

## **CHAPTER I**

### **INTRODUCTION**

This chapter presents the background of the research, statement of research problem, objective of the research, significance of the research, scope and limitation of the research and definition of the key term.

#### **A. Background of Study**

English is an international language, so most people in the world use English to communicate with other people to make a relationship to other people, to get social culture, economy, science and technology goals. It is important for the people to be master in English to increase their ability and knowledge to face the global competition. According to Crystal (2003:3) "A language achieves a genuinely global status when it develops special role that is recognized in every country". As an international language it is important to teach English lesson, because it faces global market. In this condition English is one of the key to face and success in globalization era.

In Indonesia, English is the first foreign language. That is taught since the students in Elementary school until in university as a compulsory subject. In the school, the government give the allocation schedule as much as Indonesian. It means that for the next time the students can use English to communicate with their friends or perhaps with the foreigners.

As everybody knows, in teaching and learning process student book is an interest instructional material. Olawale (2013:1) state that Instructional material means as are materials of visual, audio and audio - visual category that helps to make concepts abstracts and ideas concrete in the teaching and learning process.

In this situation materials development refers to everything which is done by the writers, the teacher or learners to provide sources of language input and to exploit those sources in ways which maximize intake. There are some forms of materials, like printed material and non printed material or both of them.

Actually, the material books are written for developing the students' communicative competence (discourse competence, action competence, socio culture competence, linguistic competence, and strategic competence). Communicative competence refers to the ability to use language appropriately in social situations; knowing how to begin and end conversations, when and how to be polite, how to address people and so on. Students book in junior high school for ninth grade include some interpersonal conversations (to establish and maintain social relations), short functional texts (announcements, advertisement, short message, letters, brochur) Etc., monologues and essays of certain genres. In other words, these are the communicative competence (discourse competence, socio culture, linguistic competence, and strategic competence) to be developed.

Students book is very important in the learning process, because the material includes in this book are suitable and appropriate with the social or

cultural condition of the students surrounding. The teacher can teach well with the good material if there is available students book which is guiding the teacher needed.

The students book for the learners of the junior high school is various and the researcher wants to investigate and analyse the content. Moreover, the researcher chooses students book written by MGMP Tulungagung as English students book because many schools use this book, especially in Tulungagung. This students book are also compiled by using the KTSP curriculum of Indonesian Education.

MGMP is an association of teacher in regency or region which together communicate, study and share the opinion each other to arrange the materials of Students Book. This activity are to develop the teacher capability in their profession. This association also writes the students book for Elementary school, junior high school and senior high school.

This researcher analyzes the content suitability of the English textbook using the content analysis by utilizing EFL textbook evaluation taken from “evaluation of EFL Materials Taught at Iranian Public High Schools” by Jahangard from The Asian EFL Journal, Volume 9, Number 2, June 2007. Because those criteria are developed by comparing standard from different sources. This standard can be used to compare the quality of textbook between EFL country in Asia and it is not designed only for one specific country. Based on the above reason, the researcher interested to conduct a research by the title is

**“ANALYSIS OF THE NINTH GRADE OF JUNIOR HIGH SCHOOL STUDENTS BOOK  
WRITTEN BY MGMP TULUNGAGUNG”**

**B. Research Problem**

Based on the background of study above, the formulation of the research problem as follows:

1. Is Students Book Written by MGMP Tulungagung relevant to the the EFL textbook evaluation criteria based on Ali Jahangard?
2. What criteria of evaluation by Ali Jahangard are fulfilled by the students book written by MGMP Tulungagung?

**C. Objective of Research**

According to the research problem above, the purposes of the study are:

1. To know whether English Students Book written by MGMP Tulungagung considered relevant to the EFL textbook evaluation criteria based on the EFL textbook evaluation criteria based on Ali Jahangard.
2. To identify the criteria of evaluation by Ali Jahangard that are fulfilled by thhe students book written by MGMP Tulungagung.

**D. Significance of Research**

### 1. For Researcher

The result of this study can develop the science and knowledge from the researcher about student book.

### 2. For the English Teacher

The result of the study can give information for the teacher to find the good materials in teaching and learning process. So the teacher can teach more effective.

### 3. For Other Researcher

The result of this study can be used as a reference for the another researcher.

## **E. Scope and Limitation Research**

The students book that analyzed in this research is English students book for ninth grade of junior high school written by MGMP Tulungagung. There are many Students Book evaluation criteria; KTSP, Evaluation Checklist by Joshua Miekley, Ali Jahangard. However, this research focus on EFL textbook evaluation criteria by Jahangard from the Asian EFL journal Vol 9 Number 9 June 2007.

## **F. Definition of key Term.**

### **1. Content Analysis**

According to Krippendorff (2004:3) "Content analysis entails a systematic reading of a body of texts, images, and symbolic matter, not necessary from an author's or user's perspective".

Content Analysis is a method to study about the content of communication. Content Analysis is a research technique for the subjective, Systematic, and quantitative description of the manifest content of communication. (Barelson 1952:18).

## **2. English Students Book**

English students book is a material which commonly used in teaching and learning process. It means that student book is almost the same definition with the textbook, that is a book that contains detailed information about a subject for people who are studying that subject. Students book usually comes with other materials such as a workbook, a teacher's book or even additional multimodal texts for reference as a textbook package (Masuhara & Tomlinson 2008).

## **3. MGMP**

MGMP is an association of teacher in regency or region which together communicate, study and share the opinion each other to arrange the materials of students book.

This activity are to develop the teacher capability in their profession. MGMP have two purposes, Generally the function of MGMP is to expand the

creativity and innovation in developing teachers' professionalism. Then the specific purpose, the first is to broaden the teachers' insight and knowledge in a lesson to effort the effective and efficient learning process. Second, to expand the class culture as a happiness learning place and educate the students. Third, to rise the cooperation of society as a partner in teaching and learning process. (<http://budisutrisnompd.blogspot.in/2009/05/mgmp-inovasi-pendidikan.htm>)