

CHAPTER III

RESEARCH METHOD

This chapter present research method, which include research design, data and data sources, technique of data collection, technique of data verification, and data analysis.

A. Research Design

In this study, the researcher made design as the guideline to carry out the research, which includes the method to be used what the data will be gathered, where, how, and from whom. This research used qualitative approach. Denzin and Licoln (2003:3) sate that in qualitative research, the researcher must practice and turn the world into a series of representations including field notes, interviews, conversations, photographs, recording and memos to the self. The report of qualitative research is often narratively and creatively presented in such a way that it is to be coherently structured, reflecting the focus of the research. The design of this study is content analysis. Holsti (1968:608) said that content analysis is any technique for making inferences by systematically and objectively identifying social characteristics of messages. The aim of this design to make sense of the data collected and to highlight the important message, features, or findings.

From the definition above, this research provides types of expressive found in the movie "*The Chronicles of Narnia: The Voyage of The Dawn Treader*" By: C.S Lewis by using content analysis design with qualitative approach.

B. Data and Data Sources

According to Lodico & Dean (2006: 66) data are any type of information collected for use in educational research or assessment. The data obtained by researcher from the movie the chronicles of Narnia: The Voyage Dawn Treader. The researcher chooses this movie because it is the famous film that produces in 2010. This film is adapted from the novel with the same title. The novel not only adapted to make a film, but also to television and radio. This film was conversioned in 3D in March 2010. In addition, the story in this film is very interesting, it made the reader or moviegoer is carried away after they read or watch it.

In this research, the data is utterance which is containing expressive act. The researcher uses document as a source of data. The researcher gets the data from the movie "*The Chronicles of Narnia: The Voyage of The Dawn Treader*" By: C.S Lewis and movie script as the data source. From the data that has selected from the movie "*The Chronicles of Narnia: The Voyage of The*

Dawn Treader” By: C.S Lewis researcher directly can conduct a research by analyzing expressive act used by main characters.

C. Technique of Data Collection

In collecting data, the researcher uses documentary technique. The technique attempted to give source of information in the form of document which is relevant to research. In this research, the researcher derived data documentation from the movie *The Chronicles of Narnia: The Voyage of The Dawn Treader* By: C.S Lewis and movie script.

D. Technique of Data Verification

There are four techniques in verifying the data in qualitative research including credibility, transferability, dependability, and confirmability. The researcher employed credibility in the way of verifying the data. Shenton (2004:6) argues that ensuring credibility is one of the most important factors in establishing trustworthiness. There were some following provisions applied by the researcher to promote confidence that they have accurately recorded the phenomena under scrutiny:

1. Prolonged engagement

The researcher decided to make the research longer through reread the data. The data took from the sentences of conversation in the

movie *The Chronicles of Narnia: The Voyage of The Dawn Treader* By: C.S Lewis. The researcher read any longer while analyzes them carefully in order to make sure that the data more valid.

2. Triangulation

Based on Denzin (1970:3), there are four types of triangulation including data, investigator, theoretical, and methodological triangulation. The researcher employed theoretical triangulation which refers to use more than one theoretical framework in interpreting data. The theories selected by researcher were theory of pragmatics from George Yule (1996), meaning in language from Cruse, pragmatics from Huang, and praktik dan ilmu al ma'any from Fauzi.

3. Peer Debriefing

The researcher opened and welcomed the opportunities for scrutiny of the research by colleagues, peers and academics by discussing the study. This technique used in order to make well enable the researcher to refine her method, develop a greater explanation of the research design and strengthen her arguments in the light of comments made.

4. Discussion with the Expert

The technique was done between the researcher and her advisor the expert in comprehending the theories carried by the researcher.

Discussion provided a sounding board for the expert to develop her ideas and interpretations.

E. Data Analysis

A data analysis was a process whereby researcher systematically searches and arranges the data in order to increase their understanding of the data and to enable them to present what they learned to others. After the data have been collected, the researcher analyzes the data as follow:

1. Watching the movie

The step was conducted by the researcher in order to watching the movie and understanding the context were appearing of the expressive act.

2. Selecting the sentences

This step was used as the continuity of watching the movie. The researcher selected the sentences of conversation containing expressive act.

3. Identifying the expressive act.

This step was done to recognize the result of watching the movie. The researcher identified the sentences of conversation whether included into the expressive act or not.

4. Categorizing the expressive act.

This step was done to divide the result of identifying step into groups in such a way that the conversations are similar to each other in some way. Then, the researcher categorized the conversation into the groups based on their characteristics.

5. Interpreting the categorized expressive act.

This step was used to examine the expressive act in detail. The researcher interprets them in order to discover more about the expressive act found in the movie *The Chronicles of Narnia: The Voyage of The Dawn Treader* By: C.S Lewis.

6. Drawing conclusion

This step was done as the continuity of data analysis. The researcher concludes which the expressive act is found in the movie *The Chronicles of Narnia: The Voyage of The Dawn Treader* By: C.S Lewis then made sure that the strategy was suitable with the theory.