

CHAPTER III

RESEARCH METHOD

This chapter presents the research method. It consists of the following topics, those are: research design, data and data source, data collection, data analysis, trustworthines of the study

A. Research Design

This section discusses the research design applied in this research including the factors to consider while using it. The term "research design" refers to the researcher's overall plan and strategy for addressing the study's research problems.

In this study, the researcher analyzed the movie and the transcript of the movie. The movie's transcript will be examined using the theory of educational value by Zaim El Mubarak in every diaogue cincersation. According to object of the research, this research is included in the category of library research, because what is being studied is document material, this research is conducting content analysis on The Lion King Movie. Therefore, this research is referred to as library research. Library research is the appearance of scientific reasoning arguments that describe the results of a literature review and the results of the researchers' thinking on a problem that contains a topic that contains several related ideas that must be supported by data obtained from library sources (Mestika Zed, 2004: 15). The approach taken is a qualitative approach by categorizing which is then interpreted in a descriptive analysis (describes the data that has been collected then selects and sorts out the data needed in accordance with the discussion in this study).

B. Data and Data Source

The researcher conducted written and spoken data in analyze this movie. The researcher used the transcript of "The Lion King" movie for the written data, while the researcher used "The Lion King" movie with viewed and analyzed for the spoken data. This movie is gotten from the internet the movie is entitled The Lion King version 2019.

The data is a collection of facts, such as values or measurements. It can be members, words, numbers, observations or even just description of things Ary (2002:425). The data in this research will be the form of words or sentences and dialogues from the movie and the script of the movie that containing educational values. Data source or source of data is source where of data are collected. Data sources can be divided into two types, primary and secondary data.

Library research means making library materials a source of library data (primary) and other books as support (secondary). The data sources are as follows.

a. Primary Source

The primary sources in this study are original sources in the form of documents or other relics (Winarno Surakhmad, 1994: 134). In this case the data is obtained directly from the object of research, that is the educational value contained in The Lion King Movie, the primary sources are: The Lion King Movie by Walt Disney Picture 2019. The reseacher downloaded this movie from *ganool.id*.

b. Secondary Source

Secondary sources are the result of using other sources that are not direct and as documents that are purely in terms of research needs in conducting research on educational values in The Lion King Movie. The secondary sources in this study are books, the internet, and other sources related to value of education.

In this research, firstly the researcher downloaded the script of The Lion King Movie from https://www.scripts.com/script/the_lion_king_167. Then, the researcher made transcript dialogue of the Lion King Movie from Script have downloaded. The total of data is 350 conversation from all of characters and 7 narration part. From all of the data found, the researcher found data of educational value, as follows;

1. Honestly

Simba : All of this will belong to me?

*Mufasa: **It belongs to no one, but will be yours to protect. A great responsibility.***

2. Brave

Mufasa: Zazu, take Simba home.

*Simba: **Dad, let me come! I can help.***

Mufasa: No, son. You stay with the other cubs

3. Confident and Potential

Scar: Well, let's hope we're never attacked by a beetle. Go back to your den, Simba. I don't babysit.

Simba: Babysit? I'm gonna be the king of Pride Rock. My dad showed me the whole kingdom. Said I'm going to rule it all.

4. Self Dicipline

Simba: Come on, Dad, let's go. You said I could patrol with you today. And today has started. You promised! You up? Let's do this!

Mufasa: Let's do this.

5. Purity

Mufasa: You could have been killed. And what's worse, you put Nala in danger. Do you understand what's at stake? You jeopardized the future of our pride.

Simba: I just wanted to show you I could do it. That I could be brave like you.

Etc.

The transcript above is example data of educational value that found in the Lion King Movie. The researcher made transcript to know all of the data and to analysis the educational value.

C. Data collection

This part explains about the data collection of this research. The Data collection consists of the method or the researcher's way in collecting the data. In this study, the data collection technique used by the researcher is the documentation method. Ary (2002:435) explains that the documentation method may also be used in qualitative research to acquire a better grasp of the phenomenon under the research. Documentation Method is a method for gathering information on an item or variable from sources such as notes, transcripts, books, newspapers, magazines, and other sources. This approach is simple; it means that even if there is a mistake, the data source remains constant because the documentation function observes data from a lifeless object. The documentation method is to collect data in the form of writing that is relevant to the problem of the research focus (Creswell, 1998: 110). The focus of this research is The Lion King Movie.

In this research, the researcher collects theories, concepts, and possible proportions in notes, books, minutes, videos, internet, and manuscripts related to Educational Values in The Lion King Movie. After the data is collected, then the researcher selected and classified for analysis data.

D. Data Analysis

Data analysis is the decomposition of data to produce conclusions. The data analysis method used to analyze this discussion is a qualitative method using content analysis (Ary, 2002:450). This method is used to find out the principles of a concept for the purpose of describing objectively-systematically. This type of

analysis will be used in an effort to substantiate the educational value in The Lion King Movie. The steps for data analysis are as follows:

- a. The researcher selects “The Lion King” movie.
- b. The researcher watches “The Lion King” movie.
- c. The researcher makes “The Lion King” transcript dialogue..
- d. The researcher reads all of “The Lion King” transcript dialogue.
- e. The researcher collect the dialogue/ sentence/ words that contain of educational value.
- f. The researcher analyze the finding
- g. Discuss the result
- h. Conclude

E. Trustworthines of the study

Moleong stated that the technique of checking the validity of the data is the degree of trust in the research data obtained and can be justified. To check the validity of the data in qualitative research, it includes the credibility, transferability, dependability and confirmability. In this study, researchers used three techniques to test the validity of the data, those are transferability, dependability and confirmability.

Moleong (2016: 324) explains that transferability is an empirical problem that depends on the similarity of the context of the sender and receiver. To apply the transferability test in this study, the researcher will provide a detailed, clear, and also systematic description of the research results. The description of the research

results in detail, clearly and systematically aims that this research can be easily understood by others.

The dependability test in qualitative research is carried out by conducting an audit of the entire process in the research. In this study, the researcher will conduct an audit in a way that the researcher will consult again with the supervisor, then the supervisor will audit the entire research process. Here later the researcher will consult with the supervisor to reduce errors in the presentation of research results and the process during the research.

Conformability is the internal relationship between the data analysis, the findings, the interpretations, and the suggestions is used to establish conformability. Field notes, memos, coding manuals, process notes, and other documents can be used in this aspect. To attain conformability in other ways, the researcher submits all data and requests that the thesis supervisor analyze the data analysis and make comments, opinions, and suggestions.