

## ABSTRAK

Skripsi dengan judul **“Peran BUMDes Wahana Lestari dalam Meningkatkan Perekonomian Masyarakat dan Pendapatan Asli Desa di Desa Babadan Kecamatan Karangrejo Kabupaten Tulungagung.”** Penelitian ini diteliti oleh Winda Yuniarti NIM. 12402173299 dengan dosen pembimbing Bapak Muhamad Aqim Adlan M.E.I.

Penelitian ini dilatarbelakangi oleh instruksi pemerintah untuk mendirikan Badan Usaha Milik Desa di setiap desa di Indonesia. Tujuan utama dari dibentuknya BUMDes adalah peningkatan pemberdayaan. Sehingga dengan inilah banyak desa yang berlomba-lomba mendirikan BUMDes untuk mengelola potensi desanya. Terbentuknya BUMDes inilah yang kemudian memotivasi peneliti untuk meneliti bagaimanah peran BUMDes terhadap perekonomian dan PADesa.

Fokus penelitian ini adalah: 1) bagaimana peran BUMDes dalam memfasilitasi peningkatan ekonomi masyarakat PADesa di Desa Babadan?, 2) bagaimana kendala yang dihadapi BUMDes Wahana Lestari dalam melaksanakan peran dalam peningkatan ekonomi masyarakat dan PADesa di Desa Babadan? 3) bagaimanakah solusi atas kendala yang dilakukan BUMDes ?

Dalam penelitian ini menggunakan pendekatan kualitatif dengan jenis penelitian deskriptif. Data-data yang digunakan dalam penelitian ini meliputi data primer dan data sekunder. Data ini diperoleh peneliti melalui observasi, wawancara, dan dokumentasi. Sementara untuk tehnik keabsahan temuan peneliti menggunakan triangulasi sumber dan triangulasi tehnik.

Hasil penelitian menyatakan bahwa 1) Peran BUMDes Wahana Lestari dalam meningkatkan perekonomian masyarakat dan pendapatan asli desa dilakukan dengan mendirikan lima unit usaha yaitu unit simpan pinjam sebagai penghimpun dan penyalur dana berupa pinjaman kepada masyarakat. Unit usaha *payment point online bank* (PPOB) yaitu pelayanan bank link, unit pertokoan yang menyediakan bahan kebutuhan pokok masyarakat desa, unit pengelolaan lahan perkebunan tebu dan unit usaha pengolahan gula merah. 2) Dalam menjalankan peran tersebut kendala yang dihadapi BUMDes terbagi menjadi dua yaitu kendala internal berupa masih lemahnya kualitas SDM yang mengelola dan kurangnya pasrtisipasi masyarakat. Sementara kendala eksternal yang dihadapi berupa kemacetan pembayaran pinjaman oleh anggota unit simpan pinjam dan serangan hama tikus pada perkebunan tebu. 3) Solusi atas kendala internal yaitu dengan mengikuti pelatihan oleh dinas terkait dan sosialisasi melalui media sosial, sementara itu solusi atas kendala eksternal berupa pendekatan persuasif kepada masyarakat dan juga menggunakan pestisida pengusir hama dan membeli hasil panen petani lain sebagai bahan baku pengolahan gula merah.

**Kata Kunci: Peran BUMDes, Perekonomian Masyarakat, PADesa**

## ABSTRACT

This thesis with the title "**The Role of Wahana Lestari BUMDes in Improving the Community Economy and Village Original Income in Babadan Village, Karangrejo District, Tulungagung Regency.**" This research was researched by Winda Yuniarti NIM. 12402173299 with supervisor Mr. Muhamad Aqim Adlan, M.E.I

This research was motivated by the government's instruction to establish a Village-Owned Enterprise in every village in Indonesia. The main objective of the establishment of BUMDes is to increase empowerment. So with this, many villages are competing to establish BUMDes to manage the potential of their village. The formation of BUMDes is what motivates researchers to examine the role of BUMDes on the economy and PADesa.

The focus of this research is: 1) what is the role of BUMDes in facilitating the economic improvement of the PADesa community in Babadan Village?, 2) what are the obstacles faced by Wahana Lestari BUMDes in carrying out their role in improving the community's economy and PADesa in Babadan Village? 3) what is the solution to the problems faced by BUMDes?

In this study using a qualitative approach with a descriptive type of research. The data used in this study include primary data and secondary data. This data was obtained by researchers through observation, interviews, and documentation. Meanwhile, for the validity of the findings, the researchers used source triangulation and technical triangulation.

The results of the study stated that 1) The role of BUMDes Wahana Lestari in improving the community's economy and village original income was carried out by establishing five business units, namely the savings and loan unit as a collector and distributor of funds in the form of loans to the community. Payment point online bank (PPOB) business units, namely bank link services, shopping units that provide basic necessities for rural communities, sugarcane plantation land management units and brown sugar processing business units. 2) In carrying out this role, the obstacles faced by BUMDes are divided into two, namely internal constraints in the form of the still weak quality of human resources managing and lack of community participation. Meanwhile, the external constraints faced were congestion in loan payments by members of the savings and loan unit and the attack of rats on sugarcane plantations. 3) The solution to internal constraints is by participating in training by the relevant agencies and socializing through social media, meanwhile the solution to external obstacles is in the form of a persuasive approach to the community and also using pesticide repellents and buying other farmers' crops as raw material for processing brown sugar.

**Keywords: The Role of BUMDes, Community Economy, PADesa**