

ABSTRAK

Skripsi yang berjudul “Peran Pemerintah Desa Dalam Peningkatan Perekonomian Masyarakat Melalui Kerajinan Anyaman Bambu Di Desa Sepatan Kecamatan Gondang Kabupaten Tulungagung” ini ditulis oleh Linawati, NIM. 12402173610, Pembimbing Moh. Rois Abin, M.Pd.I.

Penelitian ini di latar belakangi oleh Peran Pemerintah Desa dalam peningkatkan perekonomian masyarakat melalui kerajinan anyaman bambu. Dimana kerajinan anyaman bambu ini merupakan potensi ekonomi asli desa serta menjadi mata pencaharian yang banyak digeluti oleh masyarakatnya. Usaha kerajinan anyaman bambu ini merupakan usaha turun-temurun dari nenek moyang, namun masyarakat Desa Sepatan masih melestarikan tradisi sebagai pengrajin kerajinan anyaman bambu ini sebagai sumber penghasilan mereka dan berdampak terhadap peningkatan perekonomian, sehingga Peran Pemerintah Desa sangat diperlukan.

Fokus penelitian skripsi ini adalah (1) Bagaimana peran pemerintah desa dalam peningkatan perekonomian masyarakat melalui kerajinan anyaman bambu di Desa Sepatan, (2) Bagaimana dampak adanya kerajinan anyaman bambu untuk peningkatan perekonomian masyarakat Desa Sepatan.

Penelitian ini menggunakan metode kualitatif dengan penjabaran deskriptif. Sumber data yang digunakan yaitu dari data primer dan data sekunder. Teknik pengumpulan data yang digunakan yaitu observasi, wawancara dan dokumentasi.

Hasil penelitian ini menunjukkan: (1) Peran Pemerintah Desa mencakup pemberian dukungan, perhatian terhadap kerajinan anyaman bambu yang masih dilestarikan dan banyak digeluti masyarakatnya. Dukungan dan perhatian yang diberikan dalam bentuk pelatihan kepada para pengrajin anyaman terkait dengan membuat kreasi lainnya dan menggunakan alat yang lebih modern. Serta pengembangan SDM yang bertujuan untuk tetap melestarikan potensi ekonomi asli desa dengan merujuk para pemuda pemudi Desa Sepatan. Serta adanya pelatihan dari orang tua zaman dahulu (2) Dampak kerajinan anyaman bambu terhadap perekonomian masyarakat adalah dapat meningkatkan perekonomian mereka, kebutuhan sehari-hari dapat terpenuhi, dan terpenuhinya hak anak untuk mendapatkan pendidikan, keadaan rumah yang layak serta dapat membeli hewan ternak seperti kambing dan sapi untuk dijadikan tabungan dimasa mendatang, mengurangi pengangguran di desa tersebut.

Kata Kunci : Peran Pemerintah Desa, Peningkatan Ekonomi, Kerajinan Anyaman Bambu

ABSTRACT

The thesis entitled "The Role of the Village Government in Improving the Community's Economy Through Woven Bamboo Crafts in Sepatan Village, Gondang District, Tulungagung Regency" was written by Linawati, NIM. 12402173610, Advisor Moh. Rois Abin, M.Pd.I.

This research is motivated by the role of the village government in improving the community's economy through woven bamboo crafts. Where this woven bamboo craft is the original economic potential of the village as well as a livelihood that is widely cultivated by the community. This bamboo woven craft business is a hereditary business from their ancestors, but the people of Sepatan Village still preserve the tradition as craftsmen of this woven bamboo craft as a source of their income and have an impact on improving the economy, so the role of the Village Government is very necessary.

The focus of this thesis research is (1) How is the role of the village government in improving the community's economy through woven bamboo crafts in Sepatan Village, (2) How is the impact of woven bamboo crafts for improving the economy of the people of Sepatan Village.

This study uses a qualitative method with descriptive elaboration. Sources of data used are primary data and secondary data. Data collection techniques used are observation, interviews and documentation.

The results of this study indicate: (1) The role of the Village Government includes providing support, attention to woven bamboo crafts that are still preserved and widely cultivated by the community. Support and attention are given in the form of training to weaving craftsmen related to making other creations and using more modern tools. As well as human resource development which aims to preserve the original economic potential of the village by referring the youth of the village of Sepatan. As well as training from ancient parents (2) The impact of woven bamboo crafts on the community's economy is that it can improve their economy, fulfill daily needs, and fulfill children's rights to education, proper housing conditions and can buy livestock such as goats. and cows to be used as savings in the future, reducing unemployment in the village.

Keywords: **Role of Village Government, Economic Improvement, Bamboo Weaving Craf**