

## ABSTRAK

Skripsi dengan judul “Dampak Revitalisasi Pasar Tradisional Bagi Pendapatan Pedagang di Pasar Ngemplak Kabupaten Tulungagung Dalam Perspektif Ekonomi Islam” ini ditulis oleh Titik Rohmawati, NIM. 12402173534, Pembimbing Dr. Sutopo, M.Pd.

Penelitian ini dilatarbelakangi oleh citra negatif pasar tradisional yang identik dengan buruknya aspek fisik bangunan dan manajemen pengelolaan pasar merupakan alasan perlu dilakukan revitalisasi pasar tradisional agar dapat selalu beroperasi dan bersaing dengan pasar modern. Revitalisasi pasar tradisional yang dilakukan diharapkan tidak hanya berdampak pada perbaikan aspek fisik pasar tetapi berdampak terhadap aspek manajemen, aspek ekonomi serta aspek sosial dengan tujuan dapat meningkatkan pendapatan pedagang. Pasar Tradisional Ngemplak merupakan salah satu pasar tradisional yang menjadi pasar percontohan yang telah di revitalisasi oleh Pemerintah Kabupaten Tulungagung. Oleh karena itu penelitian ini membahas tentang dampak sebelum dan sesudah revitalisasi serta pendapatan pedagang sebelum dan sesudah adanya revitalisasi mengalami peningkatan pendapatan atau mengalami penurunan.

Tujuan penelitian ini untuk mendeskripsikan (1) revitalisasi pasar tradisional di Pasar Ngemplak Kabupaten Tulungagung (2) dampak revitalisasi pasar tradisional bagi pendapatan pedagang di Pasar Ngemplak Kabupaten Tulungagung (3) dampak revitalisasi pasar tradisional bagi pendapatan pedagang di Pasar Ngemplak Kabupaten Tulungagung dalam perspektif ekonomi Islam.

Penelitian ini menggunakan penelitian kualitatif dengan jenis penelitian deskriptif. Sumber data penelitian ini menggunakan data primer dan sekunder. Teknik pengumpulan data yang digunakan observasi, wawancara, dokumentasi. Teknik analisis data menggunakan analisis interaktif milik Miles dan Huberman yaitu mulai reduksi data, penyajian data, hingga menarik kesimpulan/verifikasi. Pengecekan keabsahan data dilakukan dengan melakukan perpanjangan pengamatan serta triangulasi sumber, triangulasi teknik, dan triangulasi waktu.

Hasil penelitian menunjukkan bahwa (1) revitalisasi yang dilakukan Pasar Tradisional Ngemplak berdampak positif, dari aspek fisik dan manajemen para pedagang dan konsumen cukup puas, dari aspek ekonomi cenderung tingkat pendapatan naik, dan dari aspek sosial, masih berjalan baik antar pedagang maupun dengan pengelola pasar. (2) tingkat pendapatan pedagang sebelum revitalisasi relatif rendah, setelah revitalisasi tingkat pendapatan pedagang cenderung naik berbeda dengan pendapatan sebelum revitalisasi. Kondisi pasar setelah revitalisasi menjadi tertata, lebih bersih dan nyaman sehingga pembeli suka berbelanja di Pasar Tradisional Ngemplak. (3) dalam perspektif ekonomi Islam, revitalisasi yang dilakukan berdampak positif bagi pendapatan pedagang yang dilakukan pada beberapa konsep: pertama konsep tauhid dicerminkan dengan sholat lima waktu, kedua konsep rububiyyah adanya sistem tawar menawar harga, ketiga konsep khalifah pengelolaan yang mengatur dan mengola pasar yang sebagaimana mestinya. keempat konsep tazkiyah tercermin dalam sikap ramah dan murah hati.

**Kata Kunci:** Ekonomi Islam, Pasar Tradisional, Pendapatan Pedagang, Revitalisasi

## **ABSTRACT**

Thesis with the title "Impact of Traditional Market Revitalization for Traders' Income at Ngemplak Market, Tulungagung Regency in the Perspective of Islamic Economics" was written by Titik Rohmawati, NIM. 12402173534, Advisor Dr. Sutopo, M.Pd.

This research is motivated by the negative image of traditional markets which are identical to the poor physical aspects of buildings and market management, which is the reason why it is necessary to revitalize traditional markets so that they can always operate and compete with modern markets. The revitalization of traditional markets is expected to not only have an impact on improving the physical aspects of the market but also have an impact on management aspects, economic aspects and social aspects with the aim of increasing the income of traders. Ngemplak Traditional Market is one of the traditional markets that has become a pilot market that has been revitalized by the Tulungagung Regency Government. Therefore, this study discusses the impact before and after the revitalization and the income of traders before and after the revitalization has increased or decreased.

The purpose of this study is to describe (1) the revitalization of traditional markets in Ngemplak Market, Tulungagung Regency, (2) the impact of traditional market revitalization on the income of traders at Ngemplak Market, Tulungagung Regency, (3) the impact of traditional market revitalization on the income of traders in Ngemplak Market, Tulungagung Regency in an Islamic economic perspective. .

This research uses qualitative research with descriptive research type. The data sources of this study used primary and secondary data. Data collection techniques used were observation, interviews, documentation. The data analysis technique uses Miles and Huberman's interactive analysis, starting from data reduction, data presentation, to drawing conclusions/verification. Checking the validity of the data is done by extending observations and triangulation of sources, triangulation of techniques, and triangulation of time.

The results showed that (1) the revitalization carried out by the Ngemplak Traditional Market had a positive impact, from the physical and management aspects, traders and consumers were quite satisfied, from the economic aspect, income levels tended to rise, and from the social aspect, it was still running well between traders and market managers. (2) the level of income of traders before revitalization is relatively low, after revitalization the level of income of traders tends to rise differently from income before revitalization. The market conditions after the revitalization have become organized, cleaner and more comfortable so that buyers like to shop at the Ngemplak Traditional Market. (3) in the perspective of Islamic economics, the revitalization carried out has a positive impact on the income of traders which is carried out on several concepts: first the concept of monotheism is reflected in the five daily prayers, the second is the rububiyyah concept of a price bargaining system, the third concept of a management caliph that regulates and manages markets that as it should be. The four tazkiyah concepts are reflected in a friendly and generous attitude.

**Keywords:** Islamic Economy, Traditional Market, Merchant Income, Revitalization