

ABSTRAK

Skripsi dengan judul “Analisis Perilaku Konsumsi Santri Putra Pondok Pesantren Tahfidzul Qur'an Al-Hidayah Ditinjau Dari Perspektif Ekonomi Islam Imam Al-Ghazali” ini ditulis oleh Mohammad Yoga Pratama, NIM. 12402173031, pembimbing Dr. Kutbuddin Aibak, S.Ag., M.H.I.

Penelitian ini dilatarbelakangi adanya perilaku konsumsi santri putra di Pondok Pesantren Tahfidzul Qur'an Al-Hidayah yang kurang memprioritaskan kebutuhannya selama di pesantren, yakni mendahulukan pemenuhan kebutuhan yang lain daripada untuk memenuhi kebutuhan primernya terlebih dahulu. Perilaku konsumsi tersebut merupakan bentuk konsumsi yang tidak memperhatikan skala prioritas kebutuhan.

Berdasarkan uraian di atas, maka penelitian ini difokuskan pada 2 permasalahan yaitu: 1) Bagaimana perilaku konsumsi santri putra di Pondok Pesantren Tahfidzul Qur'an Al-Hidayah Desa Plosokandang Kecamatan Kedungwaru Kabupaten Tulungagung?, dan 2) Bagaimana perilaku konsumsi santri putra di Pondok Pesantren Tahfidzul Qur'an Al-Hidayah Desa Plosokandang Kecamatan Kedungwaru Kabupaten Tulungagung perspektif ekonomi Islam Imam Al-Ghazali?.

Metode penelitian yang digunakan peneliti adalah metode kualitatif dan jenis penelitian studi kasus. Teknik pengumpulan data yang digunakan dalam penelitian ini berupa pengamatan/observasi, wawancara mendalam dan dokumentasi. Sedangkan teknik analisis data menggunakan reduksi data, penyajian data dan penarikan kesimpulan. Adapun teknik pengecekan keabsahan data, peneliti menggunakan triangulasi dan bahan referensi untuk memperkuat data penelitian.

Hasil penelitian ini menunjukkan bahwa: 1) Perilaku konsumsi santri yaitu: *pertama*, santri melakukan konsumsi yang diharamkan menurut syara'. *Kedua*, santri menerapkan kesederhanaan dan memperhatikan kesesuaian antara uang saku dan pengeluaran. *Ketiga*, prioritas kebutuhan santri terbagi menjadi 3 yakni kebutuhan primer, sekunder dan tersier. *Keempat*, perilaku konsumsi mengandung nilai-nilai sosial seperti saling tolong menolong. *Kelima*, santri melakukan aktivitas konsumsi yang bertujuan untuk sedekah dan infak. Akan tetapi, masih terdapat perilaku konsumsi santri yang kikir dan *israf* dan konsumsi yang tidak tepat sasaran. 2) Perilaku konsumsi santri sudah sesuai dengan perspektif ekonomi Islam Imam Al-Ghazali yakni *masalahah*, *wasath* dan *qanaah*. Hal ini dibuktikan dengan mendahulukan kebutuhan *dharuriyyat*, lalu *hajiyyat*, baru kemudian *tahsiniyyat*. sifat pemurah seperti bersedekah dan infak. santri sudah merasa cukup, berperilaku hemat dan sederhana serta pendek angan-angan. Akan tetapi, ditemui beberapa santri yang memiliki perilaku kikir dan *israf*. Perilaku ini disebabkan oleh banyaknya berangan-angan. Selain itu, perilaku tersebut juga menyebabkan santri tidak fokus terhadap prioritas kebutuhannya.

Kata Kunci: Perilaku Konsumsi, Santri, Al-Ghazali

ABSTRACT

The thesis entitled "Analysis of Consumption Behavior of Male Santri Pondok Pesantren Tahfidzul Qur'an Al-Hidayah From the Perspective of Islamic Economics Imam Al-Ghazali" was written by Mohammad Yoga Pratama, NIM. 12402173031, adviser Dr. Kutbuddin Aibak, S.Ag., M.H.I.

This research was motivated by the consumption behavior of male students at the Tahfidzul Qur'an Al-Hidayah Islamic Boarding School who did not prioritize their needs while at the pesantren, namely prioritizing the fulfillment of other needs rather than meeting their primary needs first. This consumption behavior is a form of consumption that does not pay attention to the priority scale of needs.

Based on the description above, this research focuses on 2 problems, namely: 1) How is the consumption behavior of male students at the Tahfidzul Qur'an Al-Hidayah Islamic Boarding School in Plosokandang Village, Kedungwaru District, Tulungagung Regency?, and 2) How is the consumption behavior of male students at Islamic Boarding Schools? Tahfidzul Qur'an Al-Hidayah, Plosokandang Village, Kedungwaru District, Tulungagung Regency, Imam Al-Ghazali's Islamic economic perspective?.

The research method used by the researcher is a qualitative method and the type of research is a case study. Data collection techniques used in this research are observation, in-depth interviews and documentation. While the data analysis technique uses data reduction, data presentation and conclusion drawing. As for the technique of checking the validity of the data, the researcher uses triangulation and reference materials to strengthen the research data.

The results of this study indicate that: 1) The consumption behavior of students, namely: first, students consume consumption that is lawful according to syara'. Second, students apply simplicity and pay attention to the compatibility between pocket money and expenses. Third, the priority needs of students are divided into 3 namely primary, secondary and tertiary needs. Fourth, consumption behavior contains social values such as helping each other. Fifth, students carry out consumption activities aimed at alms and infaq. However, there is still a miserly and israf student consumption behavior and consumption that is not on target. 2) The consumption behavior of students is in accordance with Imam Al-Ghazali's Islamic economic perspective, namely *maslahah*, *wasath* and *qanaah*. This is evidenced by prioritizing the needs of *dharuriyyat*, then *hajjiyyat*, then *tahsiniyyat*. generous nature such as giving alms and infaq. santri already feel enough, behave frugally and simply and short of wishful thinking. However, there were some students who had miserly and israf behavior. This behavior is caused by a lot of daydreaming. In addition, this behavior also causes students to not focus on the priority of their needs.

Keywords: *Consumption Behavior, Santri, Al-Ghazali*