in the French movie tittle “La Rafle” by Rosaline Bosch. The validity use expert judgment and the reliability use inter-rater. Farziah (2018) analyze the moral value take from the dialog of the main character in “The Front of Class” movie. The benefit from the result is to help the English students in their research and also take attention for reader to watch the movie. The last is Pusumakeja (2018). He use documentation in analyze the moral value by Linda and Richard, and Mansur, H.R in The Fate of Furious (fast and furious 8) movie. he use Miles and Huberman model in conducting the data analysis. While, this study used note taking in the analysis the

moral value from the script of “The Pursuit of Happyness” movie. The result of this study present the type of moral value in the main character of Chris Gardner, then recognize the moral value in the main character to improve the student motivation. The validity of the research use triangulation of data source. The researcher takes this movie because this movie has a high rating. That can conclude the movie is interested for the audience. It makes the audience easier to learn many elements in the movie.

Based on the explanation presented above, the researcher is interested to conducting a research entitles "Analysis of Moral Value" The Pursuit of Happyness" movie".

B. Statement of Research Problem

Based on the background of the study above, the research problems can be formulated as follows:

1. What types of moral values are found in the “The Pursuit of Happyness” movie?
2. How are the moral values reflected in the “The Pursuit of Happyness” movie?

C. Objectives of the Study

Based on the research problem above, the objectives of this study as follows:

1. To know type of moral value in “The Pursuit of Happyness” movie
2. To recognize the moral value in “The Pursuit of Happyness” movie can improve the student motivation.

D. Significant of the Study

The result of this research is expected to give two kinds of benefits. The benefits of this study are as follows:

1. Theoretical benefits

This study is expected for the reader to enrich their knowledge about type of moral value in “The Pursuit of Happyness” movie.

2. Practical benefits

a. For parents

The parents can take good action to motivate the children from media that their watch, especially the moral value in the movie. They also make it some experience in the daily life to get success in their job.

b. For students

The students can more learn about moral value especially in the movie. They also can practice the good moral in their daily life, and then motivate them to reach their goals and never give up.

c. For other researchers

The result of the study can be used as a reference for other researcher to conduct a further research dealing with the moral value in “The Pursuit of Happyness” movie. Furthermore, the next researchers can analysis the various aspect contained in the movie.

E. The Scope and Limitation of the Study

This study is analyzing the moral value that find in the movie. The researcher use “The Pursuit of Happyness” movie. Then the researcher analyze the moral value by Linda and Ayre (1997) found in this movie and recognize the moral value that can improve the student motivation.

F. Definition of Key Terms

1. Moral Value

According to Linda and Lake Ayre (1997), moral value are the result of method comprehension implementing God and Human life. it can guide human data and ability properly.

2. Movie

Movie is media the most popular in art form. It has much viewer in all age (Barsam and Monahan, 2010). Start from something familiar for audience, it make people easier to learn many kind of knowledge from the movie.

3. The Pursuit of Happyness

“The Pursuit of Happyness” movie directed by Gabriele Muccino and released on December 25, 2006 by Columbia Pictures in United States. This movie has high rating in 2006, then many kind of appreciation in the world. The movie talk about the biography of Chris Gardner in the first of 1980, but now he has become an entrepreneur, broken stocks, and also motivational speaker in America.