

## **CHAPTER I**

### **INTRODUCTION**

This chapter presents Background of the Research, Statement of Research Problem, Objectives of the research, Signifiiances of the research, Scope and Limitation of the Research, and definition of key terms. These are elaborated clearly as follows.

#### **A. Background of Research**

Literature is a medium to express the author's thoughts. Literary works are imaginative, aesthetic and pleasing to the reader. According to Damono (1984: 1), that literary works are created by authors or writers to be enjoyed, understood, and utilized by the community in life. Literary works have benefits for their readers. The function of literary works is dulce et utile, which means beautiful and useful. The beauty that exists in literature can please the reader, fun in the sense that it can provide entertainment for the audience in terms of language, the way it is presented, the storyline or problem solving. Useful in the sense that literary works can benefit from knowledge and cannot be separated from its educational teachings. ( Wellek & Warren, 1990: 25)

Literary works created by the author must contain certain values that will be conveyed to the reader, for example moral values. Readers are expected to find and retrieve these values. Kenny states that the moral of the story is usually intended as a suggestion related to certain practical moral teachings. It is a clue 1 deliberately given by the author about various matters relating to behavior and social

manners. Literary work is an author's reflection of life combined with imagination and a creation that is supported by experiences and observations of that life. One of the goals of the presence of literature in the midst of society is to try to improve human dignity as cultured, thinking and godly beings (Warren & Wellek, 1956: 18-19). One form of literary work is movie.

Movie is one of the most popular mass communication media, it is stated in Law number 33 of 2009 concerning film. A movie is a work of art and culture that is both a social institution and a kind of mass communication that is created using cinematographic standards and can be displayed with or without sound (Robert and Henry, 1987:1). Movie is not only used as a medium of communication, but movie can also be used as learning media. Interesting, inspirational and educative stories make the movie is not only as a media communication or entertainment but the audience can also use the movie as a learning media because in the movie contains many messages or educational values that we can take lessons from.

In this global era, many people interested to watch movies no matter what their living conditions are, whatever regardless of their ethnicity, gender, or age. Not only in big cities, but also in small cities people watch movies. People may now watch movies at any time and from any location due to more advanced technology advances such as the internet and smartphone. Most of movie were adopted from true stories in the world and some were adopted from books or novels.

Movie can be the media to learn educational value because movie is a powerful medium for visualizing educational values, social criticism,

communication, delivering the message and so on. Movies have special meanings and meanings to teach humans to see themselves, their point of view, their situations, their hopes, their problems, and their fears in the real world. Movie as an educational medium is very interesting to be presented to the audience. But, not all movies have positive values that build children's character. Many movies that are bad and should not be consumed by children which are shown on television every day are the main shows for children, but there are also many movies that are good for children's moral education. In this case, the role of parents to control the children when watching movie (Nurgiantoro, 2013: 429).

The value of education conveyed to readers through literary works is certainly very useful. Likewise, the educational value contained in The Lion King Movie will be useful for the audience. The educational value shown in this film has a lot to do with positive actions and behaviors such as being brave to fight injustice, believing in one's own abilities, telling the truth according to the facts, helping each other, giving love, etc. so with that the researchers chose to analyze the value of education in this movie. This movie can be used as an example for everyone to behave, socialize and behave in everyday life.

The lion king movie told the story of a lion named Simba, son of the king and leader of Pride Land. Simba is nominated to continue his father's leadership in the beautiful and fertile Pride Land. However, Scar the uncle plots a betrayal of Mufasa to take over Pride Land. This forced Simba to go far and isolated to a place where he met Timon and Pumbaa. With them, Simba forms a friendship and he plans to again take over Scar's arbitrary power in Pride Land.

Many researchers have conducted the research about Values or message in the movie such as thesis Indonesia by Riska Farida (2007) entitled “*The exploring of Educational Value in the Frozen movie*”. The following is Thesis by Siti Aisah with the title “*An Analysis Educational Values of Nim’s Island Movie*”. The fourth previous study is done by Ahmas Hadil Amin, entitled “*The Analysis of Moral Values seen on the War Horse film*” And also thesis from by Yuni Mitayani entitled “*Education Values in The Finding Nemo Movie*”

The relation between literary works and educational values is the reason why researcher chose this movie to analyze. Literary works can offer educational messages as well as messages related to the noble nature of humans, fighting for human rights and dignity. The nature of humans which is described through the attitudes and behavior of characters in a literary work can help shape a better person. So, the researcher want to examine a research entitled “*An Analysis of Educational Value in The The Lion KingMovie*”

## **B. Statement of Research Problem**

On the basis of the background of the research, the research problems can be formulated as follows:

1. What are the educational value in *The Lion King*movie?

## **C. Objectives of the research**

Based on the problems of the research, the objectives of the research are presented below :

1. To analyze the educational values in *The Lion King* movie.

#### **D. Significances of the research**

The result of this study hopefully give great benefit to the following:

1. Theoretically
  - a. The results of this study are expected to be used as a review to understand the educational values in The Lion King Movie.
  - b. This research is expected to contribute to the development of literary works, especially literary works that contain many educational values.

2. Practically

From the results of this study, the researcher hoped that it can help readers understand thoroughly what is contained in The Lion King Movie and can take the educational values contained in it.

#### **E. Scope of and Limitation of the research**

The scope of this research is analyzing educational value in the movie entitled: The Lion King. The reseacher wants to deeply analyze about the educational values founded by researcher in The Lion King Movie. The limitation of this research would be concerned in the educational values found in that movie which are used reading transcript dialogue and watching the movie frequently.

## **F. Definition of the key terms**

In this part, there are some terms needs to be defined easier. The definitions of key terms are as follows:

### **1. Educational value**

Educational value is a message or lesson about good and bad that can be obtained from an event, someone's experience, or from a movie that can provide life lessons for the audience and for others.

### **2. Literary Analysis**

Literary analysis is the study of the strategies that enable a piece of literature to be excellent. It is possible to accomplish this by identifying a specific type of literary work and then writing a brief essay describing what we have discovered.

### **3. Movie**

A movie is a form of entertainment that allows to visualize anything through a series of images that show continuous movement. It is also known as a term that describes the process of converting a tale into a moving image with audio and as a type of spectacular performance that is captured as a moving image and enhanced with visual effects to create a stunning image.